LET US BE A PARTNER ON YOUR JOURNEY WITH A BAYLOR BUSINESS
“OPEN THE DOOR TO YOUR FUTURE.
IF THERE IS ONE CONSTANT IN THE WORLD OF BUSINESS, IT IS THAT OPPORTUNITY EXISTS FOR THOSE THAT HOLD THE KEENEST COMPETITIVE EDGE.”

DR. GARY R. CARINI
Associate Dean, Graduate Business Programs
Professor of Management
Hankamer School of Business

With an MBA degree and applied skills, you can be in high demand and a company’s best asset. At Baylor, career development for our MBA students is a priority. We have the tools, the corporate alliances, and the personnel in place to help you make the return on your investment significant.

There is no place like Baylor to have an MBA experience that will enable you to shape a career that effectively blends ability with integrity, innovation with social responsibility and action-oriented leadership with accountability. Such leaders are not only impacting the businesses around them, but the world in which we all live.

THANK YOU FOR YOUR INTEREST IN BAYLOR!
EDUCATION IS A NATURAL QUALIFIER WHEN DETERMINING WHO WILL BE CONSIDERED FOR PREMIUM POSITIONS OF CORPORATE RESPONSIBILITY. WHERE YOU CHOOSE TO EARN YOUR MBA IS AN IMPORTANT DECISION. ANY REPUTABLE BUSINESS PROGRAM CAN ENHANCE YOUR CAREER PROSPECTS; BAYLOR, HOWEVER, CAN BE A VALUABLE PARTNER ON YOUR JOURNEY TO ACHIEVE YOUR HIGHEST PERSONAL AND PROFESSIONAL POTENTIAL.

LIFELONG LEARNING - Your Baylor MBA will not only accelerate your career, it stays with you for life. Lifelong learning means that if you are a Baylor MBA graduate, you can always come back and attend classes free of charge for the rest of your life. In a fast-changing world, that is an invaluable Baylor benefit.

The Baylor MBA program offers a 16-month accelerated track and a standard 21-month track. You can concentrate your MBA degree in a particular business discipline, pursue a joint degree or seek a specialization in Healthcare Administration or Entrepreneurship.

- Ranked No. 58 by U.S. News & World Report’s “America’s Best Graduate Schools” 2015 edition
- Baylor’s Robbins MBA Healthcare Program was accredited by the Commission on Accreditation of Healthcare Management Education (CAHME) and is ranked 17th in Healthcare Management programs in U.S. News & World Report’s “America’s Best Graduate Schools” 2016 edition.

At Baylor, we believe it’s important to offer a compelling curriculum to teach you about the dynamic nature of business. We also invest in the intangible assets of developing leaders who can communicate professionally, work in teams and approach business situations with integrity.
ALTHOUGH THE INTERACTION AND LEARNING THAT TAKES PLACE IN THE CLASSROOM IS IRREPLACEABLE, SOME OF THE MOST IMPORTANT LESSONS ARE LEARNED OUTSIDE THE CLASSROOM // OUT THERE WHERE REAL BUSINESSES NEED REAL SOLUTIONS. BAYLOR HAS EXTENSIVE RESOURCES TO TAKE OUR MBA STUDENTS BEYOND CASE STUDY DISCUSSIONS INTO THE WORLD OF CURRENT BUSINESS CHALLENGES.

NEW VENTURE BUSINESS PLAN COMPETITION

The Baylor New Venture Competition is a business plan and speed pitch competition promoting entrepreneurship and small business development. Underwritten by an anonymous gift to Baylor University and the Hankamer School of Business, it provides students with expert feedback and the opportunity to win prizes to help fund their ventures. Typically, 60 teams from schools across the country submit business plans.

After several elimination rounds over three months and two final round presentations, the $25,000 first place prize for 2013 was awarded to an e-commerce platform for small businesses, led in part by MBA student Charlie Gasmire.

“Our team is confident that our company (Vendevor.com) will be a game-changer for small businesses that want to begin selling online, and so winning the New Venture Competition was a fantastic first step of many as we take Vendevor to the market. Opportunities like the New Venture Competition are a great example of the generous and supportive nature of Baylor.”

// CHARLIE GASMIRE, MBA ’13

Work Experience: Launched three start-ups: Big Bear BBQ Sauce, My Wedding Connector and Guerilla Consulting Group

Future Career: Working with Vendevor and tech start-ups; working as a serial entrepreneur, angel investor and recreational pilot

Interesting Fact: Has been flying planes since age 14; legally flew a plane by himself before legally driving a car by himself

ALTHOUGH THE INTERACTION AND LEARNING THAT TAKES PLACE IN THE CLASSROOM IS IRREPLACEABLE, SOME OF THE MOST IMPORTANT LESSONS ARE LEARNED OUTSIDE THE CLASSROOM // OUT THERE WHERE REAL BUSINESSES NEED REAL SOLUTIONS. BAYLOR HAS EXTENSIVE RESOURCES TO TAKE OUR MBA STUDENTS BEYOND CASE STUDY DISCUSSIONS INTO THE WORLD OF CURRENT BUSINESS CHALLENGES.
“My team and I worked on an extensive project for SAP. The goal was to discover how managers actually manage on a day-to-day basis. Our team conducted 81 different interviews, researched that information and evaluated trends. This was a great opportunity to really get hands-on experience talking with employees in already established industries. Then, we had the honor of presenting our findings to SAP in Palo Alto, Calif.”

// KEVIN MITCHELL, MBA ’15
BUSINESS AND ETHICS AT BAYLOR ARE NOT TAUGHT SITTING IN A CLASS LISTENING TO A LECTURE. BUSINESS ETHICS ARE WOVEN THROUGHOUT BAYLOR’S MBA PROGRAM IN CASE STUDIES, WHICH ARE DISCUSSED IN ALL CLASSES ACROSS ALL DISCIPLINES, IN SURVEYS, AD HOC CONVERSATIONS AND CASE COMPETITIONS.

DALE P. JONES BUSINESS ETHICS FORUM
As part of our annual Dale P. Jones Business Ethics Forum, the Case Competition in Ethical Leadership brings teams from top MBA programs across the country to Baylor’s campus to compete. Baylor students also have the opportunity to participate in a case competition class where they compete in a variety of case competitions held across the nation. Baylor MBA student teams compete in multiple case competitions each year.

“Case competitions were a great opportunity to use the skills I’ve gained throughout the MBA program in order to solve real-world business dilemmas. This challenging, yet extremely rewarding, experience has been one of my favorite things during my time at Baylor.”

MONICA PANTEA, MBA ’15

GIVING BACK
PRINCIPLED LEADERSHIP REACHES BEYOND BUSINESS AND INTO THE COMMUNITY, GIVING BACK IN MEANINGFUL WAYS.

PRISON ENTREPRENEURSHIP PROGRAM
The Prison Entrepreneurship Program (PEP) uses business consulting as a prison outreach. For almost 10 years, Baylor students have partnered with PEP to volunteer their business knowledge to teach inmates the skills they will need to run a business when they are released from prison. The employment rate among PEP graduates exceeds 93 percent and the recidivism rate is less than 5 percent. Students and inmates emerge from this experience profoundly changed for the better.

“Volunteered for this program hoping to help someone by making a difference in their life and ended up with a much more valuable and special experience than I ever imagined.”

SARA SCHOW, MBA ’14

A CAREER JOURNEY WITH IMPACT & PURPOSE

Career: Credit Analyst-Energy Banking with CapitalOne
Past Internship: Accounting Intern with Pentair
Interesting Fact: Is fluent in Romanian

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WWW.PEP.ORG

“I volunteered for this program hoping to help someone by making a difference in their life and ended up with a much more valuable and special experience than I ever imagined.”

SARA SCHOW, MBA ’14

Residency: Hillcrest Baptist Medical Center
Future Career: Financial Analyst, University of Texas Medical Branch
Interesting Fact: Grew up in South America and didn’t speak English fluently until middle school."
AS A VALUABLE PARTNER IN YOUR CAREER JOURNEY, BAYLOR PROVIDES TOOLS, RESOURCES, PERSONNEL AND CORPORATE ALLIANCES TO HELP MAKE SURE YOUR MBA WILL TAKE YOU WHERE YOU WANT TO GO. BAYLOR’S MBA CAREER MANAGEMENT HELPS MATCH GRADUATES WITH THE IDEAL INTERNSHIP AND JOB OPPORTUNITY. EACH MBA STUDENT MEETS REGULARLY WITH THE CAREER MANAGEMENT TEAM TO DETERMINE A PERSONALIZED PLAN OF ACTION BASED ON THE STUDENT’S UNIQUE QUALIFICATIONS, TALENT, EXPERIENCE AND VOCATIONAL INTERESTS. WORKING WITH THE CAREER MANAGEMENT DIRECTORS, YOU WILL DEVELOP A POWERFUL RESUME AND ELEVATOR SPEECH; PRACTICE BEHAVIORAL INTERVIEWING TECHNIQUES; AND LEARN THE ART OF NEGOTIATING A JOB OFFER.

WWW.BAYLOR.EDU/MBA/CAREERMANAGEMENT

TOP RECRUITING & INTERNSHIP COMPANIES

EMPLOYMENT RATES FOR MBA GRADUATES

<table>
<thead>
<tr>
<th>YEAR</th>
<th>GRADUATION</th>
<th>AT 90 DAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>87%</td>
<td>96%</td>
</tr>
<tr>
<td>2014</td>
<td>70%</td>
<td>95%</td>
</tr>
<tr>
<td>2013</td>
<td>59%</td>
<td>90%</td>
</tr>
<tr>
<td>2012</td>
<td>66%</td>
<td>83%</td>
</tr>
</tbody>
</table>
MBA LEADERSHIP SUMMIT

The MBA Leadership Summit takes place for a week in New York City in conjunction with the Career Development courses. During the week, students visit a variety of financial services companies, meet with executive recruiters, interact with entrepreneurs, and prepare a case study for a consulting or investment firm. Students also have an opportunity to give back to the community by volunteering to give feedback on business plan ideas for interns at Defy Ventures, a non-profit organization that works with people with criminal histories.

WWW.BAYLOR.EDU/MBA/TRIP

BAYLOR BUSINESS NETWORK: CONNECTED AND INVOLVED

Baylor’s mission of cultivating skilled, highly educated and ethical business leaders is clearly evident in the success of our 25,000-plus alumni of the Hankamer School of Business. The Baylor Business Network is an accessible, ongoing source of support and assistance that will be there for you not only as a student, but throughout your professional journey. The Baylor Business Networks of Dallas, Houston, Austin, Fort Worth, San Antonio and New York City offer opportunities for business professionals to hear exciting presentations by business leaders, while building personal and professional networks.

HEALTHCARE MBA RESIDENCY

Students participating in the Healthcare Administration specialization gain important career development knowledge and experience as they serve in the required, seven-month paid Executive Residency with a leading health organization. Baylor offers 100 percent placements for the residencies.

WWW.BAYLOR.EDU/MBA/HEALTHCARE

CAREER DEVELOPMENT COURSES

The Professional Career Development courses are designed to provide a wide range of skills and information to help you position yourself in the market.

- An assessment of personal strengths and weaknesses
- Discovery of your career passion
- Industry and job focusing exercises
- Networking assistance
- Dealing with ethics and integrity issues
- Peer coaching
- Leadership, communication and personal marketability assistance
- Career panels with outside speakers for informational and networking purposes
- Job interview skills training

CAREER DEVELOPMENT RESOURCES

- “Hire a Bear” – an online interview management system which brings students and prospective employers together
- MBA CareerLeader Software – a self-assessment tool used by top business schools and corporations worldwide
- Career Shift – the premier job internship and networking search engine
- Program support for treks and attendance at conference fairs such as the National Black MBA Association and National Society of Hispanic MBAs.
- Networking opportunities with prospective recruiters and alumni

Pre-MBA Work Experience: 6 years as a manufacturing engineer in the auto industry. Responsible for process operations and P&L.

MBA Internship: Innotec Corporation consulting on process improvement and root cause analysis.

Post MBA Career: Project lead at Target Distribution Operations

Interesting Fact: Never needed an alarm to wake up

“Baylor’s Career Development gave me more than just tools and resources to find the right career. I also acquired sustainable, lifelong skills that have been essential to my personal growth and development in my current role. I am more self-aware and understand my passion because of the Career Development training I received.”

THOMAS TOTOE, MBA ’13

WWW.BAYLOR.EDU/MBA/HEALTHCARE

WWW.BAYLOR.EDU/MBA/HEALTHCARE
The core curriculum consists of three semesters, each focusing on a distinct learning perspective, and is the foundation of the MBA program. Within each semester, you will take the same set of integrated core courses - Accounting, Economics, Finance, Operations, Statistics - that are delivered in five-week segments. This format causes students to move through the program as a unit, creating a team approach to learning and camaraderie among class members. In addition, you will take several semester-long, required courses in either your first, second or third semester.

The standard MBA degree plan consists of:
- 35 credit hours of required classes
- 15 credit hours of electives
- 3 credit hour internship

The Baylor MBA curriculum is formulated to increase your knowledge, refine your leadership and decision making skills, and speak the language of business in today’s global culture.
NEW TO BUSINESS EDUCATION?

Baylor’s Business Foundations (BF) is a unique course designed specifically for students holding a non-business undergraduate degree. Students take BF in either the summer or fall semester, prior to taking the core MBA courses. Students who take BF pursue a traditional two-year MBA degree plan, completing Baylor’s MBA program in 21 months. WWW.BAYLOR.EDU/MBA/FOUNDATIONS

**DEFINE – SEMESTER 1**

Define the purpose of business. Who are the stakeholders? How do firms manage in today’s environment?

MBA Integrated Core

- Accounting
- Micro Economics
- Corporate Finance
- Operations Strategy
- Quantitative Business Analysis (Statistics)

Management Communication

- 3 hrs

Career Development

- 1 hr

Graduate Business Curriculum

- 0 hrs

Required Course (MIS, Strategy, OB, MKT)

- 3 hrs

Required Course (MIS, Strategy, OB, MKT) or Elective

- 3 hrs

**DISCOVER – SEMESTER 2**

Discover ideas and technologies that lead to a company’s competitive advantage.

MBA Integrated Core

- Accounting
- Micro Economics
- Corporate Finance
- Operations Strategy
- Quantitative Business Analysis (Statistics)

MBA Focus Firm

- 3 hrs

Career Development

- 1 hr

Required Course (MIS, Strategy, OB, MKT)

- 3 hrs

Required Course (MIS, Strategy, OB, MKT) or Elective

- 3 hrs

**DELIVER – SEMESTER 3**

Deliver results for the company. How does a company evaluate its performance? Did it achieve its objectives?

MBA Integrated Core

- Accounting
- Micro Economics
- Corporate Finance
- Operations Strategy
- Quantitative Business Analysis (Statistics)

Required Course (MIS, Strategy, OB, MKT) or Elective

- 2 hrs

Elective Course

- 3 hrs

Elective Course

- 3 hrs

Elective Course

- 3 hrs

- 17 hrs

Students in the general MBA degree plan usually pursue an internship in the summer for 3 hours of credit. Students in the healthcare specialization pursue a seven-month residency in the summer and fall for 9 hours of credit, and they have an identified set of healthcare courses that are taken in lieu of elective courses.
HEALTHCARE SPECIALIZATION

Healthcare administrators are integral to the management of medical organizations ranging from hospitals, nursing homes, and hospice facilities to medical insurance companies, provider networks and government policy organizations. Today’s healthcare administrators—those occupying the “C-suite” of CEOs, CFOs and COOs—must be able to examine business from multiple perspectives, including healthcare, yet be broadly informed from the MBA context.

Baylor’s Robbins MBA Healthcare Program is unique among others in the nation for its required, seven-month paid Executive Residency with leading, progressive health organizations. Residents undertake high-level administrative tasks within the organization and then return to campus for a capstone semester where real-life experience and final coursework converge to deliver a significant level of integrated learning.

WWW.BAYLOR.EDU/MBA/HEALTHCARE

ENTREPRENEURSHIP SPECIALIZATION

Baylor is the perfect partner for an entrepreneurial MBA student. With this specialized MBA degree, you will learn how to gain access to needed resources, launch, grow and exit a venture.

- Ranked 13th best graduate Entrepreneurship program by U.S. News & World Report
- Top 25 Entrepreneurship program by Fortune Small Business
- The New Venture Creation sequence of entrepreneurship courses is designed to prepare students to start, develop, finance, manage and harvest new ventures with high growth potential.
- The Corporate Entrepreneurship sequence includes four courses that culminate in an experiential course in technology entrepreneurship that can be taken on campus or in combination with a summer internship in Shanghai, China.

WWW.BAYLOR.EDU/MBA/HEALTHCARE

Work Experience: Six years as a Project Manager at an IT consulting company in Boston and 18 months as a Patient Care Associate at Mount Auburn Hospital

Volunteer Experience: Teacher’s aid at the Perkins School for the Blind, Life Choice Hospice, ED volunteer with Tufts Medical Center and St. Elizabeth Medical Center and English as a Second Language Tutor, marketing associate, counselor with the Asian American Civic Association.

Post MBA Career: FTI Consulting

Interesting Fact: Lived in Singapore and The Netherlands and speaks 4 languages (English, Chinese (Mandarin), Dutch and Bahasa Indonesia)
BILATERAL EXCHANGE PROGRAMS
Baylor has bilateral exchange programs with universities across the globe. They bring a valuable mix of diverse perspectives to working in an international marketplace.

15 CHINA PROGRAM
A REVOLUTION IN INNOVATIVE EDUCATION
This is a flagship program for technology commercialization. Students taking this summer course reside in China, becoming immersed in the culture. MBA students build teams across cultures and develop plans for operating companies, driving growth through technology-based innovation. Cross-cultural, cross-discipline teams offer unique solutions, and corporate sponsors are a source for potential job offers.

BUSINESS WITH A PURPOSE
The Global Africa Initiative calls for the Baylor community to get involved and to make the most of their God-given talents. Zambia is exploding with opportunity as the economy continues to grow each year. While disease, poverty and corruption still exist, Baylor students spend several weeks of the summer in Zambia, partnering with highly motivated African entrepreneurs/business executives to be a part of the solution.

"The collaboration between Baylor and Northrise University in Zambia allowed me to travel to their country and work in a classroom setting with their students. The innate eagerness of the Zambians to learn essential business skills is the cornerstone for their sustainable future. They simply need our guiding hand to help them capitalize on their country’s numerous opportunities."

// AARON PEAVY, MBA ’15

A GLOBAL PERSPECTIVE
// IN A BUSINESS WORLD THAT HAS GONE GLOBAL, BAYLOR PROVIDES LOCAL AND INTERNATIONAL OPPORTUNITIES FOR GAINING INSIGHTS INTO TODAY’S MARKETPLACE.
Christopher Meyer, PhD, Associate Professor of Management
Dr. Meyer holds PhD in Business Administration from Michigan State University. He joined the Baylor faculty in 2005. Meyer’s research focuses on the impact of such motivational forces as perceptions of fairness, emotions and power on negotiated outcomes or the structure of negotiation. His research has appeared in publications including the Journal of Applied Psychology, Academy of Management Journal, Research in Personnel and Human Resources Management. Prior to earning his PhD, Meyer gained over eight years of business experience working in a number of management, sales and marketing positions in industry.

Dorothy Leidner, PhD, Ferguson Professor of Information Systems and Director of the PhD Program in Information Systems
Dr. Leidner originally joined the Baylor faculty in 1992 after earning a PhD in Information Systems from The University of Texas at Austin. In 1998 she joined the faculty at INSEAD (France) before returning to Baylor in 2002. During the summers, she serves as a visiting professor at the University of Mannheim in Germany and ETH-Zurich in Switzerland. Leidner’s most cited research has been on the topics of knowledge management, virtual teams, and the use of IT in education. She is a 2011 Association of Information Systems Fellow and has given invited seminars and presentations at more than 50 universities around the world. Her current research projects focus on IS strategy, social media use in organizations, and the role of IT in crisis response. Her research has been featured in publications including MIS Quarterly, Information Systems Journal, European Journal of Information Systems, and the Journal of the Association for Information Systems.

Patricia Norman, PhD, Associate Professor of Management
Dr. Norman joined the Baylor faculty in 1997 after earning a PhD in Strategic Management from the University of North Carolina at Chapel Hill. Prior to earning her PhD, Norman served as a contracting/acquisition officer in the U.S. Air Force for seven years, working with major defense contractors, including General Electric and Boeing. Norman’s research interests include strategic alliances, innovation and downsizing. Her research has been featured in publications including the Journal of Management, Journal of Product Innovation Management, Journal of Business Research, and Business Horizons.

MBA Core Courses are taught by faculty who teach only graduate courses. They have proven excellence in both teaching and research, are published in prestigious journals, and have solid industry experience.
Mike Stegemoller, PhD, Associate Professor of Finance
Dr. Stegemoller joined the Baylor faculty in 2010 to teach finance after previously teaching at Texas Tech University and Indiana University-Purdue University Indianapolis (IUPUI). Stegemoller earned his PhD from the University of Georgia, and his research interests include mergers, acquisitions and initial public offerings. His research has been featured in publications including the Review of Financial Studies, Journal of Finance, Journal of Financial Economics, and Financial Management.

James Garven, PhD, Professor of Finance and Insurance and the Frank S. Groner Memorial Chair of Finance
Dr. Garven holds a PhD from the University of Illinois at Urbana-Champaign. He joined the Baylor faculty in 2000 and teaches courses in finance and risk management. Garven previously taught at The University of Texas-Austin, Louisiana State University and Penn State University, and has been a visiting professor at the Wharton School (University of Pennsylvania), University of Queensland and University of Cologne. Dr. Garven's research interests include risk management, insurance economics and finance. He has published widely in academic and professional journals including Journal of Business, Journal of Finance, Journal of Financial Intermediation and Journal of Risk and Insurance. Dr. Garven serves as an associate editor for Geneva Risk and Insurance Review and Journal of Risk and Insurance, and is past president of the American Risk and Insurance Association and the Risk Theory Society.

Bill Petty, PhD, Professor of Finance and WW Caruth Chair of Entrepreneurship
Dr. Petty joined the Baylor faculty in 1990 and holds a PhD from The University of Texas. He is a University Master Teacher, one of the highest honors bestowed by the university on a faculty member. Prior to joining Baylor, Petty taught at Virginia Tech University, Texas Tech University and The University of Texas-Austin, and served as the dean of the business school at Abilene Christian University. His research interests include valuation and acquisitions of privately-held companies, the financing of entrepreneurial firms, and shareholder value-based management. He has been published in numerous finance journals and is the co-author of two leading corporate finance textbooks, Financial Management and Foundations of Finance, and co-author of a widely used text, Small Business Management. He has also co-authored a book, Value-Based Management: Corporate America’s Response to the Shareholder Revolution, published by the Oxford University Press.
THINK BAYLOR MIGHT BE THE RIGHT PARTNER FOR YOUR CAREER?

Visit the campus and be “Done in a Day,” an accelerated admissions process that is held in conjunction with a Campus Visit Day. You will interact with MBA faculty and students, and if your application has been submitted at least one week before the event, we can include an admissions interview in conjunction with your visit. If you interview, you will receive an admissions decision within 24 hours.

COMPLETE OUR ONLINE APPLICATION.
WWW.BAYLOR.EDU/MBA/APPLICATION

SUMMER/FALL ENTRANTS:
“NOVEMBER 1 IS OUR SINGLE CHOICE EARLY ACTION (SCEA) DEADLINE.

The SCEA deadline is for students who want to complete the admissions process early, and who also let us know Baylor is their first choice institution. By applying SCEA, students agree not to apply to another school until they have heard their admissions decision from Baylor. We will review SCEA applications first, and competitive applicants could receive up to 100 percent tuition remission.

FINANCING YOUR MBA DEGREE

Baylor offers numerous scholarships and graduate assistantships that can make your business school education a reality. Scholarships and graduate assistantships are awarded to qualified students each semester on a competitive basis.
WWW.BAYLOR.EDU/MBA/GRADUATEASSISTANTSHIPS

Baylor Business welcomes military personnel who are interested in pursuing an MBA degree. Baylor appreciates military service to our country and waives the application fee for military personnel who apply.
WWW.BAYLOR.EDU/MBA/MILITARY