

REAL WORLD

LEARNING

THERE'S NO PLACE LIKE BAYLOR TO HAVE AN MBA EXPERIENCE THAT ENABLES YOU TO SHAPE A CAREER THAT EFFECTIVELY BLENDS:
ABILITY WITH **INTEGRITY**
INNOVATION WITH **SOCIAL RESPONSIBILITY**
ACTION-ORIENTED LEADERSHIP WITH **ACCOUNTABILITY**



A BAYLOR BUSINESS **MBA**

FOCUS FIRM

Work directly with company executives to analyze an identified dilemma, prepare research, critically assess and develop viable solutions for an actual business as part of the MBA Focus Firm class.

RECENT PARTNER COMPANIES INCLUDE

Nike • The Coca-Cola Company
• Fossil • H-E-B • Microsoft • Dell
Computers Inc • SAP • Walmart • Darden
• DISH Network • AT&T Mobile • Hewlett-Packard • GuideStone Financial Services
• Essilor • City of North Bay, Ontario



REAL WORLD
LEARNING

G-51

Interact with the Texas-based venture capital firm G-51 in Austin, Texas, to evaluate new business plans for potential investment. Conduct market research and make recommendations to high-level managers at G-51.

NEW VENTURE COMPETITION

Enter a business plan and speed pitch competition promoting entrepreneurship and small business development. Typically, more than 60 teams from schools across the country submit business plans and compete for a cash prize.

PRACTICUM IN PORTFOLIO MANAGEMENT

Take part in this specially designed, hands-on Finance course. In the Practicum, students manage an investment portfolio, currently valued at approximately \$7 million, and learn the tools and techniques used by professionals to analyze and select individual stocks.

IMPACT AND PURPOSE

PRISON ENTREPRENEURSHIP PROGRAM (PEP)

Volunteer for a prison outreach program with a business perspective. Students volunteer their business knowledge to teach inmates the skills needed to run a business after they're released from prison.

AFRICA GLOBAL INITIATIVE

Join fellow business students from Northrise University in Ndola, Zambia, for a 5-week, action-based learning activity that allows students to examine a business challenge for a company in Ndola and tour manufacturing plants in Zambia.

GRADUATE BUSINESS ASSOCIATION (GBA)

Serve as a leader among graduate business students as an officer for the GBA. The organization provides educational, networking and personal growth opportunities beyond what is traditionally offered in the classroom, such as social events, cultural events, student/faculty mixers and contact with alumni.

DALE P. JONES ETHICS FORUM AND ETHICS CASE COMPETITION

Engage with speakers during the annual Ethics Forum to discuss major ethical issues facing business today. As part of the forum, students can compete in the MBA Case Competition in Ethical Leadership against top MBA programs from around the world.

SECURING A FUTURE

THROUGH STRUCTURED CAREER DEVELOPMENT COURSES,
MBA STUDENTS EARN ACADEMIC CREDIT AND LEARN TO:

IDENTIFY CAREER OBJECTIVES

DEVELOP LIFE-LONG CAREER MANAGEMENT SKILLS

ENHANCE EMPLOYMENT OPPORTUNITIES

MBA Career Management is dedicated to full-time MBA students. MBA students also have access to resources in the Hankamer School of Business Office of Career Management.



NETWORKING & PROFESSIONAL DEVELOPMENT

MBA LEADERSHIP SUMMIT IN NEW YORK CITY

Travel to New York City for a week of meetings with corporate leaders from top financial, marketing, consulting and IT companies, and interact with highly-rated speakers from successful companies.

BAYLOR BUSINESS NETWORK (BBN)

Expand your network with business professionals by attending BBN events that feature prominent speakers, and offer support and assistance for MBA students and 25,000-plus business alumni.



SECURING A
FUTURE

CAREER MANAGEMENT

CAREER DEVELOPMENT COURSES

Professional career development courses provide a wide range of tools and information to help students identify career objectives, develop lifelong career management skills and enhance employment opportunities.

COURSEWORK INCLUDES:

- An assessment of personal strengths and weaknesses
- Discovery of a career passion
- Industry and job focusing exercises
- Networking assistance
- Dealing with ethics and integrity issues
- Peer coaching
- Leadership, communication and personal marketability assistance
- Career panels with outside speakers
- Job interview skills training

CAREER SUPPORT AND MENTORSHIP

An MBA Career Management team is dedicated to helping students with career exploration. Resources in the Hankamer School of Business **OFFICE OF CAREER MANAGEMENT, INCLUDE:**

- **HANDSHAKE** – An online interview management system that brings students and prospective employers together
- **MBA CAREERLEADER** – A self-assessment tool used by top business schools and corporations worldwide
- **CAREER FAIRS** – Business School support for career treks and attendance at national career fairs
- **CAREER SHIFT** – The premier job internship and networking search engine

PLACEMENT & RANKINGS

U.S. NEWS & WORLD REPORT RANKINGS

- #3 nationally on job placement at graduation (87%)
- #10 for placement 90 days post-graduation (96%)

EMPLOYMENT RATES (2015 GRADUATES)

- Placement at graduation – 87%
- Placement 90 days after graduation – 96%
- Average Starting Salary – \$77,900
- Average Signing Bonus – \$11,022

TOP RECRUITING COMPANIES

Accenture • Advisory Board • Alcoa • Amazon • Ascension • AT&T • Baker Hughes • Baylor Scott & White • Bank of America • BB&T Bank • Boeing • Cabela's • Children's Medical Center • Citgo • Commercial Metals Corporation • Concentra • Continental Airlines • Cypress Semiconductor • Darden Restaurants • Dell • Dish/Echostar • Duff & Phelps • Dwyer Group • Direct Energy • Eli Lilly • Employee Benefit Solutions • Ericsson • Exxon Mobil • FDIC • Grant Thornton • GuideStone Financial • Halliburton • H-E-B Grocery Company • HP • IBM • Interstate Batteries • J-Hawk Financial • Johnson & Johnson • KPMG • Lockheed Martin • McAfee • National Semiconductor • Oracle • Parallon • Precision Labs • Protiviti • PWC • Raytheon • Sabre • Slalom Consulting • Scott & White Medical • Sony • Southwest Airlines • Southwest Securities • Stryker • Sungard • Target • Texas Farm Bureau • Transwestern Services • Trinity Mother Francis • USAA • Veteran's Health Administration • Verizon



Hankamer School of Business
PAUL L. FOSTER CAMPUS for BUSINESS and INNOVATION

baylor.edu/business/mba

GRADUATE BUSINESS PROGRAMS

Hankamer School of Business
Baylor University
1621 S. 3rd Street
Waco, TX 76706

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DEGREE

OPTIONS



SKILLS

FOR SUCCESS



STUDENT SPOTLIGHTS

SARAH HILL, MBA '16

BAYLOR EXPERIENCE:

Sarah came to Baylor looking for a fast-growing school with a low teacher-to-student ratio. She was selected to be on a small student team to lead a research trip to North Bay, Ontario, for a Focus Firm project.

POST-GRADUATE:

Currently, Sarah works as a senior associate marketing manager for Essilor in Dallas, where she has a multi-functional role focusing on product strategy, content marketing and analytics.



MONICA PANTEA, MBA '15

BAYLOR EXPERIENCE: One of Monica's favorite memories from her time at Baylor was competing against other schools in the annual Ethics Case Competition at the Dale P. Jones Business Ethics Forum. She believes it was a great opportunity to use the skills she gained in the MBA program to solve real-world business dilemmas.

POST-GRADUATE: Monica works as a credit analyst in the Energy Banking division with CapitalOne.



KEVIN MITCHELL, MBA '15

BAYLOR EXPERIENCE: Through the Focus Firm class, Kevin worked extensively on a project with SAP, the company he would go on to work for post-graduation. He said it was a great opportunity to get hands-on experience talking with employees in established industries.



POST-GRADUATE:

Since graduating, Kevin has been working for SAP as an associate project manager, assisting the delivering of projects against agreed scope, budget, schedule and customer expectations.



DEGREE PLAN

DEFINE - SEMESTER 1

DEFINE THE PURPOSE OF BUSINESS. Who are the stakeholders? How do firms manage in today's environment?

MBA Integrated Core	5 hrs
• Accounting	
• Micro Economics	
• Corporate Finance	
• Operations Strategy	
• Quantitative Business Analysis (Statistics)	
Management Communication	3 hrs
Career Development	1 hr
Required Course (MIS, Strategy, OB, MKT)	3 hrs
Required Course (MIS, Strategy, OB, MKT) or Elective . . .	3 hrs
	15 hrs

DISCOVER - SEMESTER 2

DISCOVER IDEAS AND TECHNOLOGIES that lead to a company's competitive advantage.

MBA Integrated Core	5 hrs
• Accounting	
• Micro Economics	
• Corporate Finance	
• Operations Strategy	
• Quantitative Business Analysis (Statistics)	
MBA Focus Firm	3 hrs
Career Development	1 hr
Required Course (MIS, Strategy, OB, MKT)	3 hrs
Required Course (MIS, Strategy, OB, MKT) or Elective . . .	3 hrs
Required Course (MIS, Strategy, OB, MKT) or Elective . . .	3 hrs
	18 hrs

DELIVER - SEMESTER 3

DELIVER RESULTS FOR THE COMPANY. How does a company evaluate its performance? Did it achieve its objectives?

MBA Integrated Core	5 hrs
• Accounting	
• Micro Economics	
• Corporate Finance	
• Operations Strategy	
• Quantitative Business Analysis (Statistics)	
Required Course (MIS, Strategy, OB, MKT) or Elective . . .	3 hrs
Elective Course	3 hrs
Elective Course	3 hrs
Elective Course	3 hrs
	17 hrs

Students in the general MBA degree plan usually pursue an internship in the summer for 3 hours of credit. Students in the healthcare specialization pursue a seven-month residency in the summer and fall for 9 hours of credit, and they have an identified set of healthcare courses that are taken in lieu of elective courses.

DEGREE OPTIONS

SPECIALIZATIONS

HEALTHCARE ADMINISTRATION

Robbins MBA Healthcare Program is unique among others in the nation for its required, seven-month paid executive residency with leading, progressive health organizations. Throughout this residency, students undertake high-level administrative tasks within the organization and then return to campus for a capstone semester where real-life experience and final coursework converge.

ENTREPRENEURSHIP

- #13 graduate Entrepreneurship program (*U.S. News & World Report*)
- Top 25 Entrepreneurship program (*Fortune Small Business*)
- With this specialized MBA, students learn how to gain access to needed resources, launch, grow and exit a venture.

JOINT DEGREES

- MBA/Juris Doctor
- MBA/Master of Divinity
- MBA/Master of Engineering
- MBA/Master of Information Systems
- MBA/Master of Social Work
- MBA/Master of Healthcare Administration**

** Applicants must be members of the U.S. military. Classes are held at Fort Sam Houston in San Antonio, Texas.



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EXCELLENCE IN TEACHING & RESEARCH

A BAYLOR BUSINESS

MBA



WHAT DOES IT TAKE TO MAKE IT AT BAYLOR?

WE LOOK FOR PASSION. Intelligence. Minds that are actively engaging. Questioning. Learning.

WE LOOK FOR LEADERS. People who enlighten. Inspire. And lift others up.

ABOVE ALL, WE LOOK FOR PROFESSORS WHO TRANSCEND LEARNING. Who transform lives. Who care about every student.

THAT'S WHAT IT TAKES TO MAKE IT AT BAYLOR.

MEET THE FACULTY

MBA CORE COURSES ARE TAUGHT BY FACULTY WHO TEACH GRADUATE COURSES EXCLUSIVELY. The group meets regularly to integrate MBA course topics, incorporate current business events into academic concepts, discuss MBA program strategy and evaluate student issues. Offices for the core faculty are located in the Graduate Programs Center, making professors easily accessible to you. **THE FACULTY INCLUDE:**

MBA

EXCELLENCE IN
TEACHING &
RESEARCH



TIM KAYWORTH, PHD, Professor of Information Systems

Dr. Kayworth holds a PhD in Computer Information Systems from Florida State University. Kayworth's research focuses on the management of IT in organizations. Recent research projects have included such topics as leadership in global

virtual teams, the impact of organizational culture on knowledge management practice, the role of culture in information systems research and information security governance.



DAWN CARLSON, PHD, Professor of Management

Dr. Carlson, holder of the H.R. Gibson Chair of Organizational Development, joined the Baylor faculty in 2001 to teach organizational behavior after previously teaching in the management departments at the University of Utah

and Florida State University, where she earned her PhD. Carlson's research focuses on how individuals integrate their work and family lives.



ANN MIRABITO, PHD, Associate Professor of Marketing

Dr. Mirabito joined the Baylor faculty in 2007 and holds a PhD in Marketing from Texas A&M University. She is the recipient of the Baylor University Hankamer School of Business Teaching Excellence Award, the Rachel Hunter Moore

Outstanding Faculty Award, and she has been named to the Mortar Board Circle of Achievement.



PATRICIA NORMAN, PHD, Associate Professor of Management

Dr. Norman joined the Baylor faculty in 1997 after earning a PhD in Strategic Management from the University of North Carolina at Chapel Hill. Prior to earning her PhD, Norman served as a contracting/acquisition

officer in the U.S. Air Force for seven years, working with major defense contractors, including General Electric and Boeing. Norman's research interests include strategic alliances, innovation and downsizing.



DON CUNNINGHAM, PHD, Professor of Finance, Insurance & Real Estate

Dr. Cunningham has been a member of the Finance Insurance & Real Estate Department at Baylor since 1984. From 1990 to 1998, he served as associate dean for graduate programs in the Hankamer School of Business, during which time he founded the executive MBA programs in Dallas and Waco. He is currently a member of the MBA core faculty and teaches the MBA corporate finance modules. Dr. Cunningham continues to consult in the area of stock and mortgage portfolio valuation.

BECOME A

BAYLOR MBA CANDIDATE

VISIT AND APPLY

WHAT MAKES A COMPETITIVE APPLICATION?

Successful applicants demonstrate strong leadership ability and analytical skills, regardless of work experience. Baylor's mission of cultivating skilled, highly educated and ethical business leaders starts with a passion for pursuing excellence.

DONE IN A DAY: A UNIQUE ACCELERATED ADMISSIONS PROCESS

Meet with current MBA students. Visit a core MBA class. Go to lunch with faculty and current students. Take a campus tour. Interview. Receive an admission decision within 24 hours.

REGISTER AT:
WWW.BAYLOR.EDU/MBA/CAMPUSVISITDAY



APPLICATION DEADLINES

SUMMER ENTRY

(for non-business undergrads)

- **NOV 1** // SINGLE CHOICE EARLY ACTION & SCHOLARSHIP PRIORITY
- **FEB 15** // EARLY DECISION & SCHOLARSHIP PRIORITY
- **APRIL 15** // GENERAL ADMISSION
(*International Applicant Deadline*)

FALL ENTRY

- **NOV 1** // SINGLE CHOICE EARLY ACTION & SCHOLARSHIP PRIORITY

By applying SCEA, students indicate Baylor as their top choice. Baylor will review SCEA applications first and consider admitted students for 100% scholarships.

- **NOV 15** // 1ST EARLY DECISION & SCHOLARSHIP PRIORITY
- **FEB 15** // 2ND EARLY DECISION & Scholarship Priority
- **APRIL 15** // GENERAL ADMISSION
(*International Applicant Deadline*)
- **JUNE 15** // FINAL ADMISSION

SPRING ENTRY

(for business undergrads)

- **OCT 15** // EARLY DECISION AND SCHOLARSHIP PRIORITY
- **NOV 15** // GENERAL ADMISSION

BUSINESS FOUNDATIONS

Those applicants who do NOT have an undergraduate degree in business will begin the MBA program by taking Business Foundations, a program designed for students new to business education.

Healthcare MBA students must take Business Foundations in the summer.

SCHOLARSHIPS

TUITION REMISSION

Baylor Business offers tuition scholarships ranging from 25 to 100 percent tuition remission. Scholarships are based, in order of priority, on work experience, GMAT/GRE score and academic record.

GRADUATE ASSISTANTSHIPS

Graduate assistants (GA) work an average of 10 hours per week for a faculty or staff member. At the time an application is approved, newly admitted students are asked if they want to work as a GA.

MBA PROGRAM BY THE NUMBERS

ENTERING CLASS PROFILE FOR CLASS ENTERING IN 2016

APPLICANT POOL & CLASS SIZE

- Applications Received - 185
- Applications Accepted - 74 (40%)
- Size of Entering Class - 51

ACADEMIC PROFILE

- Average GPA - 3.51
- Average GMAT - 621
- Median GMAT - 630
- Average GRE - 312

DIVERSITY

- Minority (U.S. Students) - 25%
- Women - 334%
- International Students - 6%

POST-BACCALAUREATE WORK EXPERIENCE

- Average # of Months Experience - 30

AGE DISTRIBUTION

- Average Age - 25