WHY A BAYLOR EMBA?

Our 21-month program integrates healthcare professionals into classes with other business leaders to develop their business skills. Our students graduate with an MBA and options. They are prepared to build on their successful careers in the healthcare industry.

The Baylor Difference:

Tuition covers SO MUCH MORE than class time!

- RESIDENCY WEEK at BAYLOR – Waco Campus / including Hotel and most Meals
- 24-HOUR ACCESS to Baylor Executive MBA | Austin Campus
- ALL BOOKS, Case Studies and other Instructional Materials
- PERSONALIZED ENROLLMENT SERVICES
- 5-DAY TRIP TO WASHINGTON D.C. / including Airfare, Transfers, Hotel and most Meals
- 9–10 DAY INTERNATIONAL TRIP / including Lodging, Transfers and most Meals. International Airfare is not included
- MEALS & SNACKS each class evening
- NETWORKING Events
- INTENTIONAL LEADERSHIP AND CAREER DEVELOPMENT

What Sets Us Apart:

- SMALL CLASS SIZES / Maximum Size: 30
- BAYLOR FACULTY and Subject Matter EXPERTS
- FAMILY STYLE DINNERS each Class Night
- Prominent GUEST SPEAKERS
- APPLICATION-FOCUSED Learning
- ACTIVE GLOBAL NETWORKS of Baylor Alumni
- HIGH-VALUE LIFETIME RELATIONSHIPS with Leaders
- Uniquely designed to bridge BUSINESS, LEADERSHIP AND INTEGRITY
- Unlike other programs, our HC students also benefit from classroom discussions with Non-HC professionals – PROVIDING A RICH, DIVERSE LEARNING ENVIRONMENT
BAYLOR EXECUTIVE MBA HEALTHCARE AUSTIN CAMPUS evennings in Austin

CURRICULUM

50 GRADUATE CREDIT HOURS

SEMESTER ONE - FALL

- In-Residence I: MANAGING IN THE 21ST CENTURY
- MANAGEMENT OF ORGANIZATIONAL BEHAVIOR
- EVIDENCE BASED DECISION MAKING (QBA)
- MICROECONOMIC THEORY & BUSINESS DECISIONS
- HUMAN RESOURCES MANAGEMENT

SEMESTER TWO - SPRING

- FINANCIAL ACCOUNTING
- FINANCIAL DECISION MAKING
- NEGOTIATION AND CONFLICT RESOLUTION
- HEALTHCARE LAW: APPLICATION & STRATEGY
- IN-RESIDENCE II: INTERNATIONAL BUSINESS & PUBLIC POLICY

SEMESTER THREE - SUMMER

- HEALTHCARE ECONOMICS
- HEALTHCARE FINANCIAL MANAGEMENT
- MANAGING FOR VALUE CREATION

SEMESTER FOUR - FALL

- MANAGERIAL ACCOUNTING
- HEALTHCARE OPERATIONS
- MARKETING FOR HEALTHCARE PROFESSIONALS

SEMESTER FIVE - SPRING

- HEALTHCARE POLICY AND LEADERSHIP
- ALIGNING HEALTHCARE IT BUSINESSES ENTERPRISE
- GLOBAL AND STRATEGIC MANAGEMENT I
- CONTEMPORARY BUSINESS ISSUES
- IN-RESIDENCE III: GLOBAL AND STRATEGIC MANAGEMENT II

CLASSES HIGHLIGHTED IN GREEN ARE DIFFERENT BETWEEN EMBA AND EMBA-HC