A NEW WAY TO LIVE

Baylor’s North Village heralds a change in campus housing

By Barbara Elmore

It’s been more than 40 years since Baylor completed construction on a new campus residence hall, but soon the University will be sending out 600 student invitations to a long-term sleepover to begin when the North Village Residential Community opens in 2004.

Baylor plans to keep sending similar mass invitations through 2010, following an ambitious schedule of opening three new residential villages between 2004 and 2010. By then, the University will boast 1,800 new beds on campus and require more students — all freshmen and perhaps sophomores — to live in campus housing.

But such a requirement may not be necessary, given the thoughtful, attractive plans for the first model. Dr. Frank Shushok Jr., associate dean of Campus Living & Learning, discovered that students are eager to live in the shadows of Pat Neff Hall if given a good reason to do so.

“It surprised us how willing students are to move back to campus if we provide a product that’s interesting and more than meets minimum expectations,” he said.

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Dr. Frank Shushok Jr., associate dean of Campus Living & Learning (left) and Dr. Benjamin S. Kelley, dean of the School of Engineering and Computer Science, believe the North Village will benefit students.
British Professor to Head ABL

Stephen Prickett starts Aug. 1 as Armstrong Browning Library director

President Robert B. Sloan Jr. has announced the appointment of Dr. Stephen Prickett, Regents Professor Emeritus of English Language and Literature at the University of Glasgow, Scotland, and a visiting scholar at the University, as the new director of Baylor’s Armstrong Browning Library. Dr. Prickett and his wife, Patrica, plan to relocate to Texas in time for him to start Aug. 1.

Dr. Prickett succeeds Dr. Mariann Sharma, who retired after six years as library director. She is an internationally known Browning authority and scholar. Sharma returned to her native England in August 2002.

The son of Methodist missionaries, Dr. Prickett was born in Sierra Leone and was educated at Cambridge, England. He received degrees from Cambridge and Oxford universities, then taught in Nigeria from 1964-66. He completed his doctorate at Cambridge in 1968 and taught at the University of Sussex, England, for 15 years before being appointed chair of the English department at the Australian National University in Canberra, where he taught from 1983-89.

From 1990-2001, Dr. Prickett held The Regents Chair at the University of Glasgow. He is a former chairman of the U.K. Higher Education Foundation, former president of the European Society for the Study of Literature and Theology and president of the George MacDonald Society.

Dr. Prickett will be “a major asset” to Baylor’s doctoral program in religion and literature, said Dr. David D. Schmeltekopf, Distinguished Professor of Literature and Humanities and provost-elect.

“Dr. Prickett is one of the English-speaking world’s foremost authorities on the literary and theological works of George MacDonald. He is a leader in the study of literature and theology. His latest academic book, ‘Narrative and Preaching: Foundations of Discourse’ (1979-1999), was published by Cambridge University Press in 2002. He is a Fellow of the Royal Society of Arts, the Society for Values in Higher Education, the British Academy of the Humanities. – Alan Hunter

Mc Cormick Named Collins Professor


Dr. McCormick received his bachelor’s degree from Abilene Christian University and his master’s and doctorate degrees from Texas A&M University.
North Village Represents a New Direction

Meeting the Vision
The University’s interest in residential villages, or living-learning partnerships, is tied to Baylor 2012, the 10-year vision. The plan’s second imperative expresses the desire for a truly residential campus.

“The heart of the Baylor experience manifests more than the combination of ideas, experiences, and relationships on campus,” Dr. Shushok said.

But saying that North Village will provide the campus with 600 new beds is a bit like noting your new luxury car comes with four good tires. It’s the advantages beyond providing for basic housing needs that are most impressive.

“The operational word is not ‘beds’ but ‘village.’ If you think of all the things you might do in such a village — attend seminars, pray in a chapel, discuss ideas, shop, cook, have coffee with friends, work on projects with others of like mind, go to class, park your car and, of course, turn in for the night — you begin to catch the vision of what Baylor is building.

ECS partnership
Designated is a “wimless learning environment.” North Village will offer 180 of its 600 new beds to students in the School of Engineering and Computer Science. The rest will go to upperclassmen of any major. Students and their parents are already interested.

“We have had inquiries,” said Dr. Benjamin S. Kelley, dean of the School of Engineering and Computer Science. News of the village got out quickly, he said, because students are members of a nine-member planning group called the Steering Committee for the ECS Living-Learning Center. Baylor will break ground for the building May 16, and the complex will open for residents by fall 2004.

“The School of Engineering and Computer Science is an eager and natural partner for the first learning-living center. Dr. Kelley’s enthusiasm for the project was a big selling point in making a deal, a school partner,” Dr. Shushok said. It also seemed a natural fit since North Village will be next door to the Rogers Engineering and Computer Science Building.

Dr. Shushok said officials from the school have attended the steering committee’s meetings every other week.

“That was quite a time commitment for the dean and faculty members,” he said.

Advantageous residence
Dr. Kelley’s excitement stems from advantages the complex will give his students outside the classroom as well as inside.

“The most minimal thing we could have done was house students together. This is far beyond that,” he said.

“We know that if students in rigorous majors are together they will do better because they have a support group. This unit will take ideas from the classroom and into the living-learning center so that it’s much more than clustering students in a common living area.”

Dr. Kelley envisions special activities that “bring learning from classroom into living space.” One example might be when a distinguished scholar visits Baylor as a seminar speaker.

“That evening, he might wander over to the living-learning center and have an impromptu discussion with a group of students who happen to gather,” Dr. Kelley said.

It’s hoped that the North Village experience will encourage informal student gatherings and create teamwork and leadership skills because classrooms will have the space to work together. Private living quarters will be under the same roof, but with separate wings for men and women.

To increase student-faculty contact within the center, planners included two offices in the new building for faculty of the School of Engineering and Computer Science.

Dr. Shushok and other planners know that not all Baylor students will want this kind of living arrangement, but they hope most will. Their goal is to have half of Baylor undergraduates living on campus by 2012. Dr. Kelley expects the North Village to have a higher percentage of freshmen the first year it’s open than in following years.

“The tradition of Baylor is that when you march your sophomore year, you move off campus,” he said. “In this (village concept) develops, we see them staying on campus, so the percentage of freshmen will go down.”

Retention benefits
Dr. Shushok said one of the main reasons to house more students on campus is to bind them to each other and to the University so they will remain at Baylor until graduation.

“The research is not fuzzy. It’s quite clear that students who live on campus are more connected, more loyal, and return better,” he said.

“Part of any community is being present.”

Dr. Shushok points to figures that say college students are 51 percent more likely to graduate from an institution if they live on campus their freshman year.

“They are surrounded by people they get to know well, by an environment that tells them they belong to something,” he said.

Add activities they get to attend on campus with people who have similar interests, and they identify with the University.

On the other hand, a student’s circle of friends shrinks when he moves off campus. This is something Dr. Shushok knows all too well, having lived on campus only one year during his undergraduate career.

“I was very much the Baylor norm,” he said, describing his life at Brooks Hall as a bit isolated. “I could have easily been one of those retention casualties had I not gotten involved in activities and not people.”

After graduating from Baylor with degrees in history and education, Dr. Shushok earned a master’s degree in higher education and student affairs at Ohio State University. His doctorate in higher education policy analysis comes from the University of Maryland at College Park. The latter universities provided models for Baylor’s new village.

Although he had not anticipated returning to Baylor, Dr. Shushok was compelled by the vision of creating a completely residential environment. He returned in August 2001.

The new thrust toward making the campus an inviting living space will not ignore traditional residence halls, Dr. Shushok said. Planners want to make sure Baylor residence halls are conducive to learning, where people are engaged and understand the connection to being part of an institution of higher learning.

That means faculty will visit residence halls to meet and eat with students. Career counselors will offer services within hall space.

New style directors
These changes mean Baylor will look for new kinds of residence hall directors, individuals with master’s degrees in higher education administration, ministry or counseling. They will interact with students and be resources for academic problems. A student not registered for an upcoming semester might find her residence hall director asking why, for example.

As Baylor continues to envision its future campus, the steering committee and other planners are discussing what groups might mix the best in future villages. Discussions have included the entrepreneur program in the business school, a leadership center with a service emphasis, and a residence with a foreign missions-international politics focus, to name only a few.

“Partnerships aren’t trivial,” Dr. Shushok said. “They are true marriages. We’re developing a program designed to produce the best outcomes for students in those programs, not just putting people together who have like majors.”
**Java Jump-start**

Café offers coffee and food to Moody Library patrons

*By Angela Steffes*

Dr. Reagan M. Ramseur, dean of libraries, cuts the ribbon on Moody Library’s Java City café, which has proven extremely popular with patrons during its first weeks of operation. Offerings include coffee, pastries and sandwiches.

--- Julie Carlson

### Baylor Wins ADDY Awards

Baylor faculty, staff and students brought home a total of seven ADDY awards for the combined Advertising Club of Waco/Central Texas Ad Club League annual American Advertising Awards competition Feb. 8.

The Office of Public Relations won five Gold awards for projects including the 2001-2002 Baylor financial report, a Jesus, Impact Me! T-shirt, a brochure on the stained glass windows of Paul W. Powell Chapel, a poster for the 2001 Art & Soul Festival and graphics design for the Baylor Youth Programs trailer. They also took home six Silver and three Bronze awards as well as a Special Judges award for an illustration in Baylor Magazine.

Baylor’s Office of Development Communications and Special Events won a Gold award for a Baylor Christmas ornament design and a Silver award for Baylor-Waco Foundation recognition illustrations. They won Bronze awards for an Alumni Main Street illustration and the Campaign for Greatness advertising campaign. Tim Holden, graphic designer, designed the pieces.

Eleven Baylor students won a total of 26 awards in the ADDY student design competition. Gold award winners included Carmen Johnson, Joshua Smith and Gerardo Lopez Jr. Johnson received Best of Show in the student division and received a total of four awards. Silver award winners included Vanessa Street, Alphonse Miles, Courtney McLean, Victor Scott, Kyle Radford and Brittany Battles, while Bronze award winners included Kyle Phelps and Cami Rose.

Terry M. Bollor, professor of art, received one Gold award and one Silver award for the design of a CD by School of Music faculty members Dr. Bradley C. Bolen and Dr. Jeffry S. Powers, and two Bronze awards for projects including design of the Baylor Theatre season bill.

--- Andy Finder

### Research Gazette

**Grant Awards (February)**

- **Dr. Eva Doyle**, IBPPR, $2,250; *The Nature, Prevalence, and Health-Related Effects of Stress on Medically Uninsured and Underinsured Farmworkers in East Texas*; Southwest Center for Advancement Foundation
- **Dr. Brian Raines**, mathematics; $55,978; *Use of the Moore Method; The Educational Development of Calculus: A Second Course*; Louisiana State University
- **Dr. Peter Van Walsum**, sociology; $15,322; *Oil and Gas Involved Areas Along the Gulf Coast: A Clustering Analysis*; Mineral Management Services through Louisiana State University
- **Dr. Max Shauck**, mathematics; $331,781; *CenSARA; additional funding*; Baylor Institute for Air Science
- **Dr. Beck Taylor**, English; $5,849; *Art & Soul 2003*; Texas Commission on the Arts
- **Dr. David Tolbert**, environmental studies, and **Dr. Ron Messing**, biology; $6,564; *Econnections: Education to Make a World of Difference*; CenSARA

**TOTAL AWARDS:** $390,009

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**Grant Proposals (February)**

- **Dr. Greg Garrett**, English; $2,000; *In the Hour’s Service*; Texas Commission on the Arts
- **Dr. Charles Tolbert**, sociology; $15,322; *Oil and Gas Involved Areas Along the Gulf Coast: Phase 2; Mineral Management Services through Louisiana State University*
- **Dr. Peter Van Walsum**, environmental studies, and **Dr. Ron Messing**, biology; $585,515; *Technology for a Sustainable Future*; Natural Science Foundation
- **Dr. Sara Alexander**, environmental studies; $6,664; *Econnections: Education to Make a World of Difference*; Sterling Turner Foundation

**TOTAL REQUESTED:** $493,365

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### Career Tools

New service helps find work and change careers

Baylor’s Alumni Services division is outfitting University alumni with tools designed to help them plan and manage their careers throughout life.

Baylor has contracted with Lee Hecht Harrison’s Global Career Management Services to provide alumni with online career-planning tools and resources, including a job search engine that can access postings on more than 100,000 job boards.

“This fulfills some of the needs that alumni have expressed,” said Alan Bowden, director of group programs and activities for Alumni Services.

Tools and services include sample resumes and other job search marketing materials, suggested steps for conducting a job search, self-assessment tools and advice about career change and development, effective networking, interviewing and salary negotiation. There are also a number of worksheets for career planning, a directory of more than 6,500 job boards indexed by profession, geography and function, and message boards where career coaches answer posted questions.

Baylor alumni can sign up through the Career Tools link on the Alumni Services web site at www.bayloralumni.org.

--- Brandy Kirk

### The Hour’s in the Tower

In an effort to allow more students, faculty and staff to enjoy the tradition of Baylor’s Dr. Pepper Hour, the University has expanded the weekly event to include a session in Clifton Robinson Tower.

Dr. Pepper Hour began in 1953 and is designed to allow the Baylor family to socialize over commentary on Dr. Pepper boats. It is held at 3 p.m. each Tuesday during fall and spring semesters in the Barfield Drawing Room of the Bill Daniel Student Center. On April 8, an additional Dr. Pepper Hour location was introduced in Robinson Tower.

The added Dr. Pepper Hour gathering will be offered Tuesdays at 3 p.m. during the fall and spring semesters in the Robinson Tower 6th Floor alumni lobby.

--- BN
Dr. Donald D. Schmeltekopf
Provost and Vice President
for Academic Affairs

Over the past several months, most of us in the academic division have engaged in the annual process of interviewing and evaluating individuals who could or who will become permanent members of the Baylor faculty. We have also been assessing some of our colleagues as tenure candidates. In these evaluations we have, of course, employed the standard criteria—judging each individual’s capacity to perform at a high level in teaching, research, and service. But beyond these standard criteria, we — at least many of us — have been equally concerned about how the candidates understand or might understand their work at Baylor as a career, a profession or a calling. This question is clearly relevant to our vision of Baylor as a Christian university.

Losing our way?

In his recently published book, Reimagined Future: The Public Obligation of the Professional, William E. May, Magazine Professor of Ethics, Emeritus, at Southern Methodist University, argues that we in the academy, just as many members of the other major professions, are feeling increasingly marginalized — belauncheded — in our work as academics and are often finding less meaning in what we do. Professor May believes we are losing our way. We are losing our way because too many of us have shifted our orientation as professionals from the social or altruistic justification of our work, which reflects fundamental elements of the Biblical narrative, to personal, self-interested justification. Behind that claim is another — that this shift from altruistic to self-centered aims is precisely the outcome that the modern Enlightenment university helped to achieve. The typical modern university of the 20th and now the 21st century recognizes as true only those claims that can be grounded in sense perception, empirical evidence or unreason. Theological, metaphysical and moral truth claims are largely rejected as meaningless or unintelligible. Such statements, which give rise to the deeper meanings attached to the value of work, are seen within the context of the positivist university as statements of mere appreciation for literature. Professors who heighten their aspirations are qualities that are challenged or downplayed. Their work has been idealized and glamorized according to the academy’s standards.

Increasing careerism

In my experience in higher education over the past 35 years, I have increasingly encountered within the professoriate a well-educated administrators questioning the acceptance of the idea of what one might call “calledness,” though many students and the larger society and we professors in isolation but to contribute to and under the continuing tutelage and correction of our colleagues and of the guild to which we belong. The carrying out of these responsibilities requires the requisite intellectual standards and the necessary moral virtues, such as honesty, fairness, perseverance and charity. Another important value of the professional, one that May emphasizes, is pro bono work, done freely for the public good. Unlike the self-centered careerist, the professional works in the service of others, and sometimes without pay. Professionals become careerists whenever they lose sight of the normative meaning of their work — service — and adopt instead a private, self-interested view. Fact becomes separated from value, just as back to the biblical concept of a vocation or calling, directed to the service of human need.” (18)

Work as a calling

The concept of calling or its equivalent appears frequently in Scripture. Abraham and Moses were called, spoken to by God, as were the prophets like Elijah, Hosea, Amos, Micah, Jeremiah and Ezekiel. May notes in particular “the public character of their service to the people of God.” (15) The Pauline writings are imbued with the language of calling. For example, in Ephesians, we read, “I beg you to lead a life worthy of the calling to which you have been called...Grace was given to each of us, according to the measure of Christ’s gift...And his gifts were that some should be apostles, some prophets, some evangelists, some pastors and teachers, for the equipment of the saints, for the work of ministry, for building up the body of Christ.” (4: 1:7-11-12)

It is clear from the biblical tradition that work is meant to have religious character. That is work is not to be done “as unto ourselves” but as a call to love and serve our neighbors in God’s name. This applies to all legitimate work, not just to the professions, but those in the professions, as the spiritual leaders of Israel and as the Apostle Paul imply, have a special obligation to serve the common good because of the high office they hold and the public trust they have been granted. The concept of calling, then, provides the moral and theological grounding for all the professions — law, medicine, engineering, corporate management, politics, positions within the media, the ministry and the academic life. As Professor May observes, “In the language of the philosophers, God is the efficient cause of one’s vocation —

"Let it be said...that we not only affirm this link between our honored profession and the vocation to which God has called us, but also that we act on it as well, always attempting to recruit, nurture, and tenure others into this community of learning who will do likewise.”

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Career, Profession, Calling

Baylor’s retiring provost rejects a trend toward careerism in academic life

Dr. Donald D. Schmeltekopf

Mayer Miller

Mayer Miller professor of English and Master Teacher, was presented April 22 with an honorary doctor of humane letters degree during the annual Honors Week Convocation.

“Honoring Professor Ann Miller, we also honor the tradition of great teaching at Baylor University,” said Dr. Walker Daniel, dean of the College of Arts and Sciences. “The capacity to inspire, to connect to others, to challenge dogma, and to uplift aspirations are qualities that are ingrained in teaching. Professor Miller exemplifies these qualities, and has always exemplified them, par excellence.”

Miller graduated from Baylor in 1949 and was appointed to the English department faculty in 1961. Named a full professor in 1984, she was designated a Master Teacher of Literature in 1992, one of the first two professors to attain this distinction. Miller, who is also recognized as a poet, is revered by many alumni as a professor who heightened their appreciation for literature.

--- Julie Carlson

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Academic Agenda

Dr. Donald D. Schmeltekopf
Dr. Susan P. Brattin, chair and associate professor of environmental studies, had a chapter titled “Central Generation of Motor Imagery” published in a book titled *Motor Imagery* (Vol. 2, No. 1, 2003). He had the following articles published in *Ecology Station, and*...
May 11 Memories

A half century ago, the Waco Tornado left four dead at Baylor and changed the campus skyline.

Fifty years ago on May 11, 1953, Baylor students were finishing up their last round of classes before dinner. The black cloud had just moved in, and the rain continued to pour down. The streets were flooded, and the wind was howling. Baylor ROTC cadets such as Dr. William D. Hillis, a Baylor philosophy professor, and his wife, Mary, were in their car stopped at a traffic light. They had been at the First Baptist Church at a Sunday school meeting when the clouds darkened. Dr. Packard said, “They got ready to leave and were asked to wait until the storm was over.” But they said, “no, our children are at home and they’ll be safe.” As they stopped for the light near the R.T. Dennis building, it got hit by the tornado, “I walked over to a pile of dust, broken, and if anybody had lit a cigarette we’d have all gone up,” Dr. Packard said. “I walked over to a pile of dust, picked up a piece of string and the (radium) was on the other end.”

The City of Waco was not alone in its suffering. The deadly tornado that struck Waco also claimed the lives of four Baylor University students. The tornado hit the downtown area and destroyed numerous buildings. The spires of Old Main and Burleson Hall were weakened by high winds and were removed soon after the storm. They were rebuilt and replaced during renovations of the two buildings in 1975.

— Randy Pollard