If you can’t find James Odom in his Pat Neff Hall office this spring, try Austin. As director of Baylor’s Office of Public Affairs, he plans to spend most of his time between now and summer in the capital city while the Texas Legislature is deciding the fate of the state.

More to the point, the Legislature is deciding what to cut in light of a $9.9 billion budget shortfall.

Odom’s mission is to put a protective shield around financial grants to Baylor students and secure an extension of telecommunication grant funds that have expanded the University’s electronic resources on campus.

Expanded focus

The primary focus of Odom’s job since the Office of Public Affairs was reorganized in January 2002 is representing Baylor before local, state and national government entities. His stint dogging the Texas Legislature is not so different from what Baylor has done in past legislative sessions. But a new job description adds local and federal jurisdictions to Odom’s purview. And there’s a recent addition to his duties — getting Baylor alumni and the public at large involved in discussing public issues.

Until the Legislature adjourns in late spring, Odom will be working to see that students at independent educational institutions such as Baylor keep their grants.

See Odom Advocates on page 3
Dr. Charles S. Madden, vice president for University relations, stepped down from his administrative post Jan. 31 to return to full-time teaching in the Hankamer School of Business. Dr. Madden, The Ben H. Williams Professor of Marketing, was appointed vice-president for University marketing in March 1996 after serving five months as interim director of public relations. He was named vice-president for University relations in fall 1999.

"After seven years of faithful service as a Baylor vice-president, my friend and colleague Stan Madden has decided to return to the School of Business, where he will pursue interests in leadership development, research, and teaching in the field of nonprofit marketing," said Baylor President Robert B. Sloan Jr. "I am grateful for the important changes and improvements that he has made in a number of areas across the University, including enrollment management, public relations and marketing communications.

Under Dr. Madden’s leadership, Baylor’s enrollment growth has resulted in both number and quality of student. He contributed to early discussions on Baylor’s future that preceded the formulation of Baylor 2012, the University’s 10-year vision. Dr. Madden also initiated the Baylor Success Center which encompassed academic achievement, the Office of Access and Accommodation, the registrar and career services.

While serving as vice-president he chaired the international board of the American Marketing Association in 1998-99. "My original intent when I came over to the administration was to serve for about three years," Dr. Madden said. "The opportunity was both more interesting and challenging than I anticipated. It has now been seven years and my heart is still in the classroom. I appreciate the opportunity that Dr. Sloan has afforded me to be a practitioner while maintaining my academic identity."

A Dream Undeterred
Dr. Truell Hyde isn’t giving up his goal of space flight

Despite uncertainty about the future direction of the American space shuttle program, a Baylor administrator remains firm in his goal to one day ride a shuttle into space. As the investigation continues into what caused the space shuttle Columbia to break apart Feb. 1, resulting in the deaths of its seven-person crew, Dr. Truell W. Hyde II, professor of physics and vice president for research, said he will continue to pursue his dream of flying on a future mission.

Dr. Hyde, director of Baylor’s Center for Atmospheric, Space Physics and Engineering Research (CASPER), has applied for the last four shuttle flights, including the Columbia mission; and has made it to the final 100 applicants. He believes the U.S. space program will go on to satisfy the “explorer that’s inside all of us” and to do the kinds of research that cannot be done on Earth.

“When you’re in orbit, the microgravity environment allows you to do all kinds of research like drug discovery and sensor development that you can’t do here because of the influence of gravity,” Dr. Hyde said. “You can argue that much of our current economy stems from NASA. From the Apollo era came pacemakers, semiconductors chips and microwaves, things that we take for granted. You can even argue that Silicon Valley came out of the space program. It’s gonna be good for everybody.”

Dr. Hyde said that if he never actually flies on the shuttle, he hopes his experiments on dusty plasmas will be flown into outer space.

Dr. Hyde’s main research on dusty plasma is conducted through CASPER, which consists of a theory group and two experimental labs. He is working with CASPER scientists on a hypervelocity impact resistance system, which could lead to the creation of protective shields for satellites to help operating longer — Judy Long

Sign Up Now for the Komen Race
Baylor faculty, staff and students can use the forms on the web site to sign up for one of the country’s most visible fundraising races — the Susan G. Komen Breast Cancer Foundation Central Texas Race for the Cure, to be run April 12 from Heritage Square in downtown Waco to the Baylor campus.

Registration forms for the SK race and one-mile “Run/Walk” can be downloaded from www.baylor.edu/raceforthecure. Forms are also available at Richland Mall in Waco, Colonial Mall in Temple, Ennis Bank in Waco Heights or any local sponsor.

Baylor is presenting sponsor for Race for the Cure, known throughout the world for its pink ribbons and inspiring ceremonies that honor breast cancer survivors and the women and men who are fighting the disease.

The early registration fee for the SK and the one-mile is $18 per registrant before March 28, $20 walk-up registration from April 9-7 and $25 on race day. Team registration, with one entry per team member, is $15 per registrant by March 19. T-shirts for supporters are $12.

The one-mile race begins at 8:15 a.m. April 12 with the SK beginning at 8:45 a.m. Pre-race activities include a pasta party and silent auction catered by Fazoli’s on April 10 and a survivors luncheon April 11 sponsored by Zeta Tau Alpha Foundation and the Zeta chapter at Baylor.

For more information, call Melanie White at 780-6332 or Stephanie Stone at 715-5986.

Dr. Charles S. Madden
Larry D. Brumley

Newman New Baylor Press Director

Dr. Carey Newman, director of church relations at Baylor University, has been appointed director of Baylor University Press. "Carey Newman will bring new vision and a level of experience, energy, practical know how and determination the likes of which have not been previously known in the offices of the Baylor University Press," said Dr. Donald D. Schmeltekopf, provost and vice president for academic affairs. "The foundation is in place for a greatly enhanced Press. I am confident Carey Newman can take the Baylor University Press to that higher level.

"I am simultaneously thrilled and humbled by the opportunity to serve Baylor in this capacity," Dr. Newman said. "The Press is uniquely and strategically positioned to be a significant contributor to the University’s 2012 aspirations, and the administration’s resolve to grow the Press is heartening."

Baylor University Press has published academic books since 1987. Dr. Newman said that under his direction, the Baylor Press will identify, pursue, acquire, publish and promote significant scholarly work, from top authors, in selected fields. He hopes to publish 25 to 30 books per year and acquire 50 to 55 books per year by the end of 2002.

"Through an intentional publishing program, a university press can simultaneously foster and support the teaching enterprise, extend the frontiers of knowledge through the dissemination of scholarly research to various academic publics, and — ultimately — provide a vital service to society by improving the quality of public conversation and debate about important social, cultural, religious, scientific and economic issues," Dr. Newman said.

Dr. Newman was named director of church relations at Baylor in January 2002. Before that, he served as senior editor for academic books at Westminster John Knox Press in Louisville, Ky. He earned his doctorate in religion from Baylor in 1989 — Julie Carlson
continued from page 1

Tuition Equalization Grant (TEG), which benefits 5,486 Baylor students — and 55,525 students at the state’s independent institutions in 2001-2002. The Texas Grant, a newer program which helped almost 600 Baylor students in 2001-2002, is another under Odom’s careful watch. “I think both programs are secure,” he said. “It’s just a matter of protecting them through the legislative process and making sure the legislature knows how important they are.”

Odom also is pushing for an extension of the Telecommunications Infrastructure Fund (TIF), which supports such things as the University’s wireless computer network (flashnet), upgraded computer services, expanded instructional offerings and improved campus networking services that allow better online access. In the last three years the TIF grants have provided $2.4 million to Baylor.

“The TIF board will expire in 2005, but Odom said a bill filed this session would extend it to 2009. Only one small Texas county has not benefited from the TIF,” he said.

Baylor 2012

Recent changes in the Office of Public Affairs are linked to Baylor 2012, the University’s 10-year Vision. A little more than a year ago, the University changed the name from the Office of Government Relations to its current name and realigned its management from a standing independence in the Office of the President. Odom reports to Jerome Loughridge, chief of staff to Baylor President Robert B. Sloan Jr.

“We made the transition in terms of name and place to signal our constituents in public affairs that we were heightening Baylor’s involvement in the public arena,” Loughridge said.

Those constituents include elected and appointed officials as well as Baylor alumni who are not in public office but occupy positions that allow them to influence policy and contribute to a dialogue on public issues. Dr. Sloan’s role in the public affairs office will include “more strategic contact with people in the public realm,” Loughridge said.

The name of the office “serves a couple of imperatives in the Vision plan,” Loughridge said. “One (imperative) assures that we will extend our reach to include the Baylor family.”

Imperative IX of Baylor 2012 is to “enhance involvement of the entire Baylor family,” and includes the specific goal of “interacting on a regular and considered basis (with) government and other regulatory bodies.”

Alumni contacts

In Austin, some of Odom’s interaction on Baylor’s behalf takes place with 11 University graduates who are state representatives and two who are state senators. In addition, a state representative who lives in Dallas — Dr. Jose S. Jones — is a professor of chemistry at Baylor, and one legislative representative attended Baylor but graduated from another school. Baylor’s alumni in Austin include Sen. Kip Averitt, R-Waco, and Reps. Jim Dunnam and John Mabey, R-Jacksonville. All of whom Odom expects to “be of great help.”

Odom also seeks to expand the number of people who are interacting with government leaders and agencies by the creation of something called the Baylor Legislative Network.

“It’s a program to organize alumni into an effective lobbying force at the state and national levels,” Odom said. “We want to identify people who know public officials and make them aware of what we’re interested in at state and federal levels.”

By Odom’s count that includes more than 50,000 alumni in Texas and about 1,500 in the Washington, D.C. area. As the program is up and running, participants will communicate with Baylor and each other by e-mail and telephone. Odom says their discussions with policymakers could include subjects like financial aid or other issues of importance to the University.

Research funding

In addition to keeping a watch on federal financial programs and its students, Baylor will take a more active role in federal research funding, another important component of Baylor 2012. Odom’s office will work with Dr. Irwin W. Kyle II, professor of physics and vice provost for research, primarily on grants that are appropriated by or through Congress. “We may visit with agencies or we may form a research proposal and take it to congressional offices and they would help us more so through the legislative process,” Odom said.

Public discussions

When Odom gives his attention to enhancing discussion of public issues, the constituency can expect to see more lectures by last October’s President’s Forum on U.S.-China Relations, which preceded President Bush’s summit with his Chinese counterpart.

The forum featured two different panels, one on national security and one on economic, cultural and civic issues. It brought in Strobe Talbott, president of the Brookings Institution; Andrew J. Nathan, a professor of political science at Columbia University and an expert on Chinese politics and foreign policy; and Ambassador J. Stapleton Roy, ambassador to China from 1991 to 1995.

Odom said a lecture series introduced this academic year — the Public Leadership Series — helps achieve Baylor’s goal of furthering the understanding of government by bringing people of different viewpoints to campus. It began with a fall 2002 lecture by Asa Hutchinson, director of the Drug Enforcement Administration.

When President Bush is hosting events in Grandfather, Baylor assists by setting up a “media hub” for the news service representatives that follow the President. Odom said these events and the various newsman and media representatives they bring to campus offer “exceptional exposure for our students to see the political process at work.”

The Public Leadership Series will continue to provide another campus forum for the discussion of world events. The next Series event is a NATO Board of Women’s Day lecture by former Governor Ann Richards, who will speak at 7:39 p.m. April 15 in Ballift Drawing Room.

Personal interest

Baylor has maintained a presence in the government for decades, but the decision to expand lobbying efforts to local and federal areas was prompted in part by Loughridge and Odom’s interest and experience in public policy. Odom, a 1994 Baylor graduate, received a master’s degree in government at Georgetown University and lived in Washington, D.C., for five years. During that time he worked as a foreign policy adviser to then-Sen. John Ashcroft when Ashcroft served on the Senate Foreign Relations Committee.

After leaving the Washington area, Odom returned to his home state of Oklahoma, was involved in a political campaign and started the nonprofit Leadership Foundation, which he designed to prepare young people for leadership in politics and government.

As his current job, Odom said, “It was one of those opportunities that only the Lord could put together. I did not anticipate this kind of opening. It was a real surprise.”

Loughridge graduated from Baylor in 1995 and received a master’s degree in public policy from the Kennedy School of Government at Harvard University. From 1998 until 2001, he was a staff member for U.S. Sen. Dan Nicholas, R-Oklahoma, advising him on policy and representing him in the state. Also from Oklahoma, Loughridge said he and Odom grew up about 30 miles from each other but didn’t meet until they were students at Baylor.

Future changes in the Office of Public Affairs will involve a broadening of its scope. Loughridge said, “We’ve done a good job of monitoring state policy and politics as they affect Baylor.” He said, “I think you will see the strengthening of local and federal ties.”

Bears in Public Service

The following is a partial list of Baylor University faculty, staff and alumni who have served in state or federal public office.


Jim Dunnham (BA '86, JD '87), state representative (1997-present).


Johnny Mabey (BA '92, JD '95), state representative (2003).


Abern Mckay (BA '30, LLB '37, law dean, president and chancellor) Texas Supreme Court justice (1956).


Priscilla Owen (BA '76, JD '77) Texas Supreme Court justice (1995-present).

Tom Phillips (BA '77), Texas Supreme Court chief justice (1998-present).


David Shelby (BA '70, JD '72) state senator (1995-present).


— Compiled by Randy Feidler, with assistance from Kent Kepl, The Texas Collection
Law School Aces State Bar Exam

Baylor Law School once again made a “clean sweep” of the Texas Bar Exam. Baylor students taking the exam in 2002 achieved the highest passing percentage of the state’s nine law schools.

Particularly impressive was Baylor’s performance in the exam taken in July 2002, when 2,130 persons participated statewide. Although Baylor students represented fewer than 5 percent of participants, two of the exam’s top three scorers were from the University.

The bar exam is given twice each year, in July and February, and Baylor Law School has an unsurpassed record of success on the exam. Of the 100 Baylor law students who took the July 2002 examination, 94 passed. Baylor also topped the pass rate for the exam taken in February 2002. Students are required to pass the exam before practicing law in Texas.

Bradley J. Toben, dean of the School of Law, said the 2002 exam results underscore the distinctiveness of Baylor’s law program and the quality of its students, faculty and staff. — Alan Hunt

North Village Plans Taking Shape

University’s initial residential complex will open in 2004

Campus Living & Learning and the School of Engineering and Computer Science have announced a partnership to establish North Village, Baylor’s initial living-learning center and the University’s first residential facility to be constructed in 40 years.

Scheduled to open in August 2004, approximately 180 spaces of the 600-bed North Village residential complex will be reserved for engineering and computer science students, who must apply and be admitted to the facility. The students will only live in North Village and will take at least one course each semester with other students participating in the program. The School of Engineering and Computer Science will hire a full-time staff person to direct the program and work with Campus Living & Learning in day-to-day coordination.

The other 420 beds in North Village will be available for sophomores and up from other academic disciplines. The 212,000-square-foot facility will be built between the Dutton Home economics and parking facility and the Rogers Engineering and Computer Science Building. North Village is the first of four projected residential villages to be built over the next decade to address the second imperative of Baylor 2012 — “to build a truly residential campus.”

Groundbreaking on North Village will be held in late spring 2003. — Lori Scott Fogleman

Allbrittons Receive Founders Medal

Baylor presented its most distinguished alumnus — Robert and Barbara Allbritton of North Dallas — with the initial Founders Medal during the annual Founders Day celebration.

The Founders Medal was established in September 1999 and is given to those whose service and contributions have been significant to the University’s growth and prosperity.

Named a distinguished alumnus in 1974, Joe Allbritton earned his bachelor’s degree from Baylor in 1949 and also was bestowed an honorary doctorate of law by Baylor in 1994. He is chair and chief executive officer of Riggs Bank, N.A., in Washington, D.C., the owner of several network-affiliated television stations and the former publisher of the Washington Star.

Joe Allbritton served on the Baylor Board of Regents from 1998 to 2009 and is also a former member of the Baylor board of trustees and executive committee, a former chair of the Baylor College of Medicine Board and a member of the Baylor Foundation board.

Barbara Allbritton has served as vice president of Allbritton Communications, a director of Riggs Bank, N.A., a director of Houston Financial Services, and vice president and director of Perpetual Corp. She also has been recognized for her leadership among arts and cultural organizations in Washington, D.C., and Houston.

Together, the Allbrittons have provided decades of philanthropic support to Baylor through such projects as Allbritton House, the Joe L. and Barbara B. Allbritton Endowment.

The ceremony also featured a scholarly symposium with sessions on topics including mystery and meaning, contemporary poetry, American literature, British literature, the Oxford Christians and Harry Potter. A number of writing workshops, readings and special public presentations are scheduled as well. All events except for the Sept. 23 presentation are free. Tickets to the Norman presentation are $10 and can be obtained by calling the Institute for Faith and Learning at ext. 4698. A complete list of presenters and schedule of events is available at www.baylor.edu/baylor_interdisciplinary_core/ets_schedule.html.

— Julie K. Carlin
Facing the Challenges for Bioethics

Proposed University center would encourage links among faculty and health care researchers

Dr. Robert B. Kruschwitz
Director of the Center for Christian Ethics
Professor of Philosophy

Dr. James A. Marcum
Associate Professor of Philosophy

C is a healthy and beautiful kitten by all measures — sleek, curious and playful, and sporting a striped gray coat over white. So how do Cis becoming a disappointing sport, poised to contribute to these bioethical debates with a voice of discernment shaped by biblical religion.

“Baylor University is poised to contribute to these bioethical debates with a voice of discernment shaped by biblical religion.”

Dr. Robert B. Kruschwitz (left), Dr. James A. Marcum

We close our favorite pets simply because we want to copy them and think we can. This project of bending nature to our desires is in principle, Kass warned, “doomed, not by its errors but by its very success...” For the victors transform the souls and lives of the victims, presenting them from tauting triumphs as a success” (46). We employ biotechnologies with the goal of meeting needs and easing drudgery, only to watch our infinitely malleable human dignity morph into new entities. Rejecting the deeply poor for his companions, David Moyz has discovered that citizens of technologically advanced countries are, on average, only modestly happier than other folks. Our technologies motivated by fear of death fail little better; “we have medicalized and institutionalized so much of the end of life as to produce what amounts to a living death for thousands of people” (48). Then for the unhappiness of modern life we turn to technologies for the soul, like behavior modification and pharmacology, which reduce our selves into objects and projects.

It’s a story reveals another irony. In our extreme trust in biotechnologies, old taboos become prescriptions. We cross the line we once would not have dared to cross, then we pritch in another line. Crossing once seemed immoral, but we made an exception to improve farm animals. Today we are copying desired pets. Tomorrow will we try to improve our children, or our neighbors’ children?

We never intend to cross the next line. After crossing the previous line, however, we are changed. Will we allow our biotechnological disposition to proceed on to self-involving limits? Kass warns, “or will we resist “spiritually, morally, politically” (49)?

Dr. Robert B. Kruschwitz

Dr. James A. Marcum

Resistance is futile?

Well, perhaps not futile, but very difficult. New biotechnologies engender a “narrow-utilitarian habit of mind,” Kass warns, so that when we possess them, we ask only when do we deploy them and at how much cost? We forget to evaluate our goals, to ask whether we should create them at all.

The new biology, which claims to be value-neutral, will not help us to criticize goals. Neither will modern ethical theories that construct abstractions to answer small questions, while ignoring the roles of practice, character, and custom. We must go beyond calculating the costs and benefits, and ask the meaning of our biotechnologies. We ask, of course, “Will they relieve suffering and prolong life?” and “Will they produce whatever, in our unlimited freedom, we desire?” Usually, however, we fail to ask the more important question, “Do they defend the dignity of human beings and protect the incommensurable value of their embodied life?”

We shy from the idea of human dignity because it is notoriously difficult to articulate. The notion of “right” distorts as much as it helps (228-9); a religious framework, which promises a more profound insight into dignity, seems too contentious to persuade in public debate (86) — though in discussing suicide Kass employs an interpretation of “the image of God” (214-16).

At the heart of Life, Liberty and the Defense of Dignity are Kass’s rich and provocative discussions of initiating human life in the laboratory, genetic self-knowledge, cloning, sale of human organs and the (proposed) “right to die.” In non-technical language he examines these challenging issues, always pointing us toward a deeper appreciation of our mysterious dignity in embodied persons related to institutions — familial, religious and political.

On the national stage

Since Dr. Kass chairs the President’s Council on Bioethics, when we overhearing his arguments before the President’s Council? In the 2002 report the Council members unanimously called for a ban on human cloning to produce children, or reproductive cloning. Although they recognized the benefit cloning would have for infertile couples, they concluded the major weaknesses of such appeal is “that they overemphasize the finitudes, desires, and control of parents, and pay insufficient attention to the well being of the cloned child-to-be.”

In his book, Kass develops his concern that reproductive cloning undermines human dignity. He broils at the thought ofpassionless human reproduction: “cloning represents a profound defacement of our nature as procreative beings, and the social relations built on the natural ground” (p. 150, emphasis added). Individual reproduction is a beautiful and sacred act, which is worth defending against the manufacturing of children in our own image through the cold reality of the calculating logic of sexual cloning.

Bioethics in Baylor 2015

Baylor University is poised to contribute to these bioethical debates with a voice of discernment shaped by biblical religion. Recently Provost Donald Schmelkebped invited us to join other faculty members at a meeting with colleagues from the Baylor Health Care System of Dallas. We are planning a Center for Bioethics and Public Policy that would encourage productive links among the faculty in the University’s distinguished programs and the Baylor Health Care System’s researchers and practitioners.

This Center would suit well the commitment in Baylor 2012, the University’s 10-year Vision, to increase “our scholarly output and our influence on society and the intellectual world” through research programs “that reflect our mission and our existing strengths (e.g.) religion and ethics... and the health sciences.”

Facility with the challenges for bioethics, Leon Kass recommends we “think less about doctrine and principles and the rules to govern behavior, more about education and institutions — and what sort of people we produce” (75). “This focus upon character building, which has long been a hallmark of a Baylor undergraduate education, will serve the University well in this new endeavor too.”

*All citations are from Leon K. Kass. 2013. Life, Liberty and the Defense of Dignity (Encounter Books, 2002).*
March Family Circle

Congratulations to
Alice Linkous, Baylor Libraries, on the birth of her grandson, Derick Patrick Blocker.

Dr. Paul T. Rosewell, professor emeritus of curriculum and instruction, and wife, Lucy, on their 50th wedding anniversary.

Best wishes to
Dr. Henry Jackson Flanders, professor emeritus of religion, who was hospitalized recently.

Betty Mullins, aerospace studies, on her recent heart surgery.

Jack Penland, director emeritus of Wiesthorn Visitors Center and former University Host, on his recent surgery.

With sympathy to
Duane Brooks, Baylor Regent, on the death of his mother-in-law, Jo Freeman.

This Month in Baylor History

March 1, 1999 — Waco celebrates its 150th birthday with a large party at the Waco Convention Center. Baylor President Robert B. Sloan Jr. is given the honor of lighting the first candle on a nine-foot-long cake, which depicts Waco landmarks including Old Main.

March 3, 1932 — When SMU scores an upset victory against TCU, the Baylor Bears win their first Southwest Conference championship in basketball. After word reaches campus, spontaneous pep rallies break out in Baylor dorms and students build an impromptu bonfire with scrap lumber. Initially threated by students, Waco firefighters return to campus with a police escort and succeed in dousing the flames. Students are heartened by the announcement of a school holiday to celebrate the championship.

March 4, 1885 — Reddin Andrews is hired by trustees to succeed the late William Carey Crane as Baylor’s president. Andrews is not only the last man to serve as president while the University is located in Independence, but he is the first Baylor alumnus and native Texan to serve as University president.

March 16, 1910 — The Baylor Peace League is formed, initiating the Peace League movement in Texas. G.H. Penland is founding president of the League movement in Texas. G.H. Penland was the last president. Andrews is not only the last man to serve as president while the University is located in Independence, but he is the first Baylor alumnus and native Texan to serve as University president.

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Baylor News

Baylor in the News

Dr. Lawrence B. Chonko, professor of marketing and The Frank M. and Floy Smith Holloway Professor of Marketing, was interviewed by Kimberly McColl about sales organizations for an article in Entrepreneurship Magazine (March 2003). He was interviewed by Andrea Combs on ethics and opportunities in direct selling for an article on the CGI Market Watch web site.

Robert F. Darden III, assistant professor of English, was quoted on religious humor in an article by Todd Leopold titled “Is ‘Religious Humor’ an Oxymoron?” posted Nov. 19 on the CNN.com web site.

Dr. Elisabeth J. Teal, assistant professor of management, was quoted in Photograph on an article by Chris Sandlund titled “We'll Show ‘Em” in Entrepreneur (January 2003).

Baylor/Waco Foundation Announces 2003 Goals

The Baylor/Baylor Foundation has dedicated its 2003 fundraising campaign to three projects that will benefit Baylor and Central Texas.

For its major project, the foundation — a partnership between Baylor and the Central Texas community — will help provide new seating at Waco Hall, which will undergo a major renovation this summer. Several years ago, the organization helped purchase an acoustic shell for Waco Hall’s stage.

The foundation also will buy 15 heart defibrillators for 11 public venues at Baylor, including Waco Hall, athletic facilities and concert halls and theaters.

For its third project, the cooperative organization will purchase books for Baylor’s Steppin’ Out, a University-sponsored, community service event in which students participate in tasks such as landscaping, construction, painting and cleaning Waco homes.

Last year’s campaign raised $172,000, an increase of 15 percent from the 2001 campaign total. The Waco area was named permanent floor for the Ferrell Center, underwrite National Public Radio’s “Marketplace Morning Report” on KPEK-FM and purchase visual enhancements for the Barron Performing Room in the Bill Dillard Student Center.

Spotlight

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Spotlight

Publications

Dr. Dwight D. Aliman, associate professor of political science at Maryville University, had a co-authored article titled "Economic and Financial Reactions to Guest Molecules by Chemometric Analysis of the UV-Spectra of Cyclooctadiene Host Complexes" accepted for publication in an upcoming issue of Journal of the American Chemical Society: Communications.

Dr. Dawn S. Carlson, assistant professor of management, had a co-authored article titled "Relation of Behavioral and Psychological Involvement to a New Four-factor Conceptualization of Work Family Interface." accepted for publication in an upcoming issue of Journal of Business and Psychology. Co-author is M.W. Furse, State University of New York at Buffalo. She had a co-authored article titled "Interactive Effects of Personality and Organizational Politics on Performance Orientation" accepted for publication in an upcoming issue of Journal of Organizational Behavior: Theory and Research. Co-authors are D.R. Rotondo and J. Kinsal, Salisbury State University.

Dr. Lawrence B. Chonko, professor of marketing and The Frank F. and Mary Smith Holloway Professor of Marketing, and Dr. James A. Roberts, associate professor of marketing and The Mrs. W. (Agnes) May Professor of Entrepreneurship, had a co-authored article titled "The Role of Environmental Turbulence, Reactions for Change and Subpoena Learning in the Success of Sales Force Change" accepted for publication in an upcoming issue of Journal of Personal Selling and Sales Management. Co-authors are J.E. Jones, University of Houston, and Alan J. Sudit, Purdue University. Dr. Chonko had an article titled "A Look to the Future of Marketing Education. Observations of the ‘Teacher-researcher Gamut’" accepted for publication in an upcoming issue of Journal of Marketing Education Review and an article titled "Sales Agility for the Main Salesperson" accepted for publication in an upcoming issue of Salesletter.


Dr. Lorren R. Divita, assistant professor of family and consumer sciences, had an article titled "Apparel Research News" published in apparel (January 2005).

Dr. Joe B. Fulton, associate professor of English, had an essay titled "Sounding in the ‘Muddy Depths of Soul’-History, Religion and Fichte’s Influence on Franz ‘Lars’ in the Iron Hills” accepted for publication in an upcoming issue of South Atlantic Review. He had a co-authored essay titled "What to See in the Shorter Catechism Have in Common? A Dialogic Influence on Mark. Train’s ‘What is It?’" accepted for publication in an upcoming issue of Essays in Art and Sciences.

Dr. Kevin J. Gardner, associate professor of English, had an essay titled "Virgin Diospyro’s Poems to Women" for publication in an upcoming issue of MLR: Modern Language Review.

Dr. Linda S. Garnner, associate professor of nursing, had an essay titled "Determination of the Enantiomeric Composition of Guest Molecules by Chemometric Analysis of the UV-Visible Spectra of Cyclooctadiene Host Complexes" accepted for publication in an upcoming issue of Journal of the American Chemical Society: Communications.


Dr. James R. Garven, professor of finance and The Frank S. Girmer Memorial Chair of Finance, had an essay titled "On the Implications of the Internet for Insurance Market and Institutions" published in Risk Management and Insurance Review (Vol. 1, No. 1, pp. 371-384, 2002). Co-authors are J. Gray, D. Stone, M. McAfee, and R. Wright, University of Texas at Arlington School of Nursing.

Dr. Anil Bhutangla, research chair and professor of physics and director of the Physics Research and Development, had a co-edited book titled "Crystalline Structures of 1-D and 3-D Hydrocarbon Aromatic Compounds" published in Encyclopedia of Chemistry by Macmillan. He had a co-authored article titled "Crystal Structures of 1-X and 3,5-Dichloro-benzoic Acids: Nonbonded Cl...Cl Interactions" accepted for publication in an upcoming issue of Chemical Crystallography. Co-authors are Kazut and Pallavi Shrida Sajal.


Dr. Patricia A. Pierce, senior lecturer in French, and Dr. Karima Benmerrouk, St. John’s College: Faculty publishing articles in the proceedings include Dr. Laham; From Blackboard to Classroom; Issues of Faculty Development at Baylor University: Dr. Marian M. Ortullo, assistant professor of Spanish, "Developing Web-based Courses to Promote Cross-cultural Communication: Image and Word-cultural Contextuality" in Cross-cultural Communication: Image and Word-cultural Contextuality. Co-authors are McMahan and Meyer.

Dr. S. Brahe, Dr. E. Brastein, had an essay titled "Theological Take" in Evangelical Theological Society Journal of Strategic Information Technology in Pursuit of Knowledge (2002). Co-author is N. Olofsson, associate professor of social work, "Poverty." Dr. S. Brahe, Dr. E. Brastein, had an essay titled "Theological Take" in Evangelical Theological Society Journal of Strategic Information Technology in Pursuit of Knowledge (2002). Co-author is N. Olofsson. Dr. A. G. Pinkus, research professor of chemistry, had a co-authored article titled "Crystalline Structures of 1-X and 3,5-Dichloro-benzoic Acids: Nonbonded Cl...Cl Interactions" accepted for publication in an upcoming issue of Chemical Crystallography. Co-authors are Kazut and Pallavi Shrida Sajal.

Dr. Kathryl L. Hillman, associate professor and acquisition librarian, had an essay titled "Economic and Financial Reactions to Guest Molecules by Chemometric Analysis of the UV-Spectra of Cyclooctadiene Host Complexes" accepted for publication in an upcoming issue of Journal of the American Chemical Society: Communications.

Dr. Joel L. Meyer, associate professor and acquisition librarian, had an essay titled "Economic and Financial Reactions to Guest Molecules by Chemometric Analysis of the UV-Spectra of Cyclooctadiene Host Complexes" accepted for publication in an upcoming issue of Journal of the American Chemical Society: Communications.

Dr. A.G. Pinkus, research professor of chemistry, had a co-authored article titled "Crystalline Structures of 1-X and 3,5-Dichloro-benzoic Acids: Nonbonded Cl...Cl Interactions" accepted for publication in an upcoming issue of Chemical Crystallography. Co-authors are Kazut and Pallavi Shrida Sajal.

Dr. Joanne M. Rhee, assistant professor of English, had a co-authored article titled "Missing Children;" and "3-D Hydrocarbon Aromatic Compounds" published in Encyclopedia of Chemistry by Macmillan. He had a co-authored article titled "Crystalline Structures of 1-X and 3,5-Dichloro-benzoic Acids: Nonbonded Cl...Cl Interactions" accepted for publication in an upcoming issue of Chemical Crystallography. Co-authors are Kazut and Pallavi Shrida Sajal.

Dr. Kevin K. Klausmeier, assistant professor of chemistry, had a co-authored article titled "Ligand Exchange Reactions of [Et4N][3][W2(CO)6(OMe)3]: A Braggbackdrop Impression" published in Organometallics (Feb. 17, 2005). Co-authors are R. Rafael A. Adrian, Adam 8.很快，他的研究小组在研究中发现了一个重要的见解。

Dr. Rizaliza A. Klausmeier, lecturer in chemistry, had a chapter on Media/Infotools published in an instructor’s resource CD-ROM accompanying the second edition of Chemistry by G.W. Jeff Prentiss Hall (2002).

Dr. Ute S. Lahaye, assistant professor of German and the director of the Language Acquisition Center, edited "SOCALLT 02: Creating Cross-cultural Communication: A Critical Goal of Technology-enhanced Language Learning" (2002). Associate editor are Patricia A. Pierce, senior lecturer in French, and Dr. Karima Benmerrouk, St. John’s College. Faculty publishing articles in the proceedings include Dr. Laham; From Blackboard to Classroom; Issues of Faculty Development at Baylor University: Dr. Marian M. Ortullo, assistant professor of Spanish, "Developing Web-based Courses to Promote Cross-cultural Communication: Image and Word-cultural Contextuality" in Cross-cultural Communication: Image and Word-cultural Contextuality. Co-authors are McMahan and Meyer.


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A Step Back in Time

Baylor’s Pioneer Heritage Day allows visitors to experience 1890s Texas

Modern day pioneers will be transported back in time to an 1890s rural riverfront community April 5 as Baylor’s Pioneer Heritage Day celebrates its 25th anniversary at the Gov. Bill and Vara Daniel Historic Village.

Dr. Bryan C. Brown, professor emeritus of biology and director of Smokey Mountain from 1947-1981, founded Pioneer Heritage Day. He said the living history event — first held in the Museum’s facilities in the Sid Richardson Science Building — was inspired by a desire to educate people in an enjoyable way.

Dr. Brown said the museum possessed many pioneer items that eventually were used during the heritage event, including a spinning wheel and a hand-operated washing machine in which clothes were fed through a ringer.

“In fact, we had just about every piece of equipment used in the 19th century,” Dr. Brown said. “We had a barber’s chair, and in those days the barber not only cut hair, but if you had a toothache you went to the barber to have your tooth pulled.”

Pioneer Heritage Days moved to the Gov. Bill and Vara Daniel Historic Village after Baylor opened the village buildings to the public in 1989. Jill Barrow, education director for the Mayborn Museum Complex, has been involved with the event since the 1980s and said it’s a way to preserve history by showing visitors pioneer crafts that are dying out.

“It’s a demonstration of living history,” she said. “It’s so much fun because we have the setting — the Historic Village is the perfect backdrop.”

Barrow said the charm of the event is allowing visitors to experience pioneer activities.

“In the past, visitors have gotten to try spinning or milking cows,” she said. “They’ve walked on stilts, made dipped candles and lye soap, played old games and gone into a one room schoolhouse to be taught by a teacher.”

This year, visitors can look forward to demonstrations of blacksmithing, rope making, spinning and butter churning, hear about 19th-century medicinal herb uses and participate in many other demonstrations, activities and games.

“After participating in pioneer activities, they can visit the country store, hear gospel singing in the church or listen to a stump speaker,” Barrow said, adding that political campaigning is sometimes referred to as stumping because in 19th century rural America, politicians stood on a tree stump to address an audience.

Admission to Pioneer Heritage Day is $5 for adults, $2 for senior citizens and $1 for children ages 6-16. Baylor faculty, staff and students and children age 6 and under are admitted free of charge.

For more information or a complete schedule of events, call ext. 1160. — Judy Long

Research Gazette

Grant Awards (December)

Dr. Robert Adams, biology; $15,000, Origins and Classification of Lycoid Cephalopod Cultivars, The Stanley Smith Heritage Trust.

Dr. T. W. Hyde, vice provost for research, $96,210, additional support to Research Experiences for Undergraduates and Teachers (REU) Site, National Science Foundation.

Dr. Christopher Pappacena, mathematics; $15,000, additional support to K-Theory and Intersection Theory for Noncommutative Spaces, National Security Agency, Department of Defense.

Dr. Susan Johnsen, educational psychology; $15,905, Middle School Initiative-Year 4, Waco Public Schools through the Texas Education Agency.

T. Wilson, University Libraries, $14,000, Renovation of Harvey Gardens, The Schmucker Foundation.

TOTAL AWARDS: $114,173

Grant Proposals (December)

Dr. Eva Doyle, IBHEP; $80,000, Health Risk Reduction Among Medically Uninsured and Underinsured Farm Workers in Cherokee County. Texas, Texas Department of Health.

Bradley Christian and Dr. Owen Lint, biology; $4,945, Determining Bacterial Community Profiles from a Seasonally Anoxic Lake Sediment associated with Sediment Phosphorus Release, Texas Water Resources Institute.

Christopher Filstrup and Dr. Owen Lint, biology; $4,997, Recreating Water Quality Characteristics from Sedimentary Protein-Associated, Texas Water Resources Institute.

Elizabeth Glidewell and Dr. Bryan Brooks, environmental studies, $4,950, Cladoceran Responses to Seasonally Anoxic Lake Sediment Associated with Sediment Phosphorus Release; Texas Water Resources Institute.

Dr. Susan Johnsen, mathematics and Dr. Susan Bratton, biological sciences, $50,000, Health Risk Reduction Among Medically Uninsured and Underinsured Farm Workers in Cherokee County, Texas, Texas Department of Health.

Dr. Owen Lind, biology; $4,997, Recreating Water Quality Characteristics from Sedimentary Protein-Associated, Texas Water Resources Institute.

Dr. John Wilson, University Libraries, $14,000, Renovation of Harvey Gardens, The Schmucker Foundation.

TOTAL REQUESTED: $2,115,465