From surgical scrubs to priestly vestments, Dr. Michael Attas fits together new roles in science and faith.

Dr. Michael Attas is equally comfortable in surgical scrubs or vestments. He wields scalpel and stethoscope with the same professionalism as he does cross and chalice.

He speaks as knowledgeably as a physician as he does about the Great Physician.

Dr. Attas, a Waco cardiologist and soon-to-be-ordained Episcopal priest, personifies the merger of the one-time paradox of science and faith. Furthermore, he plans to bring the integration of these two fields to pre-med students at Baylor in the University's new Medical Humanities Program, scheduled to begin this fall.

“I enjoy ministry and medicine, but I also love to teach,” Dr. Michael Attas, Baylor cardiologist and soon-to-be-ordained Episcopal priest, said of his upcoming role at the University.

By Vicki Marsh Kabat

New Medical Humanities Program pieces together faith, science in pre-med

See “May Focus” on page 3
President’s Perspective

Academic year held many accomplishments, advances

A

s we near the end of another productive and successful academic year, I wanted to devote this month’s column to a review of some of our most notable accomplishments as an institution and provide an update on a number of initiatives that are under way.

We have much to celebrate as an institution, even in the midst of the always-present challenges and tough choices that we make as an faculty and administrators. In just a few weeks we will cel-

brate with our students as more than 1,300 of them graduate and join our alumni. We will share advanced studies or simply continue to “find ourselves.” In the midst of our exultation over this significant milestone in our students’ lives, we also should take a moment to remember those stu-

dents whose lives were cut short during the course of the year — Xo Mu Bui, Kofi Cobh and Holly Yesta. They are missed and we continue to remember their friends in families in our thoughts and prayers.

Academic Initiatives

Let me spend a few minutes highlighting some of the more significant academic accomplishments this year.

• Academic Summit: Last June’s Summit focused on “Trends and Challenges in Higher Education — Student Retention” and featured keynote speaker John Gardner, student retention specialist and scholar of the freshmen-year reform. More than 90 administrative faculty members, deans, department chairs, city officials and staff representatives from such areas as student life, student retention, recruitment, admission and financial aid focused on addressing Baylor’s strengths and weaknesses related to student persistence and academic success.

• New Faculty Seminar: A week-long voluntary initiative for new tenured and tenure-track faculty members titled “Scholarship and the Christian University” was held in August. Led by Dr. Donna Vizard, vice provost for academic affairs, and Dr. Michael Beutl, director for the Institute for Faith and Learning, the seminar was designed to acquaint new faculty members’ understanding of Baylor’s mission and to assist them in making the transition into the Baylor community. Speakers included Stephen Evans of Calvin College and Richard Hughes of Pepperdine University, as well as Baylor faculty members Drs. Charles Talbert, Dr. Larry Lyon, Dr. Duane Ireland, Dr. Beutl and Provost Don Schubmehl.

• Lecture Series and symposia

The University continued to support an impressive number of lectures and symposia during the year. Faculty, staff, students and community members heard from Pulitzer and Nobel Prize winners and world leaders such as Margaret Thatcher. Among the major programs this year were the Neal Smith Humanities Festival in September, featuring Bill Moyers, Michael Myers and Edward Said; the Pruit Memorial Symposium in October, which was titled “The Christ-Headed South — A Conference on Southern Religion, Social Practice and Literature”; and the annual Beall Poetry Festival in March.

• Senior Lecturer position: The A.H. Beattie Committee to Study the System of Trusteeships at Baylor, which was chaired by Dr. John Beattie, sub-

mitted its report in August, resulting in a revision to the leadership policy. Approved by the Board of Regents in November, the new policy creates the position of Senior Lecturer at Baylor.

• Dean’s searches: Dr. Robert Yinger, appoint-

ed dean of the School of Education last spring, took office in July, culminating a two-year search. Dr. Ben Raley of Murray University was appointed dean of the School of Engineering and Computer Science in April and will succeed retiring dean Jim Bergman on July 1. The search for a new dean for the School of Music is continuing.

• Academic programs: Eleven new under-

graduate and graduate degree programs, majors and minors were approved this academic year, and 11 graduate degree or emphases were discontinued in order to focus on strengthening existing master’s and doctoral-level programs.

Looking ahead, Baylor will host several acade-

mic meetings and conferences over the next few months that will bring higher education repre-

sentatives from across the nation to our campus. In

Environment Management

Of course we began this academic year with a record enrollment of 12,987, which was spurred largely by a record freshman class of more than 1,900. We exceeded our freshman enrollment goal by more than 150 students without sacrificing quality and diversity. The average SAT score of the Class of 2002 was up several points over 1997, which also was a strong class academically. We saw a very slight increase in the percentage of minority students, no small accomplishment as we continue to recruit in the aftermath of the Hopwood decision.

Although there have been some recent projec-
tions circulated on campus that put our 1999 freshman class at more than 3,000, those projections have assumed we would not take any intervening action. We will cut enrollment and wait until the fall of next year in order to ensure we have a “soft landing” and stay within our goal of 2,750 to 2,800 freshmen. We are continuing our efforts to strengthen the academic qualifications and also are holding firm in our commitments to minority enrollment. (We’re just over 21 percent right now.) This time last year we were projecting an average SAT score of 1170 for our freshman class, and we met or beat at 1165. We are hopeful of continued progress in our averages SAT scores.

Facilities

As you no doubt tell us when you are driving around campus, Baylor is in the midst of its most ambitious con-

struction and facilities improvement campaigns ever. We have more than $60 million in projects under way at the present time, including:

• The Student Life Complex, a multi-anticipated recreation, fitness and wellness facility that will be completed in September.
• The Speight Avenue parking garage, an 1,100-car facility that will be completed this summer.
• The $44 million utility infrastructure upgrade, which will be completed later this year and will result in signifi-
cant energy savings for the University.
• The School of Nursing expansion/re- novation project in Dallas, which will be completed over the summer and ready for classes next fall.

• The softball/baseball stadium project, due for completion this summer.
• The press box/concession additions at Floyd Casey Stadium, which will be finished before the first home football game in September.

We also have a number of other major projects that are at various stages of architectural planning and fund raising, including:

• The $23.5 million Sheila and Walter
Putting Faith to Work

Dr. Michael Attas changes hats — and collars — in combined fields

A 1969 Baylor graduate who takes prayer seriously, Dr. Michael Attas obtained his medical education at the University of Texas Medical Branch in Galveston and the University of Kentucky Medical Center, with a specialization in internal medicine and cardiology. He moved his family to Waco in 1981.

Growing desire

As he managed his medical practice, though, he began to desire a deeper exploration of the convergence of his practice and his faith. “The spiritual and theological growth often springs from creative doubt, and having the courage to ask questions and push yourself into the ‘dark night of the soul,’ ” he said, “By setting our theological barriers higher, we embark on the kind of journey I think ultimately leads to the spiritual reserves and strength that will allow us to engage life fully and practice medicine more faithfully.”

It was, nevertheless, a difficult decision because he did not want to leave his first love — medicine. “The real struggle for me was that I didn’t want to give up my medicine. Typically, I think of a midlife change like that as giving up one thing to pursue another. But I love medicine. The tension was to figure out how to work toward that goal, to have four objectives of the program: to develop and coordinate undergraduate curriculum, to host an annual retreat for pre-med students that includes nationally-known speakers, to hold an annual conference for continuing education of practicing physicians and nurses, and to publish a journal.

In fact, Dr. Attas sees many ways the program will benefit Baylor. “It will help our pre-med students. If we do continuing education well, it will help Baylor’s recognition as a major resource in this field,” he said. “There’s a vacuum in this area, and we have the opportunity to become the leading authority in the nation.”

Pre-med Program Blends Spirituality with Science

continued from page 1

Attas said, in presenting the program to administrators and faculty. Dr. Attas said he pushed the concept of “integrating spiritual and cultural issues with traditional pre-medical education.”

“The real work begins. That’s when the real work begins.”

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University salutes staff, faculty retiring this year

The University family extends congratulations and gratitude to the following retirees:

Dr. James D. Bargainer Jr., first dean of the School of Engineering and Computer Science and professor of engineering, 35 years
Patricia Cook, professor of theatre arts, 36 years
Dr. Milton Cunningham, director of denominational ministries and University chaplain, 10 years
Robert Denton, professor of health, human performance and recreation, 35 years
Dr. Maxine Hart, professor of information systems, 28 years
Dr. E. Russell Lester, professor of religion and The W. Marshall and Lutie Craig Professor of Bible, 41 years
Dr. Ray F. Luper, associate professor of music literature and church music, 25 years
Wanda Elizabeth Rodgers, assistant professor of nursing, 24 years
E. E. “Dutch” Schroeder, associate professor of health, human performance and recreation, 41 years
Dr. Ross Stanfield, professor of social work and sociology, 22 years
Dr. James E. Wood jr., distinguished professor of church-state studies, 37 years

(List provided by Personnel Benefit)

Law School ranked among nation’s top 50

For the third time in recent years, a national publication has ranked Baylor University’s Law School as one of the nation’s best. In its 1999 ranking of the nation’s 181 accredited law schools, U.S. News & World Report rated Baylor Law School in the “top tier” as one of the nation’s 50 leading law schools.

Baylor previously has been ranked among the nation’s top 20 law schools by the National Journal and among the nation’s top 10 teaching law schools by the Princeton Review.

“Rankings confirm Baylor Law School’s status as the pre-eminent, practice-oriented law school in the nation,” said Brad Toben, dean of Baylor Law School. “We are proud when a national publication recognizes the superior quality of our program. Our students, faculty, alumni and friends are committed to the law school. That commitment is essential to our success.”

The Law School has embarked on a $35 million building and endowment campaign to develop the resources needed to complete construction of the new state-of-the-art Sheila and Walter Umphrey Law Center on the banks of the Brazos River. — Alan Hunt

“Dr. C” Retires as Chaplain, Takes Ministry to Athletes

Dr. Milton Cunningham, or “Dr. C” as he is known around campus, will retire as Baylor chaplain effective June 1, and his smiling, calming, emergent presence will be missed by many. The good news though, is that Dr. Cunningham will not be completely leaving the campus and students he loves. He plans to be around in various capacities and will continue to minister to one group of students especially.

“I’m going to work with the athletic teams and coaches as chaplain. I think that will be a lot of fun,” Dr. Cunningham said.

Serving as chaplain to Baylor’s athletes is not a new task for Dr. Cunningham. As University chaplain, he traveled with and conducted a weekly Bible study for the football team. On the night before a game, he led a devotional for players, and on game day he prayed with the team before and after the game. He also prayed with the men and women’s basketball teams before home games. In his new position, he will become involved with the soccer, volleyball, softball and tennis teams.

Dr. Cunningham’s love for Baylor athletics, football in particular, began in the summer of 1945 when he was a freshman at the University. He wanted to be involved with football, but he wasn’t big enough to play, he recalled. With the encouragement of then-Baylor coach Bill Henderson, Dr. Cunningham decided to make his contribution as the team’s manager/trainer.

Years in Africa

After receiving his bachelor’s degree from Baylor, Dr. Cunningham earned a bachelor of divinity degree in 1953 from Southwestern Seminary in Fort Worth. In 1957, he became a missionary to Africa for the Foreign Mission Board, and although he returned to Texas for a brief period to earn his doctorate from the University of Corpus Christi, he remained in Africa for 15 years. During that time, Dr. Cunningham ministered to people in Southern Rhodesia (now Zimbabwe) and Zambia, and from 1960-1967, he served as coordinator for mass media in the area south of the Sahel.

Dr. Cunningham returned from Africa in 1972 and became pastor of Westbury Baptist Church in Houston. While at Westbury, he served as president of the Baptist General Convention of Texas and on the Baylor Board for 12 years, serving as chair from 1984-1986. He was named a Distinguished Alumni of the University in 1986. That same year, he returned to his alma mater to serve as director of church ministries. He was named University chaplain in 1996.

As chaplain, Dr. Cunningham counseled, advised and counseled Baylor students, faculty and staff. He believes that forming these solid relationships is part of his Christian mission. “I want to be a Christian fitted to the people of this campus,” he said.

Those friendships will be what he misses most, he said. “I will miss being on campus with students and faculty that I will still see my campus friends, but it won’t be every day,” he said.

To honor the dedication that “Dr. C” has shown to the Baylor family, President Robert B. Sloan Jr. will host a retirement reception for him from 3:30 to 5 p.m. May 5 in the Barfield Drawing Room. All Baylor faculty and staff are invited — Julie Carlyon

New Coaches Take Reins

To more of Baylor’s athletic programs — men’s basketball and women’s soccer — will be the 1999-2000 season under the leadership of new, highly successful coaches.

Veteran college basketball coach Donnie Desen became Baylor’s 16th men’s basketball coach on March 23, bringing with him successful recruits at three major colleges. He replaces Harry Miller, who resigned as the Bears’ head coach on March 5.

In his 24-year head coaching career at New Mexico, Southern Methodist and Oklahoma, Desen’s record stands at 459-271 (.620), and he has guided his teams to 16 postseason trips, including 11 into the NCAA tournament.

“We just think the world of Baylor,” Desen said. “We look at the national situation that this university has, and we think this is great for college athletics.”

WhatDesenbrings to Baylorisathirty-year-ProvidenceConference and a proven coach for big-time basketball, “Baylor Director of Athletics Tom Stanton said.

Born in Birmingham, N.Y., Desen is a 1965 graduate of Cornell and earned a master’s there in 1967. He was an all-conference guard as a senior, and he is a member of the Cornell Athletics Hall of Fame.

Bisn and his wife, Claudia, have three children, Robert (a freshman at the University of Arizona), Berkeley and Jeffrey.

On March 15, former Trinity University soccer coach Nick Cowell was introduced as head coach of the defending Big 12 champion women’s soccer team.

Cowell joined the Baylor program after an eight-year stint at Trinity, where he led his team to seven consecutive Southern Collegiate Athletic Conference titles, 49 straight conference game victories and six trips to the NCAA Division III Tournament.

Cowell said at his introductory news conference that he is impressed with the team’s talent and “vibrant love of life.” He said he expects his players’ success to continue in the classroom, as well.

“I come from an excellent academic institution in Trinity. Doing well in school is of primary importance to me,” Cowell said. “I’m proud of the fact that while I was at Trinity, 100 percent of the soccer players graduated. That’s what can move people through their lives. I hope to continue that trend at Baylor.”

Before coaching at Trinity, Cowell served at The College of Wooster (Ohio), where he had a 22-11-4 record in two seasons. Cowell also coaches the South Texas under-19 Olympic Development team. He replaces Randy Waldman, who left Baylor in February for the head coaching post at Notre Dame.

A native of Torquay, England, Cowell earned his bachelor’s degree from the University of Birmingham (England) and his master’s from Cleveland State University. He and his wife, Yvette, have a daughter, Sydney. — Lori Scott Fogelman

Conference to Aid Families

“Hand in Hand” event set for May 20-21

The Baylor School of Social Work, George W. Truett Theological Seminary and Buckner Baptist Benevolent are joining hands to help congregations strengthen families and communities. It’s a “Hand in Hand: Pastors, Families and Communities” inaugural conference May 20-21 on the Baylor campus.

The conference will bring together church leaders and staff from faith-based agencies to discuss how congregations can reach beyond their church doors to families and individuals in their communities. Workshops will provide practical advice in ministry to senior adults, marriage enrichment, care for chronically ill members of a congregation, ministry to Hispanic families and the spiritual life of children. Also, a panel of pastors involved in family ministries in their communities will share ideas on how to develop staff and volunteer support.

Keynote speakers at the conference will include Dr. Diana Garland, professor of social work and director of the Baylor Center for Family and Community Ministries; Dr. Thomas Hall, president and chief executive officer of Buckner Baptist Benevolent; Dr. John Mulder, president and professor of historical theology at Louisville Presbyterian Theological Seminary; and Dr. Gene Bockelheide, Buckner alumnus and president of Southwestern Institute, an organization that explores issues related to the family.

The conference will also include worship led by the Rev. Larry Mercer, executive director of Buckner Children and Family Services in Dallas. Cynthia Clouston, winner of numerous Dove awards and an Grammy, will lead the music during the conference. For more information on the conference, call Dr. Garland at ext. 1389 or visit the Center for Family and Community Ministries website at www.udayakadu/FCOM — Kate Langton
Dr. Tillman Rodabough, Director, Division of Sociology

May 1999

Dr. Benjamin S. Kelley, P.E., acting dean and professor in the School of Engineering at Mercer University in Macon, Ga., has been appointed dean of Baylor's School of Engineering and Computer Science by Baylor President Robert B. Sloan Jr. The appointment is effective July 1.

Kelley joined the faculty at Mercer in 1988 as associate professor of mechanical engineering and was later named assistant dean. In 1992, he was appointed professor and department chair for biomedical and environmental engineering, a position that, under his leadership, developed into one of the university's largest undergraduate programs.

Kelley served as visiting faculty member at the Duke University/NSF Engineering Research Center during the summers of 1989 and 1990. He traveled to Kazakhstan and Eastern Europe in 1994 and 1995 as a visiting faculty fellow of the University of Pittsburgh's Center for Russian and Eastern European Studies. Kelley is the author of numerous technical and educational publications, and his professional affiliations include the American Society of Mechanical Engineers, the American Society for Engineering Education, and the Biomedical Engineering Society.

Kelley and his wife, Katherine, founded the Kelley Family Scholarship Fund in 1991. The scholarship, named in honor of their son, Andrew, who passed away in 1996. The scholarship is awarded to students pursuing degrees in mechanical engineering and aerospace engineering.

Kelley's accomplishments and dedication to education have earned him numerous awards and recognitions, including the 1998-1999 Outstanding Faculty Member at Baylor University.

The Shape of the River provides wealth of empirical evidence, examines impact of affirmative action policies

In their groundbreaking book, The Shape of the River, William G. Bowen and Derek Bok challenge the assumptions that have underpinned affirmative action policies in education. The authors demonstrate that race-sensitive admissions policies have provided access to opportunity previously denied to African Americans and have helped schools create environments that prepare students for success.

The authors' work is based on a wealth of empirical evidence, including comparisons of academic outcomes and college completion rates for students admitted through affirmative action programs. The book argues that these policies have been effective in increasing opportunities for African Americans and other minority groups.

The Shape of the River is a landmark work that looks at race-sensitive admissions policies in education, and its conclusions are relevant to discussions of diversity and inclusion in all areas of life.

For more information, visit the book's website at http://www.shapetheriver.com.
BaylorNews survey results informative

In January, one year after the redesign of BaylorNews, we conducted a survey of faculty and staff. The purpose was to determine if the revised monthly newsletter was achieving its goal of being informative, useful, and readable publication.

The survey was sent to 1,800 faculty and staff members on campus, and we received 278 responses, a 15.4 percent return rate.

The results were both gratifying and informative. The overall results show that 210 of the 278 respondents read every issue; 119 of them spend more than 20 minutes reading it; and 231 read most of each publication. A sizable majority — 264 of the respondents — believe BaylorNews fills a communication need for the University.

Respondents’ ratings of BaylorNews on readability, accuracy of content, format, design, use of color, photographs/illustrations, and timeliness showed the publication was considered “good” by the majority of respondents and “excellent” by many others. Overall opinion of the newsletter was 153 “good” and 105 “excellent.” We encourage you to e-mail or write your suggestions to improve BaylorNews to baylornews@baylor.edu or through campus mail at Box 97024.

Summer Campers Fill Campus

Variety of programs keeps University busy while full-time students take a break

Though most Baylor students are gone during the summer months, the campus is still abuzz with activity thanks to the 12,000 to 13,000 youths and adults who participate in summer camps and programs at Baylor.

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Beau Egert, an SI facilitator, helps a History 2365 class.

A variety of programs keeps University busy while full-time students take a break.

Program Targets High-Risk Classes

Supplemental Instruction benefits students, teachers

I t might be easier to explain what Supplemental Instruction is not. It’s not reteaching. It’s not tutoring. It’s not remedial. It’s not retaining.

The program offers review sessions that target “high-risk” courses, not “high-risk” students, and helps students integrate course content and reasoning skills to master the course content.

“It is a win-win situation,” said Sally Firmin, student retention and SI coordinator. First offered at Baylor in spring 1995, the University provided SI for eight classes last fall, including math classes for the first time. It’s modeled after a program developed by Dr. Deanna C. Martin at the University of Minnesota at Kansas City in 1973 and designed as academic assistance to increase student performance and retention. The program targets historically challenging academic courses, those that have a high percentage rate of D or F grades and withdrawals, and provides regularly scheduled, out-of-class, peer-facilitated sessions to allow students to talk about the class.

“We offer three sessions a week that are free and open to any student in the class,” Firmin said. It might not be a student who is struggling, but someone who just wants additional practice.” Students who have mastered the courses, which are typically threshold level, are referred to Firmin by their professor to be SI leaders. They participate in three days of training for a total of nine hours to learn how to be facilitators.

“We train the SI leader how not to answer questions, but rather how to reflect them back to the group to give others an opportunity to reassure the answer,” Firmin said.

Last fall, Baylor had 12 SI leaders, who are compensated for their work. Faculty and students are enthusiastic about the program, Firmin said.

“The faculty that have had SI leaders have been so pleased that they have encouraged others in their departments to ask for the resource,” she said. Students see the results of the SI sessions in their grades. Preliminary research done by Firmin on test scores indicates that most of the time students who have participated even minimally in SI score higher on their tests.

For more information, contact Firmin at ext. 3089.

Award Named for Retiree Thornton

The Association of Collegiate Conference and Events Directors International has named its Distinguished Service Award to honor Jack Thornton, a longtime Baylor employee, now retired. The announcement was made during the association’s 1998 annual conference in March.

“This has to be one of the most wonderful things that has ever happened to me. I’m humbled and honored that they would do this for me,” said Thornton, 69, who helped create the association. “I will be forever grateful to the organization I love so much.”

The Jack Thornton Distinguished Service Award is presented to honor those who have shown outstanding service to the collegiate conference and event directors’ profession. Recipients are nominated by a colleague. In 1992, Thornton was the fourth recipient of the award.

Thornton served as Baylor’s University host for more than 21 years. Prior to that, from 1957 to 1977, he was the University’s Data Processing Center director (now the Information Technology Center). At host, he was in charge of all summer programs on campus — everything from football camps to visiting dignitaries. Thornton also assumed the role of director of the Walthall Walters Center in 1980. He retired from Baylor in May 1998. — Linda Luper
Dr. Ruth Ann Foster, assistant professor of Christian studies at George W. Truett Theological Seminary, had an article titled “Mary the Mother of Jesus” published in the winter 1998 issue of Biblical Bulletin.


Dr. Kevin Gutwirth, associate professor of biology, had a co-authored paper titled “Orangutans and Pygmat Professional Susceptibility of Cuban rulates from Texas and New jersey” published in the Journal of the American Mosquito Control Association (Vol. 14, No. 4, pages 477-480). Other co-authors are K. Salomon and J.K. Olson.

Dr. James Henderson, professor and The Ben H. Williams Professor of Economics, and Dr. Allen See was a visiting professor of finance and insurance, had a paper titled “Report on the Cost of Health Care System Mandates” published internally by the Texas Association of Business and Chambers of Commerce.

Danny P. Hiningsworth, professor of accounting and business law, and The Arthur Andersen & Co. Alumni Professor of Accounting, had an article titled “Issues of Family Limited Partnership Tax” published in the April issue of The Tax Advisor.

Dr. Susan Johnson, associate dean for scholarship and professional development, co-authored a nationally standardized test titled “Test of Mathematical Aptitude for Gifted Students” published by PRO-ED in Austin. She also wrote two article titled “What Does Research Say? Developing Domains of Validity” (Vol. 18, No. 3, pages 21-23) and “What Does Research Say? Staff Development” (Vol. 18, No. 2, pages 29-31) that were published in the Texas Association for Gifted and Talented Journal, Tempe.

Joyce King, slide curator for the art department, had her work titled “Moments without Words” published in the 10th issue of Art/Quilt Magazine.


Dr. Blaine McCormick, visiting assistant professor of management, had a paper titled “Make Money, Not War: A Brief Critique of Sun Tzu's The Art of War” accepted for publication in the Journal of Business Ethics.

Dr. Charles S. Madden, professor of marketing, had a co-authored column titled “Quantifying the Payoff from Promotional Products” published in Imprint (spring 1999, pages 59-60). Co-author is Michael E. Cooper.

Dr. John D. Martin, professor and The Carrol F. Collins Professor of Business Administration at Texas A&M University, had an article titled “Value Creation and Corporate Diversification: The Case of Sears, Roebuck & Co.” accepted for publication in Journal of Financial Economis. Co-authors are Stewart Gilian, Securities and Exchange Commission, and John Kenning, University of North Texas.

Dr. Roger C. Mayer, associate professor of management, had a co-authored article titled “The Effect of the Performance Appraisal System on Trust for Management: A Field Quasi-Experiment” published in the Journal of Applied Psychology (Vol. 84, No. 1, pages 123-130).

Dr. Irm Mozhirinskia, assistant professor of Information Systems, had an article titled “Collaborative Technologies and Organizational Development” published in the 1999 issue of Journal of Educational Technology and Society.

Dr. Peter F. Saxon, assistant professor of educational psychology, was lead author with J. F. Reilly, a doctoral student at the Department of Educational Psychology, on an article titled “The Relationship Between Socioeconomic Status and Joint Reading in Mother-Child Dyads” published in Early Child Development & Care (Vol. 140, pages 59-69). As part of that same research, Dr. Saxon also co-authored “Language Competence and Joint Attention in Mother-Child Dyads,” which also was published in Early Child Development & Care (Vol. 142, pages 33-42). He also co-authored with Reilly an article titled “Behavior Management Through Intervention with Positive Reinforcement,” which was published in Vols. 22, No. 2 and 23, No. 3, pages 52-58.

See “Spotlight” on page 7
Family Circle

Congratulations to

Kevin Kirk, financial aid, and wife, Lauren, on the birth of their daughter, Bethany Morgan.

Teressa Shaw, admission services, and husband, Jerry, on the birth of their daughter, Kelly Marie.

Krista Meek, academic advisement, and husband, Roger, on the birth of their daughter, Rebekah Ann. Grandfather is Dr. Dale Allen, professor of management.

With sympathy to

Bobby Jo Wilhelm, registrar’s office, and her sister, Bandy Boner, a full-time student at Baylor, on the recent death of their father.

Dr. Don Mattingly, coordinator of youth programs, on the recent death of his father.

T.D. Bracken, retired health, physical education and recreation professor, on the death of her husband, Al Bracken.

The family of Toy Cashmorn, 97, on her recent death. Marsh was assistant to the dean of women for 17 years and was selected “Most Outstanding Baylor Woman Employee” in 1966.

Ron Beal, law professor, on the death of his father.

Bettie Skelton, chaplain’s office, on the death of her aunt.

Neal Rhoden, Waco Construction, on the death of his father-in-law, Leon Thompson.

Tim Logan, IT, on the death of his father, William Logan.

Terry Price, theater arts, on the death of his father.

The family of Dr. Donal F. Mullica, research crystallographer in the Department of Chemistry, on his recent death.

Adrienne Battles, financial aid, on the death of her grandfather.

The family of Dr. Geddes McLaughlin, professor emerita and former dean of the School of Nursing, on her recent death.

Best wishes to

Jeanette Brown, financial aid, who had surgery recently and is recuperating at home.

Tim McKinney, husband of Marilyn McKinney, religion, who is recuperating from lung surgery.

Dana Leigh, financial aid, who is recuperating after recent surgery.

Dean Daniel Stemberg, professor emeritus and former dean of the School of Music, who suffered a stroke in Austin in March, but has returned home and is doing well.

Sudie Adams, associate professor emerita of Portuguese and Spanish, who had knee replacement surgery and is recuperating at home.

Spotlight

continued from page 7

Carol L. Schuetz, lecturer and social science and humanities reference librarian, had an Internet resource guide titled “Shakespeare Goes Online: Web Resources for Teaching Shakespeare” accepted by the Educational Resources Information Center. It is part of the Center’s document resources available online in the Social Science and Humanities Reference Department of Jones Library.

Dr. Mark Serva, assistant professor of information systems, had an article titled “The Strategies and Politics of Project Management: A Systems Analysis and Design Simulation” accepted for publication in an upcoming issue of Journal of Information Systems Education. Ada, Dr. Serva and Dr. Mark Fuller, associate professor of information systems, co-authored an article titled “Teaching Evaluations: Acknowledging the New Realities in the Modern Business Curriculum” accepted for publication in an upcoming issue of the same journal.

Dr. Rob Straughan, assistant professor of marketing and Dr. Jim Roberts, associate professor of marketing and The Mxs. WA (Apes) Maya Professor of Entrepreneurship, had their manuscript titled “Environmental Segregation: Alternatives to a Green Consumer Behavior in the New Millennium” accepted for publication in the Journal of Consumer Marketing. Dr. Straughan and co-authors Nancy Aliers-Miles, University of North Texas, and Penelope P. Penn, Simmons Mipaans College, had their paper titled “Student Perceptions of Study Abroad Programs: A Survey of U.S. Colleges and Universities” accepted for publication in an upcoming issue of Marketing Education Review.

Dr. Beck A. Taylor, assistant professor of economics, had a co-authored article titled “Another Look at Maximum Wages and Baseline Behavior Rules” accepted for publication in an upcoming issue of Journal of Economic Issues. Co-author is Jonathan Arnold, Arkansas Economic Development Commission. Dr. Taylor also had a co-authored article titled “A Theory of Quality-related Differences in Retail Margins: Why There is a Premium on Premium Gasoline” accepted for publication in an upcoming issue of Economic Inquiry. Co-authors are John M. Barton and John R. Umholt, both of Purdue University.

Dr. Michael Umbre, professor of management, had a co-authored article titled “How to Apply the Theory of Constraint’s Process of Continuous Improvement” published in the September/October issue of the Journal of Cost Management. Co-author is Elisabeth Umble, Texas A&M University. He also had two articles titled “Synthetic Manufacturing Using Buffets” and “Activity-based Costing: An Evaluation” accepted for publication in an upcoming issue of Encyclopedia of Production and Manufacturing Management. The latter article was co-authored by Elisabeth Umble.

Dr. Kenneth T. Wilkins, professor of biology and associate dean of the Graduate School, had a paper titled “Morphometrics and Functional Morphology of Middle Ear of Extant Pocket Gophers (Geomorphodontidae, Gophyromyidae)” published in the Journal of Mammalogy (Vol. 81, No. 1, pages 186-188). Co-authors are Jeff C. Roberts and Craig S. Roorda, both former student’s stu- dents in biology, and Dr. Joseph  E. Hawkins, former distinguished professor in biol- ogy, now with the Kennea Hearing Institute at the University of Michigan.


Spotlight

Presentations & Participations

Dr. Tamarah Adair, lecture in biology, and Dr. Christo Pher Kearney, assistant professor of biology, presented a co-authored paper titled “BNK Reorganization between Transgenic mufHa and Vifl RNA under Selective and Non-selective Conditions” at the Texas Academy of Science meet- ing held March 4-6 at Texas Lutheran University in Seguin.

Janet Bagby, lecturer in educational psychology, presented “Connecting Middle School Teachers and School-based Community Service Programs: A Staff Development Model” at the 1996 American Educational Research Association Conference in San Diego, Calif. She also was a featured presenter at the Missouri Department of Elementary and Secondary Education Conference on the Young Teen in March and a co-presenter at the Texas Conference PreSchool Teachers Workshop of the United Methodist Church in Longview in the fall.

Bettie Ruth Baiker, assistant professor of curriculum and instruction, presented a paper titled “Nuturing Caring Learning Environments for Children through Appropriate Transitions” at the annual conference of the Association for Childhood Education International in Tampa, Fla. She also served as a consultant for a video program titled “Help! Call 911,” produced by Bender Inc. and was a consultant and a present- er for the Junior League/KCTF Public Television Pilot Programs.

Dr. Michael Beatty, director of the Institute for Faith and Learning and associate professor of philosophy, gave three presentations titled “Denominational Affiliation, Christian Identity, and the Church-related College,” “Hiring Practices at a Christian Institution” and “The Idea of a Christian University and Mental Freedom,” at Georgetown College March 1-2 in Georgetown, Ky. He also presented “Faith, Virtue and the Common Good” at William Jewel College Feb. 17-18 in Liberty, Mo. Dr. Beatty also attended “Religion and Scholarship: Present Positions, Future Prospects” at the University of Notre Dame March 5-6.

Larry Brumley, associate vice president for communications, presented “Media Relations in a Marketing-Oriented University” at the District IV conference of the Council for Advancement and Support of Education held March 28-31 in Albuquerque, NM.


Dr. Marianna Busch, professor and chair of chemistry, presented a seminar titled “Analytical Applications of Flame/Furnace Infrared Emission Spectroscopy” to the Department of Chemistry at the University of North Texas March 25 in Denton.

Dr. Betty J. Co unrany, associate professor, and chair of curriculum and instruction, conducted a workshop titled “Hands-On Activities for Mathematics Grades 6-9” and “Integrating Mathematics and Literature for Grade 5” for Bryan Independent School District last fall.

Dr. W. Dale Co noially, assistant professor of health, human performance and recreation, presented two workshops titled “How to Have a Successful Recreation Committee” and “Computers Resource for Recreation Ministry” in February at Galveston, NM. He also presented “Averme Opportunities at College” at the Baptist General Convention of Texas Evangelism Conference Recreation Workshop in January in Fort Worth and “Games that Build Groups” at the Texas Association of Health, Physical Education, Recreation and Dance-summer 1996 conference in Waco.

Also, Dr. Serva had two articles accepted for publication in an upcoming issue of Management Education Review.

Dr. Michael Fuller, associate professor of marketing and The Mrs. W.A. (Agnes) Hawkins Professor of Entrepreneurship and former dean of the Graduate School, had a paper titled “Alternatives: A Look at Green Consumer Behavior in the New Millennium” accepted for publication in the Journal of Economic Issues. Co-author is Jonathan Arnold, Arkansas Economic Development Commission. Dr. Taylor also had a co-authored article titled “Theory of Quality-related Differences in Retail Margins: Why There is a Premium on Premium Gasoline” accepted for publication in an upcoming issue of Economic Inquiry. Co-authors are John M. Barton and John R. Umholt, both of Purdue University.

Dr. David Inman, assistant professor of geography, presented a paper titled “Morphometrics and Functional Morphology of Middle Ear of Extant Pocket Gophers (Geomorphodontidae, Gophyromyidae)” published in the Journal of Mammalogy (Vol. 81, No. 1, pages 186-188). Co-authors are Jeff C. Roberts and Craig S. Roorda, both former student’s stu- dents in biology, and Dr. Joseph  E. Hawkins, former distinguished professor in biol- ogy, now with the Kennea Hearing Institute at the University of Michigan.

On a recent visit to Waco, U.S. Ambassador to Sweden Lyndon Olson Jr. (third from left), who recently retired as ambassador from Sweden, Finland, and Iceland at the Poage Legislative Library. The visit was arranged through the Office of International Programs.

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BayloNews

U.S. Ambassador to Sweden

On a recent visit to Waco, U.S. Ambassador to Sweden Lyndon Olson Jr. (third from left), who recently retired as ambassador from Sweden, Finland, and Iceland at the Poage Legislative Library. The visit was arranged through the Office of International Programs.
Dr. A.J. Coopers, assistant professor of theology at George W. Truett Theological Seminary, delivered the Saylor Lectures on “Faith at the End of the Millennium” March 3-5 at Southwest Baptist University in Houston. He also presented a paper on “Toleration and the Spirit of Modernity” at the Southern Baptist Regional Meeting of the American Academy of Religion in March.

Dr. Marjorie J. Cooper, professor of market- ing, presented two sessions of “Managing the Process of Ongoing Improvement: What is Stepping You From Making Money?” at the Promotional Products Association’s Winter Showcase held Jan. 27 in Dallas. She also is acting as the facilitator for the Goldmark Global Satellite Program at the Motorola viewing site in Fort Worth March through May.

Dr. Robert Doty, professor of engineering, presented a paper titled “Accurate Impedance Tube” at the annual Gulf Southwestern Section meeting of the American Society for Engineering Education held March 7-9 in Dallas. Dr. Jim Farison, professor and chair of engineering and ASPE campus representative, and Ken Van Truyen, associate professor of engineering, also attended the meeting.

Dr. Marc Ellis, professor of American and Jewish studies, presented a lecture titled “Leadership” at Momentum College in Alabama, Ga. in February. Paul Erickson, professor and the R.E. and Marilyn Reamer Professor of Accounting, presented a paper titled “Effects of Testing Frequency in Intracompany Income Tax Cases” at the American Society of Business and Behavioral Sciences meeting held Feb. 20 in Las Vegas, Nev.

Dr. Jim Farison, professor and chair of engineering, served as the external examiner for a Ph.D. viva (oral examination) for a dissertation titled “The Compression of Deep Multispectral Images” at the University of Bradford, England, March 12.

Dr. Randyl Ford, director of student teaching and field experience, co-presented “Everyone Who Can Read, Raise Your Hand... Not So Fast” at the Southwestern Educational Research Association in January.

Dr. Ruth Ann Foster, assistant professor of Christian scriptures at George W. Truett Theological Seminary, was a speaker at the Baptist General Convention of Texas Christian Life Commission Conference on “Biblical Justice” held Feb. 8 in Austin. She also led a woman’s retreat for First Baptist Church of Fredericksburg Feb. 26-27.

Dr. Karen Frederickson, assistant professor, and Bobbie Luft, lecturer, both in health, human performance and recreation, presented “Developmental Activities for K-3” for the Texas Association of Baptist Schools on March 4.

Dr. David G. Garfand, professor of Christian scriptures, gave the Thomas E. Saylor Distinctive Choral Scholar lectures March 26-28 at Bluff Creek College in Virginia.

Dr. Diana Garfand, professor of social work and director of the Center for Family and Community Ministries, and Dr. Lavine Scales, assistant professor of social work, presented “Teaching Spirituality, Faith and Religion as Dimensions of Person, Family, Organizations and Communities” at an institutional Faculty Development Institute at the annual Council on Social Work Education Program Meeting held March 12-15 in San Francisco, Calif.

Dr. Greg Garrett, associate professor of English, read from his fiction at the Southwest Popular Culture Association meeting held Feb. 26 in Albuquerque, N.M. He also gave an invited meet- ing talk at the Conference of College Teachers of English held March 5 in Denton.

Dr. Kent Gibbey, professor of economics and The E.M. and Thelma Stevens Professor of Private Enterprise and Entrepreneurship, was mod- erator of a meeting of the Waco Leadership Forum on “Indigent Health Care in Waco” Jan. 20.

Dr. Michael Haltmeyer, professor of conducting and director of bands, conducted the world premieres of American composer Danis McHagan’s latest open, Bandana. The per- formances, staged by University of Texas Open Theatre, were Feb. 25-27 at the University of Texas, Austin.

Dr. Keith Marthberg, professor and chair of biology, presented an invited paper titled “Mogadishu-born Diwata” at the spring workshop of the Texas Mogadishu Control Association held March 10-11 in Kemah, Tex., as guest of honor, Dr. Rich Duchkhoff, professor of biology and director of graduate studies, gave a presentation titled “Mogadishu Surveillance.”

Dr. Alton Hassell, lecturer in chemistry, toured for the American Chemical Society Feb. 22-25 speaking at the University of Georgia and the following Society sections: Northeast Georgia, Western Carolina, Carolina Piedmont and South Carolina.

Dr. James Henderson, professor and The Ben H. Williams Professor of Economics, spoke on “Health Benefit Mandates” to the members of the Texas Legislature at a breakfast meeting Feb. 18. Dr. Allen Seward, associate professor of finance and insurance, joined Dr. Henderson in the same address to the Legislative staff on Feb. 19.

Dr. Duane Ireland, professor of management and director of the Entrepreneurship Studies Program and The Curtis Hanksame Professor of Entrepreneurship, participated in the annual Entrepreneurship Center Directors’ Conference held Feb. 27-March 1 at the University of Southern California.

Dr. Susan Johnsen, associate dean for scholar- ship and professional development, participated in a symposium titled “Meeting the Challenges to University-based Programs” at the National Association for Gifted Children in November in Lasuille, Ky., and conducted a pre-conference institute titled “Identifying Gifted and Talented Students” at the Texas Association for Gifted and Talented meeting in December. Along with educa- tional psychology doctoral students Marcus Jackson, Greg McCrory, Garry Sager and Cathy Kowalski, Dr. Johnsen also presented “Battling Gifted and Talented Programs” at the 12th annual Texas Assessment Conference in Austin.

Joyce King, slide consultant for the art depart- ment, had two works titled “The Glass I Wear When I Get Home” and “The Peanut of joy” exhibited in the Materials: Hard and Soft exhibit held Jan. 31-March 12 in Denton. Another pieces titled “Movement without Words” is being exhibited at the Yerba Art Center in Puckhak, Ky.

Blake LeCrone, lecturer in business law, pre- sented a legal update on the topic of workplace sexual harassment at the joint meeting of the Central Texas Chapter of CIPA and Beta Alpha Psi held Feb. 18 on the Baylor campus.

Dr. J. R. LeMaster, professor of English, chaired a session of papers in creative writing and attended a meeting of the executive committee at the annual meeting of the College Conference of Teachers of English held March 4-6 in Denton.


Paul A. McCoy, associate professor of art, has a ceramic sculpture titled “Earth, Limb, Thorn III” included in the national juried exhibi- tion titled “Below 2000” May 4-13 at the Portland Center for Contemporary Craft in Oregon. He also has been invited to include several of his ceramic sculptures in the 35th Annual Institutional Exhibition at the Longshore Museum of Fine Arts May 15-June 30.

Dr. Charles S. Maddox, vice president for University relations and The Ben H. Williams Professor of Marketing, gave a speech titled “Marketing in 25 Years” to the Southwest Oregon Chapter of the American Marketing Association held March 17 in Eugene, Ore., and “The Need for Innovation in a Post-Industrial Society” at the AIMA Awards New Product Awards Gala held March 18 in New York, N.Y. He also spoke at the Council for the Advancement and Support of Education District IV meeting March 21 in Albuquerque, N.M.

Joyce Miller, coordinator for academic achieve- ment, presented a workshop titled “Metroplanning of an Adviser Training Model for the Millennium” at the Texas Academic Advising Network’s annual state conference held March 3-5 in San Antonio.

Dr. J.M. Moschinkevitz, assistant professor of information systems, presented a workshop titled “How to Use Information Technology Effectively” at the annual regional meeting of the American Society of Training and Development held Feb. 25 in Dallas. He also was guest of Conoco University President Daniel Nelson March 12 in Houston.

Dr. Lee C. Rost, assistant professor of geolo- gy, presented “Sulphate Reduction in Late Cretaceous Subtidal Environments: Case Studies from Ohio and Texas” at the Geological Society of America South-Central Section Symposium on Caliche Stills of the Southwestern March 16 in Lubbock. He also presented “Late Quaternary Climate Change in the Southern Plains: Orbital Forcing, Glacial Meltwater, or Atmospheric CO2” as an invited lecturer at the University of Texasmes, Dallas, April 8.

Thomas J. Odegard, lecturer in econom- ics and assistant director of economic education programs, presented two workshops on the eco- nomic components of the geography of Texas Essential Knowledge and Skills (TEKS) to the Texas Alliance on Geographic Education held Feb. 20 in Houston.

Elizabeth Palaislo, part-time lecturer in educa- tional psychology, presented a poster session on the “Development of the Skies Youth Scale” at the American Psychological Association Conference in August in San Francisco, Calif. Along with her col- leagues, she also presented a poster session titled “Developing Intervention Profiles for Emotionally Disturbed Adolescents” at the third annual confer- ence of the National Coalition for At-Risk Children and Youth at Texas Woman’s University in June.

Diana Ramsey, co-director of admissions, and Heather Horst, Information Technology Center analyst/programmer, presented a session titled “Small Mail or E-Mail” at the annual Student Information Systems User’s Group confer-...
President’s Concert Set for May 1 in Jones Hall

The President’s Concert, an annual tradition at Baylor since 1985, will be 8 p.m. May 1 in Jones Concert Hall.

Titled “An American Salute,” the concert will feature the Baylor Wind Ensemble, conducted by Michael Haithcock, professor of conducting and director of bands. Also spotlighted will be Krasimira Jordan, professor of piano and artist-in-residence; Lynda Keith McKnight, assistant professor of vocal studies; and narrator Grant Teaff, executive director of the American Football Coaches Association.

The Wind Ensemble will perform a number of American classics, including the overture to Leonard Bernstein’s musical Candide, Michael Daugherty’s Niagara Falls and Dan Welcher’s Symphony No. 3 (“Shaker Life”).

Harris McKnight will perform the Luigi Zaninelli (“Shaker Life”).

Tickets are $5 and available by calling the President’s Concert Office at 284-1097.

Also featured on May 1 will be Krassimira Jordan, professor of piano, and Dan Welcher’s Symphony No. 3 (“Shaker Life”).

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Dr. Rita S. Purdy, professor and chair of family and consumer sciences, was recognized as the 1999 Leader of the Year in family and consumer sciences for Texas at the 1999 annual meeting of the Texas Association of Family and Consumer Sciences held March 4-6 in San Antonio.

Terry M. Ro, her, professor of art, was a co-recipient of a Special Judges Award at the Waco Advertiser Club's mid-year Arts Awards, which recognizes outstanding achievement in local advertising and promotion. Fuller was graphic designer for a promotional campaign for the American Advertising Federation's 1999 District Convention.

Dr. Mark Serva, assistant professor of information systems, served as public relations chair for the Special Interest Group on Computer Personnel for two years of the ACM SIGCHI SIGCPR before he moved to New Orleans, LA.

Dr. Rob Straughan, assistant professor of marketing, and co-authors Nancy Aber-Miller, University of North Texas, and Penelope J. Freeman, Milligan College, received the award for best paper in the area of marketing education at the annual American Marketing Association Winter Educators' Conference in St. Petersburg, Fla. The paper is titled "Study Abroad Programs: An Exploratory Study of Student Perceptions."

Dr. Nancy B. Up to, an associate professor of management and entrepreneurship and The Ben H. Williams Professor of Entrepreneurship, has been appointed to be the board of directors of Ways Across America and served on the University search committee for a board chairman of the Women's Soccer Committee.

Dr. Kenneth T. Wilkins, professor of biology and associate dean of the graduate school, has completed his one-year term as president of the Texas Society of Mammalogists, pending at its annual meeting in February.

Dr. Terry York, associate professor of Christian ministry and director of the Doctor of Ministry program at George W. Truett Theological Seminary, is serving as a member of the Parish Care Consultation Committee of Hillcrest Baptist Medical Center.

Institute of Church State Studies, discussed religious freedom on San Antonio radio station WOVR on Feb. 3.

Dr. Stephen Gardiner, The Hermann Brown Professor of Economics and director of the McRiddle Center for International Studies, was quoted on the topic of global economy in "Storm Watch: Can the U.S. Remain an Island of Calm Amid World Chaos?" in the Dallas Morning News on Feb. 23.

Dr. Kent, Gibreath, professor of economics and The E.M and Thelma Stevens Professor of Private Enterprise and Entrepreneurship, was interviewed on Waco KVOY-TV's new in February.

Dr. J. LeMaster, professor of English, was noted in an article about recent books on Walt Whitman in "Tik-Tok" in The March 5 issue of The Chronicle of Higher Education. Dr. LeMaster and Donald D. Kummings, University of Wisconsin, Parkside, co-edited Walt Whitman: An Encyclopedia.

Dr. Michael Lauinger, assistant professor of Russian and director of the Russian Studies program, was interviewed on the topic of Kino-film radio stations KRTI in Houston and WWWW in San Antonio on March 26.

Dr. Charles S. Maddox, vice president for University relations and The Ben H. Williams Professor of Marketing, was quoted in an article titled "Men's Development Are on the Way" in Marketing News (March 29, 1999, p. 26) and in an article titled "New Association Initiatives" in Marketing Educator (September 1999, p. 3).

Dr. Bill Mitchell, professor of political science, was quoted on the topic of Iraqi economic sanctions in "Picturing Peace: An Artist, Photjournalist Leave Their Talent to a New Humanitarian Group Fighting U.N. Economic Sanctions in Iraq" in the Fort Worth Star-Telegram on Feb. 21.

Dr. Reagan Ramsow, professor of information systems and associate dean for technology, served as a Y2K expert in a phone-in discussion show on Waco Cable Channel 10 in February.

Dr. Wade Rovatti, assistant professor of psychology and neuroscience, was quoted on the topic of American society's views on living in "Culture of Lies" in the Oklahoma City Gazette on Feb. 24.

Dr. Tremil Martin, assistant professor of educational psychology, monthly appeared in a 20-minute interview for "Beau Help for Parents of Young Children," a PBS broadcast program.

Dr. Joel Thrastev, assistant professor of telecommunication, was quoted on the topic of the Telecommunications Act of 1996 in "Phoebe Hicks Join In Appeal: Telecom Act Hurt 'Brought Many Challenges to Bell'" in the St. Louis Post-Dispatch on Feb. 7.

Dr. Terry York, associate professor of Christian ministry and director of the Doctor of Ministry program at Truett Seminary, was quoted on the role of modern church in the Bookcliff (CO) Register-Star on Sunday, April 4.

Send "Family Circle" or "Spotlight" items by e-mail to baylornews@baylor.edu or by campus mail to P.O. Box 97024. Some submissions will result in some items being held until the next issue.

President continued from page 2

Umpqua Lake Center: Ground was broken for this project by President Larry Day on April 10. The $122,000-square-foot facility will be located on the banks of the Jackson River behind the Sports Theme House of Fame on University Park Drive. We anticipate construction to begin late this year and be completed in mid-2001.

• Trust Seminar: We have raised more than $10 million to date and hope to have the remaining fund committed by the end of this calendar year for the new Trust Seminar campus. As you may have noticed, the old Kirk Wilson Elementary School has been demolished to make way for the Trust Seminar. I believe we will have been under way on this project within the next year.

• Harry and Kenia Jones Discovery Center Fund raising is going well on the kept-up home for the Department of Museum Studies, Storer Museum and the Cline Mear Moore Discovery Place for Children. I also believe this fund will be under way by this fall. It will be located on University Park Drive between the Hugh Dillard Alumni Center and the Cox Bill Science Center and the Dentic Holstein Home.

• Science facilities. A science building planning committee was appointed last fall by Provost Don Schenkmeier and President Virgil Claudmihm and has been working and passing the several months with representatives of Hillery Ellington Design out of Detroit to assist with the design of new and renovated science facilities. The committee has meetings planned for May and June, and we anticipate that preliminary designs and cost estimates will be completed in time for presentation at the July meeting of the Board of Regents, which authorized this project at its February meeting. I cannot overemphasize how important this project is to Baylor's central academic mission. At the April Regents meeting, I underscored the urgency of expediting and updating our science facilities. This is an initiative that must happen sooner rather than later. I will insist that the board's help in developing a comprehensive and creative methods of financing the new science facilities because I do not believe we can afford to delay this project.

Fund raising

Baylor completed an outstanding year in fund raising during 1998, with total contributions reaching $37 million. We have shown tremendous progress and momentum in our development program over the past five years, averaging $22.3 million a year in gifts. In 1997 we had a spike in our contributions due to the one-time gift from the Baylor Health Care System, which was a significant factor in our record $29 million total. But even accounting for the BHCS money, 1997 was an excellent year and a tough act to follow. I am pleased to report that through the first three months of 1999 we are about $4 million ahead of the 1998 pace, an impressive feat when you consider the economic climate.

The University has had a healthy increase in its endowment over the past five years, thanks to a robust stock market and the hard work of our development office, Chancellor Herzog Reynolds and many others. Baylor's endowment has grown from $156 million in 1994 to approximately $550 million at the end of 1998. As of March 31, that figure stood at $596 million.

The Board of Regents at its April meeting enthusiastically endorsed a recommendation that Baylor prepare and carry out a major fund-raising campaign with a primary mission of endowment for scholarships, faculty positions and program support, along with a capital element for projects like the science facilities and an addition to the Rogers Engineering and Computer Science Building. The campaign goal will be established within the next few weeks and the strategies will be developed to accomplish our objectives by the year 2005. We will be hearing more about the campaign details in the months ahead.

Finances

The successes we are seeing in the fund raising areas are having a positive impact on the financial health of the University. A look at several key indicators underscores this fact.

Baylor's total assets were $536 million on March 31, up by $35 million at the end of last fiscal year. If the stock market does not drop in the next few months, I believe we could see our assets reach the $1 billion mark by the end of this calendar year. The University's net assets have experienced a rise in the first 10 months of this fiscal year, compared to an increase of $173 million for the same period last year. The difference is due primarily to market fluctuations. Gifts and private grants in this fiscal year are at $35 million, and $22 million received at this point last year.

We have seen the market value of our endowment increase by about $15 million, since the end of last fiscal year. As you know this has been a roller-coaster year at Wall Street.

The University's operating budget for this fiscal year is $130 million, compared to $109 million in 1997-1998. We generated 11,423 more semester hours this year than last year, and we will again finish the year with a balanced budget.

I want to thank department heads, deans, vice presidents and other administrators for the great effort that has been made over the past two years in transitioning to a five-year budget planning process. Coupled with the strategic plan, I believe the new budget procedures will result in more effective and efficient planning for the University.

Athletics

Let me close with just a few facts about athletics. We certainly have had our share of ups and downs this year, and the students have experienced this year along with a few valleys, but overall this has been an outstanding year in athletics.

We went our first Big 12 championship — in women's soccer — and are making a serious run for the Big 12 championship in baseball. We had our second-consecutive post-season appearance in women's basketball and our men's and women's indoor track teams finished among the nation's elite.

Men's tennis is ranked in the top 10 nationally and the women are in the top 50. Our men's and women's golf teams are turning in great performances in every tournament they enter. You may be surprised to know that Baylor currently ranks among the best golf programs in the nation, as determined by the Sport's Draw Cup competition, which rates institutions on the basis of overall performance in men's and women's sports. The last rankings that we released — and they change throughout the year — had Baylor tied for 24th with UCLA. Colombo is the only Big 12 school this year that is ahead of us.

Certainly we did not have a good year in football and men's basketball. These two sports have the greatest visibility for the University, and I believe we have the leadership in place — in the form of head football coach Ken Starr and basketball coach Dave Bliss — to return these programs to greatness. These two coaches, along with our women's coach Nell Cowan, do not have the technical skills to achieve success in the win-loss column, but they also identify with Baylor's mission as a Christian university and are committed to their players' academic success.
Traditions, New Beginnings
Highlight Commencements

As the end of the academic year approaches and graduating Baylor students begin to bid farewell to classmates, faculty and staff, plans are under way for the annual graduation traditions.

Ring Out, which dates back to 1927, will be at 6 p.m. Friday, May 14, in the Butterfield Quadrangle. The senior women, dressed in graduation gowns, will pass a chain of ivy, signifying the passing of the charge of leadership, to their chosen women friends in the junior class.

“Ring Out is an opportunity for students to reflect and have a quiet moment while surrounded by friends in a familiar place,” said Dr. Martha Lou Scott, dean of student life. “The students realize they are taking a place in history that others before them have held and that future others will hold in years to come. They serve as a bridge between the past and the future.”

Men of the senior and junior classes will participate in the Passing of the Key ceremony during Ring Out. Admission since 1946, this ceremony also symbolizes the handing of classes in loyalty to the University. A senior representative, the “Custodian,” will pass the key to the box of relics under the Centennial monument in the center of Founders Mall to the new Custodian, a representative of the junior class.

George W. Truett Theological Seminary graduates will gather with family and friends for hocalculation, also at 6 p.m. Friday, May 14, in the sanctuary of Columbus Avenue Baptist Church. Dr. Charles Wade, junior of First Baptist Church, Arlington, will speak to the class of approximately 52 graduates.

Truett alumni will sponsor a “homecoming” luncheon to welcome members of the Seminary’s third graduating class. Alumni attend hocalculation and honor the graduates with a tribute.

“After each graduate walks across the stage, he or she continues standing in recognition of their fellow graduates,” said Dr. Michael Morgan, assistant dean at the seminary. “Alumni, who sit together behind the graduates, also participate in this tradition.”

Baylor commencement exercises are scheduled for Saturday, May 15, in the Ferrell Center. The first ceremony will be at 9:30 a.m. for students from the College of Arts and Sciences and the Graduate School Arts and Sciences programs, and the second ceremony will be at 3 p.m. for the Hankamer School of Business and the Schools of Education, Engineering and Computer Science, Music, Nursing, the Graduate School professional school programs and theology.

Approximately 1,520 of the 1,644 graduates are expected to participate in the ceremonies, said Cindy Dougherty, assistant provost for academic services. — Kate Langston

Research Gazette

Grant Awards (March)

Dr. Eric Rust, history, $2,000; Voyages into Oblivion: U-Boat Agencies in World War II; University Research Committee

Dr. Guillermo Garcia-Corales, modern foreign languages, $2,000; Latin American Women’s Writing of the 1990s; University Research Committee

Dr. Tamara A. Adair, biology, $1,750; The Localization of Mutant TMV Protein and RNA Using Cytochemical Techniques; University Research Committee

Dr. Mairi C. Rennie, Armstrong Browsing Library, $1,500; The Childhood and Youth of Robert and Elizabeth Browning; University Research Committee

Dr. Roger C. Mayers and Dr. Patricia M. Norman, management, $2,000; A Model of Interorganizational Trust; University Research Committee

Dr. Judith R. Lusk, family and consumer sciences, $2,000; Evaluation of Tensile Strength and Elongation of Fibers from Poly(ethylene terephthalate) and Copolymers; University Research Committee

Dr. Janele E. Welter, family and consumer sciences, $165; Food Service Among Ethnic Groups in Texas; University Research Committee

Dr. Richard J. Martinez, management, $500; An Investigation into the Impacts of Patenting Activities and Signals on Firm Strategic Options in Research-Intensive Industries; A Study of Pharmaceutical Industry Patenting Activities; University Research Committee

Dr. Michael N. Jacobson, music, $2,000; Saxophone Solo Repertoire in Chamber Music Settings; University Research Committee

Dr. Laine Scales, social work, $991; Biography of Jewell Legget Daniel; University Research Committee

Dr. Kevin G. Pinney, chemistry, $1,750; Preparation of Enzyme Derivatives and Tumour Analogues as Improved Anticancer Agents; University Research Committee

Dr. Heidi Marcum, environmental studies, $2,000; Predictors of Asian Disturbance; University Research Committee

Grant Proposals (March)

Dr. Robert J. Yinger, education, $15,720; Implementation of Pre-K Programs in Waco ISD: An Evaluation Plan for Rapoport Foundation; The Bernard and Audre Rapoport Foundation

Dr. Robert F. Adams, Plant Biotechnology Center, $5,000; Conservation of Diversity of Vetiver Germplasm by the Use of DNA Fingerprinting and Subsequent Germplasm Collections; Wallace Genetic Foundation, Inc.

Dr. Thomas Morgan, Piper Child Development Center, $900; Child Care Training Project; Equal Opportunities Advancement Corp.

TOTAL AWARDS: $50,106

TOTAL REQUESTED: $3,183,131

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Grant Proposals (March)

Dr. Diana R. Garland, social work, $2,515; 431; Graduate Social Work Education and Family and Community Ministries; Baptist General Convention of Texas

Dr. Blake Burleson, Patricia Cook and Shann non Province, African studies, $6,000; Junius’s Contribution to Multiculturalism: An Examination of Black Africa in the White Psychic Texas Council for the Humanities

Dr. Kenneth W. Van Treuren and Dr. Nicole C. Delong, engineering, $50,000; Local Heat Transfer and the Effects of Turbulence on Interrupted-fin Surfaced; National Science Foundation

Dr. Linda Haynes, nursing, $95,000; Community Health Programs; Henry Ford Health Trust

Kiff Kuehl, KCTF, and Larry Brumley, public relations, $500,000; KCTF Digital Conversion; The Bernard and Audre Rapoport Foundation

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