Behind the Scenes at the Ferrell Center

With precision planning, careful scheduling and a host of volunteers, anything is possible...on a good night.

By Kate Langston

It's 8:45 p.m. on a Friday night. A complete transformation must take place before the stroke of midnight, and there's not a fairy godmother in sight. Pre-Midnight Madness has begun.

Transforming the Ferrell Center from the Development Council banquet hall to the Midnight Madness basketball arena in a matter of a few hours would seem to require nothing less than a miracle. But with the fine-tuned communication skills of Rob Seitz, director of special events at the Ferrell Center, and his staff, the evening's high-stressed transition was pulled off without a hitch — or even a magic wand.

Well, almost. There was the group of 180 eager basketball fans who somehow found their way into the arena before the midnight hour. The Ferrell Center staff simply promised T-shirts to the fans and ushered them out of harm's way.

The crew then went back to work, as there were few moments to spare.

“...That was definitely the tightest conversion...”
Baylor News

President’s Perspective

Many people historically have regarded Baylor University as a great place to work. That fact is evidenced by the significant number of faculty and staff who have been at this institution for 20, 30, 40 and even 50 years or more. One of the more important issues that we are addressing at the administrative level is how to make Baylor an even better place to work. I believe there are at least three reasons to support this objective.

First, as a Christian institution we should strive to treat our faculty and staff as people who are created in the image of God and who have value as individuals. Does that mean we never have conflict? Of course not. But as an institution our policies and programs should, insofar as possible, reflect an emphasis on the value of each individual faculty and staff member.

Second, the more that our faculty and staff feel appreciated and valued, the better job we will do in meeting the needs of our students. I believe that students benefit from being around professors and staff members who are enthusiastic about their work. Thus, we can better serve our students by ensuring that our faculty and staff are appreciated.

Finally, we must ensure that Baylor is a great place to work because fulfilled faculty and staff are more effective. We can accomplish more as an institution and how they are playing an integral role in meeting our goals as an institution. The forum also provided an occasion for staff to ask questions and receive feedback. In the future we plan to have a fall and spring Staff Forum each year.

Certainly the expanded programs in professional development offered through the Office of Organizational Development also help equip us to do our jobs better and gain satisfaction from our work, as well as from our personal lives.

There is gratification in possessing the tools we need to perform our responsibilities efficiently and effectively. In addition to the in-house programs provided through Organizational Development, this office awards staff development grants that allow individuals to attend conferences and seminars outside the University. I encourage you to take advantage of the many opportunities to gain enjoyment and satisfaction from your work here at Baylor and if you have suggestions for making the University a better place to work, please forward your ideas to Marilyn Crone, vice president for human resources. I know that she would be interested in hearing from you.

Regents OK Senior Lecturer, 2 New Programs

Designs for Discovery Center, expansion of science facilities also endorsed

At its November meeting, Baylor’s Board of Regents approved a new faculty position of senior lecturer, eliminated 11 graduate programs and authorized two new academic programs.

The Board also endorsed architectural designs for the new Discovery Center and tennis complexes, and adopted a resolution authorizing the University to proceed with planning and fundraising for expansion and renovation of science facilities.

Lecturers at Baylor now will be eligible for senior lecturer status after completing seven consecutive years of full-time service. The appointment will be contingent upon successful completion of a seventh-year review. Baylor currently has approximately 140 full-time lecturers who are appointed annually.

Important recognition

“The new senior lecturer designation is an important recognition for those who have served Baylor well and faithfully for many years,” said Dr. Donald Schmeltekopf, provost and vice president for academic affairs. “In addition, the new position provides for two-year appointments rather than the current system of annual appointments.”

Regents also approved the elimination of 11 graduate programs and authorized two new academic programs in the Hankamer School of Business.

Designated for elimination are the M.A. in anthropology, M.S. in environmental chemistry, MA and M.A. in environmental physics, MA in sociocultural development, MA in sociology with a specialization in gerontology, MA in Christian theology, MA in economics, MS in environmental economics, MA in educational administration, and the M.M. in string pedagogy.

A recent review process underscored the need to reduce programs because of low enrollments, redundancy and/or to allow departments to focus on strengthening other graduate offerings.

“The review process conducted over the past two years or more has been very helpful in focusing our attention on ways to strengthen the graduate program at Baylor,” Dr. Schmeltekopf said. “Our goal for the Graduate School is to be excellent but selective. The elimination of moribund programs is a positive step in that direction.”

By fall 2004, the business school will offer a joint bachelor of business administration/master of accounting program and a joint master of business administration/master of science in information systems degree. The BBA/MAC program will have 138 semester hours, similar to joint bachelor’s and master’s accounting programs at comparable universities. Without the joint program, students would have to take 176 semester hours, with both a BBA and MAC.

The joint MBA/MIS 15-degree will offer the best of both degrees — a broad understanding of the business environment from the MBA courses and the depth of technical knowledge found in the MIS courses.

The new Discovery Center will be constructed on a site north of University Parks Drive between the Hughes-Trilliard Alumni Center and the Stinchcomb Tennis Courts. (See related story on page 4.)

The tennis complex, which will be located in the Jim and Julie Turner Riverfront Athletic Park along University Parks Drive, includes six indoor and six outdoor courts. The 64,000-square-foot indoor facility also will have locker rooms, locker rooms for men’s and women’s varsity tennis, a pro shop, lounge area and a training facility. The exterior will complement the façade on the new baseball and softball stadiums now under construction adjacent to the tennis complex site.

Recognizing the urgent need for updated and expanded science facilities, the Regents gave administrators the go-ahead to pursue renovation plans for Mary McMan and Red Richardson science buildings and construction of a new science building. Baylor has retained the Detroit architectural firm of Harley, Byrd and Williams, which has designed science facilities at colleges and universities throughout the country to assist a planning committee composed of faculty and administrators — an
Let the Madness Begin...

The crew of the Ferrell Center had less than three hours on the right of Oct. 16 to transform the arena from the setting of a formal Development Dinner to the basketball courts of Midnight Madness. This is how they did it: 1. ARAMARK/Baylor Dining Services and Baylor Housekeeping staff are a blur of action as they clear tables, pack up dishes and whip off tablecloths; 2. The curtains and flags that draped the dining area are lowered by a mechanical crane; 3. Volunteers from Kappa Omega Tau collapse chairs, dismantle flags and load the drapes into a wailing bin; 4. The cloth Baxter Seal is lowered from the ceiling; 5. The seal is rolled up for storage; 6. Volunteers take the floor, literally, and lay it, preparing for the tip-off.

Continued from page 1

we have ever accomplished,” Seitz said of the Oct. 16 events. “But I had a gut feeling that we could do this. And we were actually able to achieve the transition even more quickly than I ever thought we could.”

Realizing the evening’s tight turnaround, Seitz and his staff at that time — Greg Parker, technical director; and Ted Mitchell, operations manager — began planning for the logistics a month ahead. Nevertheless, the most grueling preparation work for the Development Council banquet couldn’t occur until the week of the events, when some of Seitz’s staff worked almost 100 hours.

Elaborate event

“The Development Council banquet was probably one of the most elaborate events we have ever pulled off at the Ferrell Center,” Seitz said. “To create the atmosphere they requested, we had to curtain off the entire floor area, bring in theatrical lighting and enhance the sound.”

Although Oct. 16 was the busiest of several top events, Seitz said “there is always room for improvement,” and future events will be add diaper changing stations (to which was amazing considering how quickly we were moving. And Baylor Housekeeping did an excellent job. We’re right behind you to sweep up so we could lay down the floor. I was pleasantly surprised at how effectively we were able to pull off the transition.”

Full houses

Although Oct. 16 was the busiest night of Seitz’s five-year career at the Ferrell Center there have been other memorable events — especially those that attracted a full house.

“The two events I am most proud of handling in terms of large crowds are the Baylor Kansas game in 1997 and the WNT Finals against Penn State in 1998. On those two occasions we actually sold out the Ferrell Center,” Seitz said. “To handle a crowd that size, the staff has to be on their toes, and I have to be active in communicating what must be done to ensure that everyone is having a pleasant experience at the Ferrell Center.”

There are approximately 145 to 150 event days a year at the center, at least 42 to 52 more than when we came five years ago, Seitz said. “To accommodate the growing number of events and the Ferrell Center each year, several improvements have been made since its opening in September 1988. The weight room facilities have been improved, and the concourse and restrooms currently are being painted. Baylor-themed graphics have been added to the carpet and walls leading to the locker rooms, which have undergone improvements to provide a more “homey” environment for the players.

“I am constantly looking for ways that I can add to the appeal of the Ferrell Center. It’s a beautiful building, but there is always room for improvement,” Seitz said. “One of the first things I did when I came into this job was add diaper changing stations (to women’s and men’s restrooms). I was a pleasant surprise at how effectively we were able to pull off the transition.”

Community center

“The Ferrell Center does not cater to Baylor events only. Seitz has the opportunity to work with a variety of clients throughout the United States. Concerts are a favorite at the Ferrell Center for the Baylor and Waco communities, attracting well-known stars such as Tracy Byrd, Tracy Lawrence, Patty Loveless, Tim McGraw, Riky Martin and Chesney Walker. Preparing for a concert and recognizing each artist’s individual needs requires experience, and Seitz has plenty.

“Before I came to the Ferrell Center I worked in the amphitheater business where we only put on concerts, so I am accustomed to handling that type of an event,” Seitz said. “There is a basic pattern to accommodating concerts. It is key to make sure you give the entertainer what they need, as far as their dressing room and catering. And the bottom line again is service, service, service.”

Although many of the Ferrell Center attractions are repeat favorites from past years, such as the Harlem Globetrotters, who will be appearing on Jan. 20, several new events are scheduled in the first few months of 1999. The year will get off to a marrow start with its first show on Jan. 10-11. “It’s actually not as complicated as one might think to hold an event like this one,” Seitz said. “From everything I have researched, there is nothing to worry about in terms of safety. It will be quite noisy, though.”

New attractions

The Stars of China, a theatrical event featuring Chinese acrobats, will debut at the Ferrell Center on Feb. 1 0. On Feb. 4, members of Spirit of the Dance, an Irish folk dancing group, will shuffle and leap their way into the Ferrell Center. Despite long hours, tight schedules and sometimes stressful transitions, Seitz said he enjoys interacting with the wide variety of people he works with daily. A self-described “strong people person,” Seitz said his job satisfaction comes from pleasing Ferrell Center clients and crowds.

“I am proud anytime a client comes back to tell me what a wonderful experience they had,” Seitz said. “When you have a good team, which I believe we do here at the Ferrell Center, you can make things happen.”

The Department of Residence Life staff collected teddy bears for the Waco Police Department’s Victim Services division to give to children who are present at crime scenes and accidents.
Boles named Cherry Chair for Distinguished Teaching

A history professor at Rice University has been named the 1999-2000 Robert Foster Cherry Chair for Distinguished Teaching. Dr. John B. Boles, The William Pettus Hobbs Professor of History, will teach a weeklong series of seminars during the 1999 fall semester and will return to teach in residence at Baylor during the 2000 spring semester.

Dr. Boles, a Rice alumnus, earned his doctorate from the University of Virginia. A renowned expert on U.S. Southern history, especially as it relates to antebellum social, cultural, religious, women’s and black history, Dr. Boles is the author of The Great Revival, 1787-1805: The Origins of the Southern Evangelical Mind; Black Southerners, 1860-1869, and The South Through Time: A History of an American Region. He also serves as managing editor of the Journal of Southern History.

“I am very excited about coming to Baylor to teach a new group of students and to get to know a new area of Texas,” Dr. Boles said. He tentatively is scheduled to teach two courses during the 2000 spring semester — an undergraduate survey course on the history of the American South and a graduate seminar on Southern religious history.

The late Robert Foster Cherry graduated from Baylor in 1939 and the Baylor School of Law in 1933. Before his death, he established the Cherry Award for Great Teachers and the Cherry Chair for Distinguished Teaching, which are awarded in alternating years, to honor great teachers and bring them to Baylor for the students’ benefit. Recipients of the Cherry Chair have demonstrated extraordinary teaching abilities and records of positive, inspiring and long-lasting effects on students. The recipients also are required to be scholars with national and international achievements. Dr. Boles will be honored in September at the annual Robert Foster Cherry Award Banquet.

— Julie Carlson

Faculty Trio Performs at Carnegie Hall

Musicians travel to Big Apple Thanksgiving week

You couldn’t ask for a better crowd, especially during the holidays in a town where few know your name. It was a near-capacity house that greeted soprano Lynda Keith McKnight, piano professor Roger Keyes and associate professor of history Helen Ann Shanley as the Baylor School of Music faculty members performed Nov. 22 at the world-famous Carnegie Hall in New York City.

“It was a big crowd and an appreciative crowd, and they weren’t even all friends of mine,” joined McKnight, an assistant professor of vocal studies who has performed three times at Carnegie Hall. This was the debut at the legendary performance hall for Shanley and Keyes.

The trio took the stage in Carnegie’s Weill Recital Hall, performing works by Mozart, Fanny Mendelssohn-Hensel, Felix Mendelssohn, Arnold Schoenberg, Francis Poulenc, Francoano Gia and Aaron Hagan, who last year served as Composer-in-Residence at Baylor. McKnight, Keyes and Shanley performed the New York premiere of Hagan’s “Dear Youth,” a moving piece based on letters and diaries written by women during the Civil War.

Debuts ‘Dear Youth’

“There are two particular letters written by a woman named Ann Smith to her husband that are just so real,” said McKnight, who is expecting her first child in March. “She’s just basically saying, ‘I wish you were out of the war. I wish you were home with me. I don’t care who wins the war. I don’t care what principles are involved. I want you to be here with me. And it’s just so heart-wrenching.’”

With violists and the composer himself in the audience, the trio’s performance was rewarded with calls for additional bows after the set.

Working around hectic teaching schedules, the three faculty members managed hours of rehearsal for their New York performance. They knew the hard work was worth it when they walked on stage.

“Helen Ann said something backstage that echoed exactly what I thought,” McKnight said. “You’re out there, and all of the sudden you go, ‘Oh my God, this is Carnegie Hall. It’s kind of overwhelming.’”

The performance was also a family affair for the music faculty members and some Baylor alumni who live in New York. McKnight’s husband, Dr. Cherry McKnight, geology assistant professor, was in the audience, as was Shanley’s husband, Dr. Richard Shanley, clarinet professor and coordinator of woodwinds, and Keyes’ wife, Mickey, who teaches Kindermuzik classes at Baylor. Dr. Don L. Newsham, professor of oboe, and Jane Abbott Kirk, associate professor of piano, also enjoyed their colleagues’ Carnegie Hall performance.

Among the Baylor alumni were vocalists Craig Stephenson, a minister of music in New York, and stand-up comedian Paul Williams, who hosted seven Baylor music students who made the trip to the Big Apple.

— Julie Carlson

Discovery Center Receives 2 Major Contributions

Jeaneeses and AT&T bring gifts to 80 percent of the $7.5 million needed for first phase

Baylor’s Discovery Center has received two major contributions recently and now has 80 percent of the $7.5 million needed to complete Phase I of the campaign. The entire project totals $15 million.

Longtime Waco residents Harry and Anna Jeanes gave a major gift to the center in mid-November, which came after the announcement that AT&T had given $1 million to the center for technology enhancements and educational outreach.

“We know Calvin Smith (museum studies chairman and director of the Stricker Museum) for many years, and I know what a wonderful job he’s done. He’s raised a long time, and we thought we could help get this started,” James said. “Also, one of the nicest things about the center is that it’s not only for Baylor, but it’s for all of Central Texas.”

The Jeaneeses are both graduates of Baylor. He is the former chairman and CEO of First Federal Savings, served two two-year terms on the Baylor Board of Trustees/Regents and was chairman in 1983 and 1984. He was elected regent emeritus in 1992. He also is a regent of Baylor’s NW. W. Whitmore Service Award, and he and his wife, the former Anna Sturgis, have received the Herbert H. Reynolds Award and the James Hackett-Medallion.

The AT&T grant will help the Discovery Center develop interactive exhibits and a community education outreach program via the Internet. It also will allow the Discovery Center to coordinate with the Institute of Texan Cultures in San Antonio to provide distance learning opportunities to Texas schoolchildren and link itself to other museums.

“This AT&T gift is very far-reaching, not only for the Discovery Center but also for Baylor and the public at large,” Smith said. “This will make the Discovery Center a cutting-edge museum facility that also will be a wonderful learning lab for the University’s departments.”

The new Discovery Center will house the John K. Stecker Museum, the Auditions Gallery, the expanded Civic-Memor Museum Discovery Place for Children, the Southwestern Bell Discovery Theater, the AT&T Information Centers and the Department of Museum Studies. More than 75,000 people annually visit the current museum complex. — Julie Carlson

— Julie Carlson

— Julie Carlson
A common thread running through major events at Baylor this decade is enhanced aspirations for the University as a whole. Some of the events that readily come to mind are the charter change, which, among other things, provided for a Board of Regents national in character; membership in the Big 12; the development of some ambitious new academic programs, such as the Baylor Interdisciplinary Core and doctoral programs in biology, geology, biomedical studies, church-state studies and applied sociology; the Sesquicentennial of 1992; the creation of two new schools, the Seminary and Engineering/Computer Science; the selection of a new president, the launching of an impressive new building campaign, beginning with the construction of the Student Center; the inauguration of the university-designated professor of the year; and the acquisition of the public television station, KCTE. During the past year or so, two other important examples of enhanced aspirations have received attention: our making in the U.S. News & World Report annual survey of national undergraduate universities and our designation in the Carnegie Classification of Colleges and Universities. In the comments that follow, I want to use the case for Baylor moving from the Doctoral II category to Doctoral I and sustaining our capacity to continue as a strong Doctoral I university.

Categorization system

As I have already indicated, the Carnegie Foundation for the Advancement of Teaching categorizes all colleges and universities in the United States that are degree-granting and accredited by an agency recognized by the U.S. Secretary of Education. Essentially, there are four — not three — rankings, ranging from associate arts colleges (community colleges), to baccalaureate-colleges, to master’s or comprehensive-colleges and universities, to doctoral universities, to research universities. Baylor is in the doctoral category. This category most recently has been defined as follows: “These institutions offer a full range of baccalaureate programs and are committed to graduate-education through the doctorate.” Doctoral institutions, however, are subdivided into Doctoral I and Doctoral II institutions. Doctoral I universities assure at least 40 doctoral degrees annually in five or more disciplines. Doctoral II universities award annually at least 10 doctoral degrees in three or more disciplines or 20 or more doctoral degrees in one or more disciplines.

Doctoral production

The graph to the right illustrates our recent history of doctoral production. On the positive side, we have been at or above the 40-degree minimum for Doctoral I classification since 1994. On the negative side, we are now only slightly above the Doctoral I threshold and recent trends are not encouraging. Ph.D. production has declined by almost half (from 25 Ph.D.s awarded in 1995-96 to only 13 in 1997-98), and without the crucial contributions from our two professional doctoral programs, we would have no chance of reaching Doctoral I. Thus, we must at least maintain our current output of professional doctoral degrees while increasing our Ph.D. production if we are to achieve and sustain the Doctoral I classification.

As I have already indicated, Baylor is currently a Doctoral II institution, and we are committed to becoming a Doctoral I institution as soon as possible. However, let me emphasize that the fact that we are categorized as a “doctoral” does not mean that doctoral or graduate education is our dominant activity. Baylor, as in probably the case with all doctoral universities, has as its primary purpose the support of our baccalaureate programs. In fact, as an institution we are clearly distinguished from research universities, which place a higher priority on research and receive annually at least $85.5 million in federal support from grants, contracts and the like.

Supports the mission

Why should Baylor seek to become a Doctoral I University? The first reason is that such a step supports our mission. Baylor is committed to excellence at the undergraduate, graduate and professional levels, as our mission statement plainly declares. Our mission statement also affirms that “Baylor seeks to fulfill its calling through excellence in teaching and research, in scholarship and publication, and in service to the community, both local and global.” Thus we fulfill our mission by having a full range of strong baccalaureate programs and a select range of strong graduate and professional programs. And at this point in our history it is graduate education and its accompanying research and scholarship that now need some extra attention and shortening up. One demonstrable measure of access in this regard is the Carnegie Classification of Colleges and Universities. The goal of moving from the Doctoral II classification to Doctoral I can provide focused and give direction to our pursuit of academic excellence broadly and in graduate education specifically.

A second reason is that strong doctoral programs can enhance dramatically both the academic quality and reputation of a university, in the undergraduate and professional areas as well as the graduate. Without exception, the universities ranked in the top 50 national undergraduate universities by U.S. News & World Report possess strong doctoral programs. Virtually all the private universities with enrollments smaller than Baylor that are regularly listed in the first for U.S. News (Carnegie Mellon, Brown, Princeton, Rice, Yale, Duke, Johns Hopkins, Notre Dame) graduate more than 100 doctoral students each year. Many graduate more than 200. Additionally, the various rankings of top business schools, semiinaries, law schools and schools of education show that they are typically found at universities with highly regarded doctoral programs.

Therefore, if Baylor is to mount a successful effort toward gaining Tier One status in the U.S. News rankings and if we are to support the continuing efforts of the law, business and education schools to increase their national rankings and of Truett Seminary to establish its academic reputation among seminaries, our doctoral programs need to grow in size and quality.

Other benefits

But strong doctoral programs do more than simply enhance a university’s reputation. They also can contribute substantially to improving the academic quality of undergraduate programs. Top-ranking high school seniors are attracted to schools with academic reputations based primarily on their doctoral and professional programs. Once they are enrolled, undergraduates can participate with graduate students and faculty members in research projects, a type of active, participatory learning that should be the hallmark of a Baylor undergraduate-experience. Graduate students who take their education and their academic discipline seriously can be role models for undergraduates in ways that faculty often cannot.

A third reason is that we are committed to becoming a strong Doctoral I university to enhance our intellectual leadership in the academic community and the wider culture. Baylor traditionally has been recognized for the achievements of its graduates, especially at the undergraduate and professional levels. The achievements of our graduate students have not received the same degree of notice. A strong graduate program, especially at the doctoral level, would change this, thus enabling more of our graduates to have an influence in higher education, science and technology, religion, corporate and political life and culture.

And enhanced and strong doctoral programs would facilitate the work of the faculty both in relation to the achievements of their students and their own research and publication. Our influence as a Christian university would reach a new level, one that Baylor has never attained before. And there are yet other reasons for Baylor to achieve and maintain the Doctoral I classification. For example, this classification will assist the University in its relationships and academic affinity with peer institutions in the Big 12 Conference, all of which have classifications as Research I or Research II in the Carnegie taxonomy. Fortunately, the next Carnegie review of the status of institutions is scheduled to take place in 2000, and at this time, because the University has had the current criteria for several years consecutively in all likelihood Baylor will receive recognition as a Doctoral I university. The achievement of Doctoral I status is more than a singular goal; for Baylor such a step will help propel us to a new level of excellence called for in our mission statement, by our constituencies and by our own sense of purpose.

(Adapted from an article in the November Faculty Senate Newsletter)
Publications

Dr. Derek H. Davis, director of the J.M. Dawson Institute of Church-State Studies and associate professor of political science, recently authored the following publications: “Laws, Morals, and Civil Religion in America” and “Thoughts on Religious Persecution Around the Globe: Problems and Solutions” in Journal of Church and State “Retained: Russia’s Retreat from Religious Liberty” and “Completing the Constitution: Original Intent and the Fourteenth Amendment” in Liberty, and book chapter on “Thoughts on a Civil Religion Solution to Religion Clause Jurisprudence” in ed. Jerry Vermanen (Menter Press, “The March of Folly: Renewed German Persecution of Unpopular Religion in Historical Perspective,” ed. Gerhard Baurer (Germany). Dr. Davis also has had accepted a book titled Religion and the Continental Congress, 1774-1789 Contributions to Original Intent for publication by Oxford University Press.

Dr. William V. Davis, professor of English, has had the article titled “At the Foot of the Precipice of Water: Sea Shaper: Coming to Celebration: R.S. Thomas and Kierkegaard” published in Welsh Writing in English: A Anthology of Critical Essays (Vol. 4, pp. 94-117).


Lind S. Frink, director of the Dallas MBA program, was featured in a Q&A article in the November issue of 75th anniversary issue of the University Press.

Dr. Kevin J. J. Gardner, assistant professor of English, has had an article titled “The 1545 Biblia von Robert Estienne” accepted for publication in the June 1999 issue of Notes and Queries.

Dr. Greg Garrett, associate professor of English, had an eight-page reference article on Richard Ford’s Independence Day published in the Encyclopedia of Popular Fiction. He also recently enrolled the final draft of Real-World Research, a Houghton-Mifflin textbook.


Dr. Diana Kerrald, assistant professor of sociology, had an article titled “Doing a Good Deed or Confounding the Problem: Peer Reviews and Sociology Textbooks” accepted for publication in the January 1999 issue of Teaching Sociology, a peer-reviewed journal published by the American Sociological Association.

Dr. C. Chet Miller, associate professor of management and director of executive education, had a co-authored article titled “Cognitive Diversity Among Upper-echelon Executives: Implications for Strategic Decision Processes” published in Strategic Management Journal (Vol. 19, p. 31). Co-authors are Linda Burke and Bill Glick.


Janet E. Sheets, associate professor and coordinator of instruction for English and education/reference librarian of Jones Library, had an article titled “Role-playing as a Training Tool for Reference Students.” Published in the spring issue of RefLib: Reference Services Review (Vol. 28, No. 1).

Dr. Linda S. A. Adams, associate professor of political science, director of the Model United Nations Team and director of international studies program, presented a co-authored paper titled “Exorcising Demons: A Comparison of Development Assistance Models” at the annual Third World Studies conference in October in Omaha, Neb. The lead author and presenter was Tracy A. McFarland, a Baylor graduate and current doctoral candidate at the University of Texas-Austin.

Dr. Janet E. Adamkiewicz, assistant professor of political science and international studies director of the international studies program, and Dr. Jean O. Supplee, associate professor of history and director of the Latin American studies program, took the Baylor University Model Organization of American States team to compete in San Antonio in late October. Dr. Adamski and Dr. Supplee were panelists for a major landfill in Quito, Ecuador, Nov. 1. Dr. Adamski also participated in the Federal Reserve Bank conference, “Worlds of Global Change,” held Nov. 5 in Dallas.

Dr. Tessa J. Tearau, lecturer in English, presented a paper titled “Poetics on Typhoid Ballads,” A.D. 1992. The “Mooseflower” and the Principle of Bamboo” as the Jen of Romanticism” at the American Conference on Romanticism’s “Crosscurrents in Romanticism” meeting held Oct. 17 in Santa Barbara, Calif.

Dr. Kendal W. A. Ritz and Dr. Patricia M. No rosn, both assistant professors of management, co-presented a paper titled “Boyce Supplier Performance: The Role of Asset Specificity and Relational Exchange” at the Strategic Management Society conference held Oct. 31-Nov. 3 in Orlando, Fla. Dr. A. also presented “Strategic Planning for Family Businesses” at Baylor’s Institute of Family Business held Oct. 10.

Jill Barrow, director of the Gill-Mae Moon Discovery Center and jennie Sheppard, assistant professor, presented a paper titled “Recycling Resources” at the state’s Region 12 Educational Service Center in September. The workshop was in collaboration with City of Waco Recycling and Keep Waco Beautiful. Barrow Dr. Douglass W. Rois, associate professor of curriculum, instruction and educational administration and director of the Center for Educational Technology, Linda H. Cox, lecturer in curriculum and instruction, and John Adamsen of the Institute of Texan Cultures, presented a session titled “Partnership Learning: Extending the Classroom Through Video Conferencing” at the annual conference of the Texas Association for Educational Technology held Nov. 12-14 in Fort Worth. Barrow also led round table discussions on “Programming for Children” at the Special Events, Tourism and Hospitality. Behind the Scenes seminars presented by the City of Waco and the Brazos Valley Chamber Committee Nov. 19.

Dr. Robyn L. Baehman, assistant professor of sociology, presented a paper titled “Economics of Mexican American Women and Implications for Ethnic Concentration: A Comparative Analysis” at the annual meeting of the Society for Applied Sociolgy held in October in Denver, Colo.

Dr. Mark Brit, assistant professor of chemistry, accompanied graduate student Christian Castro to the 12th Gibbons conference held Oct. 4-6 in Carbondale, Ill. Castro gave an oral presentation.

Cynthia A. Burgess, instructor and librarian/curator of books and printed materials, presented a talk on Lady’s Mud by Margaret Powers to the Texan Association of University Women Nov. 12.

Dr. Dougie J. B., professor and chair of environmental studies, was an invited participant in a third-party expert analysis and review for the World Bank of operational, closure and relocation issues for a major landfill in Quito, Ecuador, Nov. 1.

Dr. Ellie B. Castro, assistant professor of museum studies and director of operations for the Storke Museum Complex, was a panelist for a workshop titled “Building a Policy and Procedure Manual for Your Collection.” at the Texas Association of Museums regional workshop held Nov. 27 at the Museum of East Texas in Lufkin. Dr. Castro also participated in a presession session titled “Creating Community Collaborations” at the Texas Art Education Association’s annual conference held at the South Texas Institute for the Arts on Nov. 5-8 in Corpus Christi.

Susan L. Dunkerley, assistant professor of photography, co-presented a paper titled “Gestalt, Context, Anomaly and Aesthetic Image and Photographic Education” at the annual conference of the International Visual Literacy Association held Oct. 22-25 at the University of Texas at Austin; Dr. Dunkerley, along with David M. Ruth Smith, assistant professor of art education, conducted a workshop titled “Revising Remediations: An Eclectic Collection of Collaborative Exhibitions at the Texas Art Educators Association held Nov. 6-8 in Corpus Christi. Dunkerley also gave a gallery talk on the “Luminaries” college art exhibit at the Ollie Mae Moen Pavilion.

Send “Family Circle” or “Spotlight” items to e-mail by baylenews@baylor.edu or by campus mail to 2-2600 office building. Submissions are printed as received. Space limitations may result in some items being held until the next month.

 familia Circle

Best wishes to

Edward Holmes, husband of Wynelda Holmes, acquisitions, Moody Library, who had surgery and suffered a stroke post-surgery and is now at Lake Shore Village Health Center for therapy and care.

Congratulations to

Liz Webb, student activities, on the birth of her grandson, Chasyn Bisnow.

Scott Hughes, BTC, and wife, Carla, on the birth of their daughter, Paige Nicole.

Rob Brannham, BTC analyst programmer, and wife, Jon, on the birth of their daughter, Mallory Lavon.

With sympathy to

Liz Webb, student activities, on the loss of her grandmother, Hunter Wiese.

The family of Glenn R. Capp Sr., emeritus professor and chairman of speech communication, on his recent death.

The family of Stella Sto Vazo, assistant professor of English (ret.), on her recent death.

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Dr. Glenn Pack and wife, Pat Saiz, demonstrate their great passion: yoseikan aikido. This form of martial arts, a specific style that combines katas and joystick, has been a big part of their marriage’s lifestyle for more than 20 years.

Dr. Pack, director of counseling services, and Saiz, an academic advisor, have been teaching the Japanese discipline in continuing education courses at Baylor for six years. Dr. Pack is a sixth-degree black belt in both aikido and jujitsu, two forms of martial arts, while Saiz holds a fifth-degree black belt in each.

The couple makes frequent trips to Japan to continue their study of the Japanese aikido art form, and they travel around the world to teach and participate in clinics.

“It’s a great way to reduce stress,” Dr. Pack said. “There’s flexibility training, strength training, mental conditioning.” From a counselor’s perspective, he said, stress-relief is vital for a person’s good health.

And the couple is bound to benefit from a little-stress relief. Aside from maintaining full-time careers, traveling and teaching courses and clinics, Dr. Pack and Saiz also keep up with the keep lives of their two children, 16-year-old Molly and 10-year-old Arthur, who has inherited his parents’ fitness interest in the martial arts.

The couple met in 1973 while working at a therapeutic camp for emotionally disturbed children in Oklahoma. Their relationship began at that time, but it took a year before Saiz signed up for an aikido class taught by his husband-to-be. Since then, both have studied in Japan under Munen Mochizuki, founder of yoseikan, who is now in his 90s, and his son, Hiro Mochizuki. Dr. Pack and Saiz also are members of the U.S. Yoseikan Budo Association.

Dr. Pack, who began teaching in martial arts in 1967, credits his enjoyment in skill and aikido to working with top-notch instructors. Likewise, the couple’s students benefit from the same quality instruction. They enjoy teaching aikido because it is an activity in which persons of all ages and fitness levels can get involved.

“It’s for a variety of ages. We are not exactly spring chickens ourselves,” Saiz said with a chuckle. “You work on your own level and you emphasize your own pace.”

The yoseikan aikido classes are offered each fall and spring through Baylor’s continuing education division. Spring classes will begin in mid-January — Loisa Lopez
Spotlight

National debate tourney讴歌 a 50-year Baylor tradition

One of the largest and oldest intercollegiate debate tournaments in the nation will be held Jan. 23-25 on the Baylor campus. The Glenn R. Capp Debate Tournament, held at Baylor for more than 50 years, is an open invitation event that draws 85 to 100 national teams.

Dr. Karla Leeper, assistant professor of communication studies and The Glenn R. Capp Professor of Forensics, said the tournament is rich in tradition and serves two main purposes.

“One is to provide a service for intercollegiate debate; it gives us a chance to give something back. The second is that it’s a really good chance to show students from other schools what Baylor is,” she said.

The tournament brings quality students to Baylor, providing them an opportunity to become familiar with the University’s postgraduate programs, Dr. Leeper said.

One of the highlights of this year’s debate tournament will be the Bear, now in its 10th year, for high school debate. The tournament is rich in tradition and serves two main purposes.

Dr. Kevin G. Pinney, assistant professor of chemistry, gave a paper titled “Molecular Recognition of Alpha2-Adrenergic Agonists and Uterine Relaxation” at the annual meeting of the Linguistics Association of the Southwest held Oct. 8-11 in Temple, Texas.

Dr. A.G. Pinkus, research professor of chemistry, presented at a symposium titled “Heterogeneous Polymer Systems,” which he organized with Dr. Ken Mittz of the University of Southern Mississippi, at the 54th Southwest regional meeting of the American Chemical Society held Nov. 3-5 in Baton Rouge, La.

Dr. R. E. Rushing, associate professor of biology, presented a co-authored paper titled “Fossil Plant Flora of the Mokoyi Formation of the Lower Cretaceous of Zambia” at the fall meeting of the Texas Society for Microscopy held Oct. 22-24 in Brownsville. Co-author is Zone B. Cardner, University of Mississippi.

Dr. Eric C. Rust, assistant professor of history, presented a paper titled “The Fate of German Naval Vessels that Survived World War II” at the national meeting of the Social Science Association held Nov. 4-7 in New Orleans, La.

Calvin B. Smith, associate professor and chair of museum studies and director of the Stocker Museum Complex, Stephen L. Willard, assistant professor of museum studies and collections manager of the complex, and Melindra L. Herrero, curator in museum studies and director of the Gov. Bill and Vera Daniel Historic Village, served as panelists in the Texas Association of Museums regional workshop titled “Environmental Monitoring for Museums.” The conference was held in September at Baylor and hosted by the Stocker Museum Complex. Dr. Ellie B. Castro, assistant professor of museum studies and director of operations for the complex, was coordinator of local arrangements. Williams also completed an on-site visit and a collection assessment report for the Deahl National Park and Preserve in central Alaska. Also, Smith presented a report from the American Association of Museums’ committee on professional training at the International Council of Museums triennial meeting in November in Melbourne, Australia.

Dr. Beck A. Taylor, assistant professor of economics, presented a paper co-authored by John M. Barron and John R. Umbeck, both of Purdue University, titled “Determining Price-con Margin in the Vertical Distribution of Goods” at the annual international Atlantic Economic Conference held Oct. 8-11 in Boston, Mass. He also participated in an industrial organization panel at the conference.

Dr. Mary Lynn Trawick, associate professor of chemistry, gave a seminar titled “Specificity of the Enzyme – gamma-Glutamylamine Cyclotransferase” Oct. 15 at Texas A&M University.

Honor and Appointments

Pearl Berry, coordinator of multicultural affairs, has been named in a participant in the 1999 Leadership Texas program.

Ellie B. Castro, assistant professor of museum studies and director of operations for the Stocker Museum Complex, has been appointed to serve on the Committee for Museum and Library Cooperation for the Texas Library Association.

Richard C. Chewning, professor of management and The Hunt and Harry Chasanoff Professor of Christian Ethics in Business, has been honored by the Christian Business Faculty Association, San Diego, Calif., with the establishment of an annual Richard C. Chewning Award.

Dr. Anita Cooley, assistant professor in nursing, has been named for the 1998-99 Oncology Nursing Leadership Institute.

Dr. Linda F. Garner, associate professor of nursing, has been selected as vice chair for the Nurse Oncology Education Program.

Dr. Greg Garrett, associate professor of English, has been named to a two-year term on the multimedia/multimodal panel by the Texas Commission on the Arts.

Dr. Keith Hartberg, professor and chair of the English Department, has been appointed to the St. Martin’s Guide to Writing advisory board for the sixth edition.

Dr. C. Chet Miller, associate professor of management and director of executive education, was appointed treasurer of the Texas Conference on Organizations.

Cliff Neel, assistant vice president and director of academic scholarships and financial aid, has been appointed to the board of directors of the Texas Guaranteed Student Loan Corporation (TGSCL), Austin, to a two-year term on its Lender School Advisory Committee. He will represent private institutions regarding issues facing the financial aid community and make recommendations to revise policies and procedures. Neel also will serve on the Business Innovation Group for TGSCL. This group reviews suggestions and develops ideas to enhance the services provided by TGSCL to the financial aid community and high school and college students.

Dr. Wendy E. Serva, assistant professor of biology, has been appointed to a three-year term on the education and graduate student committee of the American Society of Mammalogists.

Dr. Linda T. Tschelhammer, serials specialist, Moody Library, was chosen as the librarian’s “Staff Member of the Month” for October.

Paige Titchman, preservation department, Moody Library, was chosen as the librarian’s “Staff Member of the Month” for November.

Dr. Joseph F. Velázquez, professor of Spanish, has been elected vice president for the coming year of the Southwestern Council of Latin American Studies. He will serve as president during 1999-2000.

Dr. James L. Williamson, the Fred and Ethel Marie Professor of Education and chair of the Department of Educational Administration, has been appointed Scholar-in-Residence at the Baptist Joint Committee on Public Affairs in Washington, D.C.

New Mays Professor Tries Marketing Plan

Dr. James A. Roberts, newly appointed Mays Professor of Entrepreneurship, is convinced that most businesses need a helping hand when it comes to developing marketing plans.

Consequently, Dr. Roberts, an associate professor of marketing at Baylor, has decided what he terms the “perfect” plan, designed to benefit both businesses and students. He will challenge students in his class to develop a marketing plan for local businesses—all at no cost to the business owners—and then ask the students to present their marketing ideas to the businesses. The plan will help area businesses “get on track” to a marketing perspective and give students first-hand experience in developing marketing ideas.

The endowed chair Dr. Roberts now holds, The Mrs. W.A. (Agnes) Mays Professor of Entrepreneurship, was established in 1978 as a permanent memorial to Mrs. Mays—Alice Hunt

Baylor News
Church-State Studies Expert Shares Knowledge on Religious Freedom

Dr. James Wood, internationally renowned Institute founder, leaves rich heritage as he approaches retirement in spring

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“From the very beginning I have said that this journal could not be sectarian. It must be, in effect, interdisciplinary and international. Otherwise, it would have no integrity. I think that gave the journal academic standing from the beginning.” Dr. Wood said. The journal is still the only one of its kind that is expressly devoted to church-state relations, and it has gained international acclaim. It has been cited by the U.S. Supreme Court, and in 1997, it was awarded the “Premio Astro de Carlos Jemolo,” an award given by a scholarly society based in Turin, Italy, and bestowed upon the international journal that is deemed “to have made the most significant contribution to research within the field of canon law, ecclesiastical law, or the history of the relations between state and church,” according to the award’s literature.

Up until 1991, when Dr. Derek Davis was named associate director of the Institute, Dr. Wood basically was a one-man show, founding the Church-State Research Center and organizing a majority of the Institute’s 34 conferences, lectures and symposia. In 1991, Dr. Wood stepped down as director of the Institute and editor of the journal, but he did not slow down his crusade for religious liberty.

In recent years, he has been involved in religious liberty in Eastern Europe, and this past summer and fall, he participated in government-sponsored conferences in Bulgaria, Ukraine, Peru and Romania, where he also was awarded the Doctoris Honoris Causa degree — the highest honor European universities bestow — from Bucharest University.

“The developing nations of Eastern Europe are in diorama in their move toward democracy. Those countries have no history of religious liberty, and principles of freedom and tolerance are not well understood. I was invited by these governments to come over to help and to share my expertise,” he said about his recent activities.

In addition to his European travels, Wood recently presented the keynote address at a conference on religious human rights in Lima, Peru. For 10 days in February, he will hold The Monsignor W. Chuin Lin Chair of Comparative Canon Law at the Catholic University Louvain in Louvain, Belgium, as a visiting professor, and he will teach a graduate seminar in church-state studies at Baylor in the spring.

The interdenominational program will feature music and personal testimonies.

In 1997, he became the first director of Baylor’s Institute of Church-State Studies, although he remained a member of the religion faculty. In 1959, he launched the Journal of Church and State.

According to the award’s literature, he “was the major driving force behind the Institute” and “has been the major figure in the formation of church-state studies as an academic discipline.”

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At this year’s breakfast, music was provided by Revelation featuring Dr. Peter Farmer, John Waddy, Bill Wimberly and Ray Davis.

Community Prayer Breakfast Planned Service on Jan. 22 to emphasize common concerns, goals

The Baylor and Waco communities will join together in a morning service of prayer and music at the Baylor University Chapel. The interdenominational program will feature music and personal testimonies.

“I think together, for the campus and the community, the breakfast is an opportunity for us to share common concerns and common goals that we can work together to achieve in a positive way,” said Dr. Milton Cunningham, director of denominational ministries and University chaplain.

The breakfast is open to the public and tickets are $10. For more information, contact Dr. Cunningham or Betty Blankenship in the Office of Denominational Ministries at ext. 3222.

Alumni Banquet to Honor 5 on Jan. 29

Recipients distinguished in profession, business or vocation

Baylor will honor five graduates during the 1998 Distinguished Alumni Banquet at 7 p.m. Friday, Jan. 29, in the Ferrell Center.

The Distinguished Alumni Award recipients are Jack M. Fields Jr., former U.S. Congressman; Gerald W. Hedrick, president and chief executive officer of Crescent Real Estate Equities Co.; J. Henry James, Benguet emeritus and former Baylor trustee; Lyndon L. Olson Jr., U.S. Ambassador to Sweden; and Jim Turner, president and chairman of the board of Pepper Bottling Co. of Texas.

The award is bestowed on Baylor degree holders who have made a distinctive contribution to their particular profession, business or vocation and in doing so have brought honor to Baylor.

Tutor, who received a BBA in marketing, and Olson, who received a bachelor of arts degree, are both 1969 graduates of Baylor.

Olson is a former president of the Baylor Alumni Association and serves for six years on the Hankamer School of Business Advisory Board. Turner also is a former member of the Hankamer Advisory Board.

Dr. Wood has announced that he will retire after the spring semester, and he and his wife, Alma, will return to the Tidewater area of Virginia, where many of the couple’s family members still live. He will leave behind a rich legacy. As current Institute director Dr. Davis said, “I think much of Baylor’s reputation worldwide has to do with our identification with religious liberty and almost all of that is due to the efforts of Dr. Wood. He is one of the most prominent scholars that Baylor has ever had.” — Julie Carlson
Baylor busy preparing computer systems for the new millennium

... the transition to the year 2000 will go smoothly. You might want to stock up on some bottled water and canned tuna, though, just in case... — Colby Wit

Commencement Congratulations

Baylor family members among December graduates

Grant Awards (November)

Dr. A. G. Pinkus, chemistry: $2,000, Preparation and Evaluation of Films from Poly(dimethylsiloxanes) and Poly(cyclopolymer); University Research Committee

TOTAL AWARDS: $2,000

Grant Proposals (November)

Dr. Phyllis S. Karras, Baylor School of Nursing: $13,599, Baylor PFP Training Proposal; Department of Health and Human Services

Dr. Kevin J. Gutzwiller, Joseph D. White, biology; $697,759, Interactive Effects of Human Development and Climate Change on Migratory Landbirds: Landscape and Regional Projects; U.S. Geological Survey, Biological Resources Division

Dr. Dennis R. Myers, chemistry; $2,000, Preparation and Evaluation of Fibers from Animal Tissues; American Chemical Society

Dr. Barry Hankins, Dr. A.G. Pinkus, Dr. Michael Beaty, Dr. Dennis R. Myers; $20,725, 1999 Student Mission Program; Panhandle Baptist Foundation

Dr. Dwight Allman, College of Arts and Sciences; $15,000, Soil Erosion Control through the Use of New Vetiver; New England Biolabs Foundation

Dr. Barry Hankins, College of Arts and Sciences; $13,000, Unicity in Babylon: Southern Baptist Conservative and American Culture; Pew Educational Scholarship Program

TOTAL REQUESTED: $1,864,364

Letters of Inquiry (November)

Dr. G.W.K. Willis, information systems, and Clay Cockrell, GRASS project; The Ford Foundation

Dr. G.W.K. Willis, information systems, and Clay Cockrell, GRASS project; Texas Independent College Fund

Dr. Ben Pierce, College of Arts and Sciences; science equipment; W.M. Keck Foundation

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Contact baylornews@baylor.edu if you omitted someone’s name from the list. If you have unintentionally omitted someone's name from the list by contacting baylornews@baylor.edu.

Research Gazette

Last Glance