IT’S TIME TO CHOOSE
2017 BAYLOR FOOTBALL
SEAT SELECTION

Important Steps for Selecting/Relocating Seats in McLane Stadium
READ THE GUIDELINES CAREFULLY.

Welcome to the Baylor Football Seat Selection Process for Baylor Bear Foundation members.
Thank you for your careful attention to this process, your patience as we work to accommodate all of our members’ needs, and for your continued support of Baylor student-athletes!

To ensure that the process is fair and easy for everyone, we ask that you be mindful of the other Baylor fans selecting their seats. Therefore, please familiarize yourself with the seating and pricing options prior to your designated seat selection time.

Every donor selecting seats will have an exclusive date and time to select their football season tickets. At the time of your selection, you will have 1 minute window to choose your seats before the next seat selector can begin.

Although your exclusive selection time is 1 minute, you will have up to 15 minutes on the Ballena seat selection system to choose your seats before your online session expires. In the event your session expires, the system will empty your cart. Most likely, you will not need to log back in, but you will need to begin making your selections again.

Please also note:
• In order to properly manage our seat inventory, the system will not allow you to leave a single seat in a row. For example, you cannot select 2 seats in a location where there are only 3 seats next to each other, as that would leave a single seat. Every single seat left prevents us from accommodating fellow members currently awaiting season tickets.

• If you log on to the system early to watch selections prior to your time, it is encouraged you log out, close your browser, and log back in within 30 minutes of your selection time to prevent a lag appearing on your display time.

• Baylor Athletics reserves the right to adjust seat selections in order to maximize the number of seats available for allocation (e.g., adjust selection over one seat to eliminate an odd number of seats, etc.).

• The recommended internet browser for selection is Google Chrome. (Chrome can be downloaded and installed for free from the Google website.) Please also disable your Pop-up Blocker during the process.

• If a ticket balance is due at the end of selection, click on the “Proceed to Ticket Payment” button to access your account and complete payment. If payment is not received, you risk losing your previously selected seats. For assistance please call our Seat Selection helpline at 254-710-SEAT (7328).

SELECTION METHOD OPTION
IF YOU ARE SELECTING YOUR SEATS ONLINE:

• We encourage you to visit www.Baylor.edu/FootballSeats, review the information on that page, find the "Select My Seats" button to access the selection site, log in and familiarize yourself with the process.
• Please know your selection date, time, account number, and password.

IF YOU ARE HAVING A BBF STAFF MEMBER SELECT BEST AVAILABLE FOR YOU:

• If you request the Bear Foundation staff to select on your behalf, please provide any special instructions by calling the Seating Hotline at 254-710-SEAT (7328), prior to June 14.
• We encourage you to use this option only as a last resort.

PLEASE NOTE: If you do not select your seats or contact the Bear Foundation to select on your behalf, you will lose the opportunity to select seats for the upcoming football season. All accounts must select seats by June 27, 2017.

FAMILIARIZE YOURSELF WITH THESE EASY STEPS TO CHOOSE YOUR SEATS FOR McLANE STADIUM.
**SEAT OPTIONS AND TICKET PRICES:**

**IMPORTANT NOTE:** Based on previously selected ticket locations, most – if not all – seat option areas below will be sold out very early in the selection process. This chart is for reference only. Please rely on the seat selection website for the most accurate and helpful information in selecting your seats.

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**Minimum Seat Option**

<table>
<thead>
<tr>
<th>Location</th>
<th>Sections</th>
<th>Number of Seats</th>
<th>Type of Seats</th>
<th>Season Ticket Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Championship</strong></td>
<td>West Side, 100 Level</td>
<td>106</td>
<td>480</td>
<td>Chairbacks</td>
</tr>
<tr>
<td><strong>Field</strong></td>
<td>West Side, 100 Level</td>
<td>105, 107</td>
<td>700</td>
<td>Chairbacks</td>
</tr>
<tr>
<td><strong>Field Side</strong></td>
<td>West Side, 100 Level</td>
<td>104, 108</td>
<td>1,030</td>
<td>Chairbacks</td>
</tr>
<tr>
<td><strong>Red Zone</strong></td>
<td>West Side, 100 Level</td>
<td>103, 109</td>
<td>1,100</td>
<td>Chairbacks</td>
</tr>
<tr>
<td><strong>West Side, 300 Level, Midfield</strong></td>
<td>West Side, 300 Level</td>
<td>305-307</td>
<td>360</td>
<td>Chairbacks</td>
</tr>
<tr>
<td><strong>West Side, 300 Level, Sides</strong></td>
<td>West Side, 300 Level</td>
<td>302-304, 306-308</td>
<td>600</td>
<td>Chairbacks</td>
</tr>
<tr>
<td><strong>East Side, 200 Level, Sides</strong></td>
<td>East Side, 200 Level</td>
<td>222-226</td>
<td>1,285</td>
<td>Chairbacks</td>
</tr>
<tr>
<td><strong>East Side, 300 Level</strong></td>
<td>East Side, 300 Level</td>
<td>322-326</td>
<td>1,350</td>
<td>Chairbacks</td>
</tr>
<tr>
<td><strong>East Side Upper, 300 Level</strong></td>
<td>East Side, 300 Level</td>
<td>323-325</td>
<td>750</td>
<td>Benches</td>
</tr>
<tr>
<td><strong>General Seating</strong></td>
<td>See Map</td>
<td>--</td>
<td>--</td>
<td>Benches &amp; Bench Backs</td>
</tr>
<tr>
<td><strong>Berm</strong></td>
<td>South End Zone</td>
<td>--</td>
<td>--</td>
<td>Open Seating</td>
</tr>
</tbody>
</table>

**REMEMBRER:** A Bear Foundation donation that meets or exceeds the seat option total for your desired seat location does not guarantee a seat in that respective area. Availability of premium seats is based on priority ranking.
ADA Seating:
Limited ADA (handicap accessible) seating opportunities are available throughout McLane Stadium. While the number of seats available exceeds that which is required by code, inventory is limited and Baylor Bear Foundation members who require ADA seating are encouraged to utilize these areas if needed. If you wish to select ADA seats, please contact the Bear Foundation office by email at Bear_Foundation@Baylor.edu. ADA seats will be available based on BBF ranking, thus we are unable to guarantee seats in this area to all requesting. ADA seats will not be shown online.

Tread Size:
All treads (leg room) in McLane Stadium are 33 inches deep.

Obstruction Reminder:
Railing heights are mandated by building codes to specific safety standards. Depending upon the individual, the rail may obstruct the view for those on the first rows and on the 300 level. Rail heights will increase in areas directly in front of aisles, so you are encouraged to make note of this when selecting seats low in a section in or near an aisle. Please review the Ballena 3D rendering of McLane Stadium to be aware of seats potentially affected by these rails. Some seats that may be available on front rows may have been released because of obstruction issues.

Access to Seating in McLane Stadium
- It is estimated that 2/3 come across the Sheila and Walter Umphrey Bridge and others will park on the east side of the stadium.
- A ramp is available at gate D with access to all levels of the stadium.
- An elevator will be available at Gate B and C for those in ADA status for access to the 1st and 2nd levels. For efficiency, the ramp at gate D or stairs at all other entrances are encouraged for all who are able.
- Seating in the 300 level will require stair usage to access.
PARKING 101

PARKING ELIGIBILITY GUIDELINES:

Parking passes are provided for BBF members at $750 giving level and above, warrior bear or young alumni members. Bear Foundation staff will assign parking after seat selection.

Parking Pass Limits
1 to 5 season tickets = 1 parking pass (pass assigned by BBF)
6 to 9 season tickets = 2 parking passes (pass assigned by BBF)
10 or more season tickets = 3 parking passes (pass assigned by BBF)

<table>
<thead>
<tr>
<th>Lot</th>
<th>On-Site/Campus</th>
<th>Assigned/Open</th>
<th>Approx Walk to Pedestrian Bridge</th>
<th>Approx Walk to Stadium Entrance</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lot 1 Stadium</td>
<td>On-Site</td>
<td>Assigned Numbered Spaces</td>
<td>n/a</td>
<td>2 mins</td>
<td>Sold Out</td>
</tr>
<tr>
<td>Lot 2 Stadium</td>
<td>On-Site</td>
<td>Assigned Numbered Spaces</td>
<td>n/a</td>
<td>4 mins</td>
<td>Sold Out</td>
</tr>
<tr>
<td>Lot 3 Stadium</td>
<td>On-Site</td>
<td>Reserved Open</td>
<td>n/a</td>
<td>6 mins</td>
<td>Limited</td>
</tr>
<tr>
<td>Lot 4 Stadium</td>
<td>On-Site</td>
<td>Reserved Open</td>
<td>n/a</td>
<td>8 mins</td>
<td>Limited</td>
</tr>
<tr>
<td>Law School</td>
<td>Campus</td>
<td>Reserved Open</td>
<td>3 mins</td>
<td>10 mins</td>
<td>Limited</td>
</tr>
<tr>
<td>Dutton Garage*</td>
<td>Campus</td>
<td>Reserved Open</td>
<td>8 mins</td>
<td>16 mins</td>
<td>Limited</td>
</tr>
<tr>
<td>Ferrell Center**</td>
<td>Campus</td>
<td>Reserved Open</td>
<td>10 mins</td>
<td>18 mins</td>
<td>Available</td>
</tr>
</tbody>
</table>

*No Open Flames/Grills allowed in Dutton Garage.
**A shuttle will be provided from the Ferrell Center to the Plaza on University Parks in front of the Law School.

REMINDERS:
- Parking is assigned by Bear Foundation staff based on Bear Foundation priority.
- Lots 1, 2, 3 & 4 were named lots A, B, C & D in previous seasons.

ADA OPTIONS FOR PARKING:
All University lots meet or exceed the required number of ADA parking spaces. Handicap parking spaces will be available based on BBF priority rankings of members eligible for a disabled parking spot at the BRIC (Baylor Research and Innovation Collaborative) located at 100 Research Parkway off Hwy 77. This lot will provide a shuttle service for those with accessibility needs dropping fans off next to McLane Stadium. State issued disability placards or license plates will be required and must be displayed any time the parking spot is used. Please contact the Bear Foundation at Bear_Foundation@Baylor.edu to submit your request for ADA parking.
**LOG IN**

Visit the Bear Foundation website [www.Baylor.edu/FootballSeats](http://www.Baylor.edu/FootballSeats), review the information and click the “Select My Seats” button to access the seat selection site. Log in using your unique Customer Number and Password. Your account name, customer number, and specific selection date and time are located on the left side of the screen. An instructional video and directions are also available on this page.

*This site requires Flash. You cannot access the site from a mobile device.
**Please disable your Pop-up Blocker

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**REVIEW YOUR ACCOUNT**

Once you log in, you may view the online instructional video or proceed directly to seat selection by clicking on the “Select” header at the top of the screen. Please note the maximum number of tickets in the area you will be allowed to select is located here.

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**VIEW SEATS**

When you roll over a section, detailed information will appear in the floating window, including the section number and any special notations. To view available seat inventory, click on any section.

* Please note the key on the right side of the screen. Color coding in this system may differ from colors used in previous promotional materials.
SELECT SEATS

This section detail shows you all seats in a specific section. Green dots represent available seats. Red dots represent seats that have been previously selected or are unavailable. Purple dots represent held seats just selected by someone else and awaiting finalization. Seats that you are selecting will turn blue. To see a virtual, panoramic view of the field from an area near a selected seat, click on the “Seat View” button. View adjoining sections by clicking on the “Go To” buttons at the top of the section image. You can return to the overhead view of the stadium by clicking on the “Overhead Map” button. You will not be able to reserve or select seats until your designated selection time begins.

Selecting New or Additional Seats
To select new or additional seats, click on any available seat (shown in green). When you click on a seat, your selected seats will display in the Shopping Cart on the left and the seat dot will turn blue. To change a selection, unclick the seat dot or click the red “X” next to the selection in your cart. Once your cart is full, click “Submit Selection.” This will prompt you to a “Review Selection” screen.

TIP: If you are adding to your existing seats, you will not need to make any changes to the “Current Seats” box above the Shopping Cart. If you are selecting new seats for the first time, the Current Seats box will remain empty.

Moving Current Seats
Please note your current seats listed in the gray box labeled “Current Seats.” To move seats, first choose the new location by clicking on any available (green) seat. Once selected, your new seats will display in the Shopping Cart on the left, and the seat dot will turn blue. To change a selection, unclick the seat dot or click the red “X” next to the selection in your cart. Once your cart is full and you are satisfied with your new seat selections, you may continue. You may release your old seats by clicking the red “X” next to them, or you may do that on the next page. Click “Submit Selection” below the Shopping Cart to review your final selections.
REVIEW & CONFIRM SEATS

Carefully review your selections before continuing. If you are relocating your seats, you may need to release your current seats, which will appear in the box on the left. Once you release your current seats they will be immediately available to other members making selection.

When your selection is final, click on “Approve Selection” to proceed.

You will be notified if your final selections cause any change in your Bear Foundation commitment level or your season ticket total. You must agree with the changes to continue.

The final confirmation page will display your new selections. To finalize your selections click on the “Confirm Seats” button. You will not be able to make changes after this step. By selecting seats, you acknowledge and accept responsibility for the purchase of these seats as a benefit of your Bear Foundation membership. At a minimum, you must maintain the Bear Foundation giving level used to establish your rankings for seat selection.

PRINT YOUR SELECTIONS & COMPLETE PAYMENT

After submitting your selections, you will see the Selection Complete screen. You may print out your seat selection/purchase receipt. An electronic confirmation will be sent to the email address associated with your account.

If you have a balance due for tickets, please click on “Proceed to Ticket Payment” to access your online Baylor ticket account and pay any balance. If payment is not received, you risk losing your previously selected seats. Discounts for Young Alumni, Letterwinners, and Baylor Faculty/Staff should be reflected in your final ticket balance total. To confirm applicable discounts, contact our office at the number below.

If you have questions about your Bear Foundation or ticket balance please call 254-710-SEAT (7328).
ANSWERS TO YOUR SEAT SELECTION QUESTIONS

Q: IF AVAILABLE, CAN I SELECT SEATS WITH OPTIONS THAT EXCEED MY PROJECTED BEAR FOUNDATION COMMITMENT?
A: Yes. If your seat option total exceeds your giving amount, you may still select available seats, and the increased seat option requirement will be reflected in your new 2017-18 membership dues. This total will also include any basketball or football loge and/or club seat options, if applicable.

Q: WHAT SHOULD I DO IF I FORGET MY SEAT SELECTION DATE AND TIME?
A: Please call the Bear Foundation at 254-710-SEAT (7328). You will also receive email reminders of your seat selection time as the date approaches.

Q: DO I ONLY HAVE 1-MINUTE WINDOW TO SELECT MY SEATS? DO I LOSE MY PLACE IN LINE IF I AM NOT FINISHED AFTER 1 MINUTE?
A: If you have not completed the ticket purchase transaction at the end of your assigned, exclusive 1-minute selection window – you do not lose your opportunity to select seats, however the next seat selection window will open allowing another member to view (and potentially choose) the same seats. Please note: Your session will expire after 15 minutes. In the event your session expires, the system will empty your cart. Most likely, you will not need to log back in, but you will need to begin your selections again.

Q: I WILL BE SELECTING MY SEATS ONLINE. ON THE DAY OF SELECTION, WHAT SHOULD I DO IF MY COMPUTER IS UNABLE TO GET ONLINE?
A: In the unfortunate case you experience a computer or internet malfunction at the time of your selection, please call us at 254-710-SEAT (7328), and we will do our best to accommodate you as your call is received.

Q: WHAT IF I AM ELIGIBLE FOR AN UPGRADE, BUT DECIDE TO KEEP MY CURRENT SEATS ONCE I SEE WHAT IS AVAILABLE?
A: If you log in at your designated time and decide to keep your current seats, you do not need to take any further action. As long as you have not released your current seats, you can simply exit the browser.

Q: NOW THAT I KNOW MY SEAT SELECTION DATE AND TIME, WHERE CAN I TRACK THE OFFICIAL TIME BBF WILL USE TO DETERMINE SEAT SELECTION TIMES?
A: The official time that will be used for all seat selections is the time located on the virtual website, visit www.Baylor.edu/FootballSeats, click on the "Select My Seats" button at the bottom of the page and proceed to log in to your account. *all times in central time

Q: IF AFTER SELECTING MY SEATS, MY BEAR FOUNDATION SEAT OPTION TOTAL IS LESS THAN MY BBF GIVING LEVEL, CAN I REDUCE MY PLEDGE TO A LOWER LEVEL?
A: No. You must, at a minimum, maintain the same giving level used to establish rankings for as long as you wish to maintain your seats.

Q: DO I NEED TO RENEW MY MEMBERSHIP FOR SUBSEQUENT YEARS IN ORDER TO MAINTAIN MY FOOTBALL TICKETS?
A: Yes. All BBF members who select seats in McLane Stadium must maintain their same giving level for subsequent years in order to have the right to renew football tickets. BBF members were able to obtain their seats through a current membership. As a result, the membership must be maintained in conjunction with the season football tickets.

Q: WILL I BE ABLE TO IMPROVE MY SEAT LOCATIONS IN FUTURE YEARS?
A: You can submit an upgrade request in any future year, and based on any non-renewals, you may be able to improve your seating.

More information and additional FAQs are available at baylor.edu/FootballSeats.

THANK YOU! YOU’RE ALL DONE!
WE LOOK FORWARD TO SEEING YOU AT MCLANE STADIUM!

BAYLORBEARS.COM  @BAYLORATHLETICS
2017 BAYLOR FOOTBALL
SEASON SCHEDULE

SEPT. 2
LIBERTY
WACO, TEXAS

SEPT. 9
UTSA
WACO, TEXAS

SEPT. 16
DUKE
DURHAM, N.C.

SEPT. 23
OKLAHOMA*
WACO, TEXAS

SEPT. 30
KANSAS STATE*
MANHATTAN, KAN.

OCT. 14
OKLAHOMA STATE*
STILLWATER, OKLA.

OCT. 21
WEST VIRGINIA*
WACO, TEXAS
HOMECOMING

OCT. 28
TEXAS*
WACO, TEXAS

NOV. 4
KANSAS*
LAWRENCE, KAN.

NOV. 11
TEXAS TECH*
ARLINGTON, TEXAS
AT&T STADIUM

NOV. 18
IOWA STATE*
WACO, TEXAS

NOV. 24
TCU*
FORT WORTH, TEXAS

All dates subject to change. Times TBA | *Big 12 Conference Game