FRESHMAN SCHOLARSHIP
IN THE
VISUAL ARTS 2017–2018

The Department of Art at Baylor University will award a one-year, non-renewable scholarship amount of approximately $6,000 for the 2017-2018 academic year to a high school student graduating in December 2016 or in the spring of 2017. The scholarship will provide financial assistance to pursue a degree in studio art or art history at Baylor University.

Basic Requirements:
1. Must receive a high school diploma from an accredited high school.
2. Must be accepted as an incoming freshman student at Baylor.
3. Must attend Baylor University during the fall and spring semesters (2017–2018) and must major in visual arts.
4. Must carry a minimum of six credit hours of visual arts courses each semester, Fall 2017 and Spring 2018.
5. Must receive a high school diploma from an accredited high school.

Instructions:
1. Complete the attached application form. Please type or print clearly.
2. Include or have sent under separate cover a copy of official high school transcript of grades.
3. Studio Art Applicants, send digital images (one image of each 2-D work, details also accepted if the full image is included and/or multiple slides of 3-D pieces from different viewpoints) of ten of your best high school works for judging. Be selective and do not include images of more than your ten best pieces. Since the work will be judged from projected digital files or slides, good quality images taken with a high quality digital camera are recommended. Use phone cameras only if of top quality. For best results, frame the image as large as possible in the viewfinder. DO NOT use a flash! Take pictures in natural daylight using daylight slide film or, for hints on preparing slides for presentation, visit http://www.baylor.edu/Art or see the attached article titled “Documenting Your Portfolio.” Follow your digital camera’s instructions for setting the white balance before shooting. Again, do not use a flash, but take the shots in natural daylight. If possible, use Photoshop or other program to crop out distracting backgrounds. For best results, please see the attached instruction sheets for shooting digital images and follow those guidelines. Please include a stamped, self-addressed envelope if you desire return of your materials.

Art History Applicants send copies of two typed samples of research papers or creative written work at least five pages in length. Papers should be accompanied by a description of the classroom context and assignment for which they were written.

4. Enclose or have sent under separate cover a letter(s) of recommendation from an art teacher or a humanities teacher. In addition to a general recommendation, the letter(s) should contain a reference to the work submitted.

Work will be judged on the criteria of creative concept, appropriate use of material, and overall quality of the finished product. One winner, first and second alternates will be selected. In the event that the scholarship winner does not attend Baylor, the first alternate will be offered the available scholarship. If that student does not attend, the second alternate will be offered the scholarship.

DEADLINE: Complete applications must be received by Tuesday, April 11, 2017. Results will be available by April 25.

For further information:
(254) 710-6409 or (254) 710-1867
Fax: (254) 710-1566

E-mail, questions only:
Julia_Hitchcock@baylor.edu

Mail applications to:
Professor Julia Hitchcock
Scholarship Committee
Department of Art, Baylor University
One Bear Place #97263
Waco, TX 76798-7263

Hand deliver to:
Department of Art
Room 136
Hooper-Schaefer Fine Arts Center 60 Baylor Avenue
Waco, TX 76706

This form may be photocopied for distribution to students and guidance counselors.
Application Form  
Baylor University Freshman Scholarship in the Visual Arts

Please consider my application for the Freshman Scholarship to attend Baylor University during the 2017–2018 academic year to pursue a degree in the visual arts in the area of studio art or art history. I realize I must have acquired a high school diploma, must meet all general requirements for entering freshmen at Baylor, must attend Baylor during the fall and spring semesters of 2017–2018 majoring in visual arts, and must carry six semester hours (minimum) of art courses each semester. I am also aware that this is a one-year, non-renewable scholarship.

Name__________________________  SS#__________________________
Parents’ Names__________________________
Home Address__________________________
City__________________________  State__________________________  Zip__________________________
Home Phone:  Area Code (_______)_________  E-mail__________________________

I plan to major in  □ Art History  □ Studio Art with an emphasis in:
□ Ceramics  □ Drawing  □ Graphic Design  □ Photography
□ Painting  □ Printmaking  □ Sculpture  □ Fabric Design

Application, official transcripts, recommendations, and color slides (or digital images), or papers will be considered by the Department of Art faculty. Images of drawings, prints, design projects, paintings, ceramics, sculpture, crafts, or mixed media may be entered. Artwork will be judged on the criteria of creative concept, appropriate use of material, and overall quality of the finished product. Papers will be judged on writing and research skills. Send a minimum of ten color slides or digital images, or two five-page creative or research papers along with a description of the assignment and class context along with a stamped, self-addressed envelope for the return of application materials.

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(List additional slides on a separate sheet if necessary.)

Deadline: Tuesday, April 11, 2017

Send to:  
Prof. Julia Hitchcock
Scholarship Committee
Department of Art
Baylor University
60 Baylor Avenue
One Bear Place #97263
Waco, TX 76798-7263

Check List:  
Enclosed  Separate Cover

1. Offical high school transcript.  ____________  ____________
2. Ten or more image files or color slides for studio applicants or two typed research or creative papers for art history applicants.  ____________  ____________
3. Art or humanities teacher recommendation(s).  ____________  ____________
4. Stamped, self-addressed envelope  ____________

Please check here if you have already been
□ accepted  □ admitted to Baylor University.

Signature__________________________  Date__________________________
Digitally Documenting Your Portfolio

Digital image files, slides or other forms of documentation will be essential for representing your artwork throughout your career. The primary way people will be introduced to your work is through this photographic record, whether you are applying for jobs, grants, or exhibition opportunities.

For best results, it is recommended that you hire a professional photographer who has experience photographing products and/or artwork. Except for cropping out distracting backgrounds, DO NOT digitally alter or enhance the work in any way. Actual portfolios may be requested in the case of a difficult decision regarding the award. If the digital images submitted do not closely match the original work, you will be disqualified.

If you plan to digitally photograph the work yourself, the following guidelines will be helpful:

If possible, use a digital single lens reflex camera (SLR), preferably equipped with a fixed focal length lens in the normal-to-portrait range (50, 55 or 80mm are the most common). Or use a high end consumer digital camera. Macro capability may be needed for close-ups. Do not use a low end point-and-shoot digital camera or a cell phone camera. A polarizing filter will help reduce glare on glossy surfaces.

Use a tripod and  **self-timer** (or cable or remote shutter release) to keep the camera steady.

When shooting, frequently double-check your focusing to assure image sharpness. You might have better results on manual rather than auto focus.

The easiest method is to set up for and begin shooting with the largest object to document, then progressively proceed to the smallest item.

Place the artwork on a smooth, single tone background, or clean painted wall. Black, or a neutral, middle gray tone (18% reflectance) will give the best results in most circumstances. Above all, avoid any busy, wrinkled or distracting backgrounds.

Do not use a flash! Tungsten lighting equipment will give the most consistent results (3200°K photofloods can work, but be sure to use ceramic sockets as these lights get dangerously hot). Do not mix light sources. Turn off all other room lights and block out any daylight. You should be able to change the digital camera’s white balance setting to tungsten or “indoor” to achieve more color correct results in-camera.

For 2-D work, set up at least one light on either side of the work. Placing lights at a forty-five degree angle from the artwork’s surface is recommended. Outdoors, an overcast day can produce nice even lighting for shooting 2-D work, but will tend to flatten the look of 3-D work. Set your white balance to daylight in this case. Direct sunlight is generally too harsh, but can be lessened by hanging a white sheet to between the sun and the work.

For 3-D work, a three light set-up is better. Do not place the object directly against the background. As a very general guideline, place the object at least 36” away from the background. The camera should be placed slightly above eye-level to the object. Use a large white board to reflect some light to the shadow side of the work to keep detail in the shadow areas.

Fill the frame of the camera’s viewfinder with the image of your artwork. Make sure it is centered in the frame and parallel to the viewfinder’s edges.

To meter your exposure accurately, use a photo gray card (18% reflectance) in conjunction with your camera’s meter, or use an incident light meter.

Make certain the lighting is evenly distributed across the surface of 2-D artwork. Meter the center and all four edges of two-dimensional work to make certain the lighting is even all the way across the image. Photo Gray Cards come with metering instructions.

To meter your exposure accurately, use a photo gray card (18% reflectance) or an incident light meter. Meter the center and all four edges of two-dimensional work to make certain the lighting is even all the way across the image.

Project the digital images of your work to make sure each image is clean and in sharp focus.

Test your CD-ROM on someone else’s computer to make sure it recorded properly, before you send it off.

**File Specifications:**

Submitted files should be 1800 pixels in the longest dimension, with a resolution of 72 ppi. Save them in JPEG format on high quality setting.

Shoot as large an image file as possible with your camera, and then resample it down to the required specifications. DO NOT upsample (enlarge) small image files for submission.

Label each image file with the number corresponding to the application form followed by your last name, such as:  **01_Smith.jpg**

Provide a printed inventory of the images, complete with thumbnail images if possible.

Your CD-ROM must be Mac-compatible.

Place your CD-ROM in a plastic jewel case and insert into a presentation binder along with your application and any other materials sent with the application. An impressive, neat presentation of the application materials will enhance your application.